



ACTIVITY REPORT

2023



UNNAT BHARAT ABHIYAN (UBA) CELL

S.R.K.R. Engineering College (A)

SRKR Marg, China Amiram

Bhimavaram-534204

West Godavari District

Andhra Pradesh, India

Description of the activities / events organised under UBA Cell - SRKREC:

Free Mega Medical Campaign:

Health camps play a crucial role in promoting healthcare awareness, providing basic medical services, and identifying health issues in underserved populations. They serve as a temporary solution to bridge the gap in healthcare accessibility and can have a positive impact on the overall health and well-being of the targeted communities.



UBA Cell and Women Empowerment Cell jointly organize a Medical Camp with the extended support of Akkineni Women's Hospital (AWH), Vijayawada for all the adopted villages.

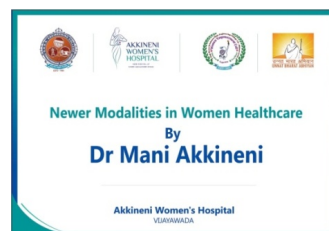


All the village coordinators took this as prime duty to make the people aware on the health issues. Management of SRKREC also took this as the prestige of UBA and advertise this at regional level through print and visual media.



In this camp, they offer a variety of services, including general medical check-ups, health screenings, dental check-ups, eye examinations, blood pressure measurements, blood tests, health education, counseling, and distribution of medications.

Dr. Mani Akkineni, Chair Person of AWH addressed the students and the stakeholders of the medical campaign on Newer Modalities in Women Healthcare. More than 15 doctors with different specializations were attended and



offer their consultation services to the attendees.

Free medication also provided for the needy and few are advised to take next level consultation. A total of more than 380 rural public benefitted through this medical campaign conducted at our campus.

The UBA Orientation Program is a mandatory training program for all HEIs that are participating in the UBA program. The program is designed to help HEIs understand the objectives of UBA, the process of project identification and implementation, and the available resources. The UBA Orientation Program is an important part of the UBA program. It helps HEIs to understand the program and its objectives, and it provides them with the knowledge and skills they need to implement successful projects in rural India. It is an important part of the UBA program and it can help to make a positive social impact.



Workshops are a great way to learn new skills, share knowledge, and network with other professionals. They can be used for a variety of purposes, such as training, professional development, and community building. workshops can be a valuable tool for individuals and organizations. It's a way to learn new skills, share knowledge, or network with other professionals.



As a part of social responsibility, UBA Cell, SRKREC organise a workshop on Aims and Objectives of UBA. In this workshop, Dr. B. Pavani, Regional Coordinator-UBA, Andhra University broadly elaborated the working status of UBA at national level. Participants from various Participating Institutions (PI's) attended and benefitted.



Knowledge Sharing Session:

Water conservation is the practice of using water efficiently to reduce unnecessary water usage. It is important because fresh clean water is a limited resource, as well as a costly one. Water conservation is important for the environment. By taking simple steps to conserve water, we can help to ensure that there is enough water for everyone. Water conservation is a win-win for the environment and the economy. By taking simple steps to conserve water, we can help to protect our water resources for future generations.

Dr. Rambabu Tenneti, Associate Professor and UBA Village Coordinator of SRKR Engineering College (A) conducted a workshop on Water Conservation for the students of West Godavari Institute of Science and Engineering (WISE), Prakashraopalem, Tadepalligudem. An interactive session is also conducted for the students to grab their interest in serving the society. Dr. B. Pavani, Regional Coordinator-UBA is also participated in the event.



Thinking Nature Side:

Apart from meeting the objectives of UBA, SRKR Engineering College is also working for the Scientific Social Responsibility. In that way, we also interested to engage the students in conducting various nature related activities like World's Water day, World's Sparrow Day, Earth Day and many more. This will definitely helps the students to think about the importance of the environment and its related components in detailed manner.

World Sparrow Day is an annual event celebrated on March 20 to raise awareness about the conservation of the house sparrow. The day was first celebrated in India in 2010, and has since been adopted by many countries around the world.

House sparrows are small, brown birds that are common in urban and rural areas. They are known for their chirpy songs and their ability to adapt to a variety of habitats. However, house sparrow populations have been declining in recent years, due to a number of factors, including habitat loss, climate change, and the use of pesticides.



World Sparrow Day is an opportunity to learn more about house sparrows and the threats they face. It is also an opportunity to take action to help conserve these birds. There are many things that can be done to help house sparrows, such as: Providing them with nesting boxes, Planting native plants that attract insects, Reducing the use of pesticides, Educating others about the importance of house sparrows. By taking these simple steps, we can help to ensure that house sparrows continue to thrive for many years to come.

With this motto, UBA Cell, SRKREC conducted World Sparrow day in Ayurveda Vanam by engaging many interested students. Principal of the College - Dr. M. Jagapathi Raju, Dean, R&D - Dr. PARK Raju and other UBA Village Coordinators participated and narrated the importance of conservation of biodiversity.



World Water Day is an annual international observance day that is held on March 22 every year. The day was declared by the United Nations General Assembly in 1992. The purpose of World Water Day is to raise awareness of the importance of water and to advocate for the sustainable management of water resources.

The theme for World Water Day 2023 is "Groundwater: Making the Invisible Visible." Groundwater is a vital source of water for drinking, agriculture, and industry. It is estimated that about 2.2 billion people rely on groundwater for their drinking water. However, groundwater is under threat from pollution, over-extraction, and climate change. World Water Day is an opportunity to learn more about groundwater and the threats it faces. It is also an opportunity to take action to protect groundwater resources.

An online session organised for the students on the occasion of World Water Day. Dr. PARK Raju, Dean-R&D given a talk on current scenarios of water. He narrated the issues we are facing today about the water resources and also give an insight on the future scenarios too.



Felicitation is a way to show support and appreciation for someone's hard work and accomplishments. Such recognition is given to Dr. PARK Raju by RCI-UBA, Andhra University. Prof. G. Nagaraja, Prof. Shobhasri and Dr. B. Pavani felicitated Dr. Raju about UBA activities conducted by SRKREC on behalf of UBA.