



SAGI RAMAKRISHNAM RAJU ENGINEERING COLLEGE (A)

China Amiram, Bhimavaram, Andhra Pradesh- 534204

THE INSTITUTION'S DISTINCTIVE ENGAGEMENT WITH EMPOWERING

RURAL STUDENTS

SRKREC is the reflection of its **visionary founders** who envisaged rural development through technical education. Their selflessness and collective efforts brought considerable transformation and impacted the communities around. Carrying forward this vision, the faculty and the students proactively reach out to the school children in the rural locale and impact inquisitive youngsters through their interactions and mini project exhibitions. These 'campus & community connect' initiatives play key role in making engineering relevant to students' natural affinity for creative thinking, problem solving and collaboration.

Research, Innovation & Entrepreneurship

Technology Centre of SRKREC is the citadel of incubation, innovation and research paving a way for startups and centres of excellence that cater to the integrated needs of the students. It predominantly focuses on FDPs, workshops, certification programs, bootcamps, start-ups, hackathons, research, training, consultancy, etc. The efforts of the Centre significantly culminated in the college getting selected for the establishment of **AICTE IDEA LAB**.



TECHNOLOGY
CENTRE



i-HUB



AICTE IDEA LAB



CENTRES OF EXCELLENCE

Outreach Programs

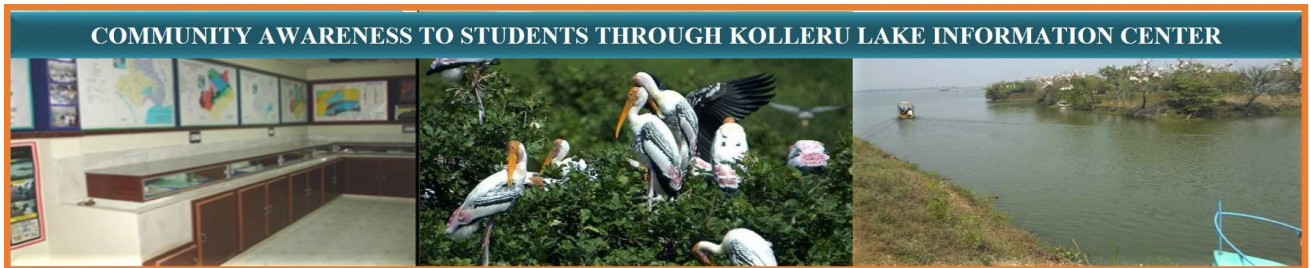
Committed towards social integration and well-being, the UBA Cell of SRKREC conducts various programs relating to Women Health, Organic Farming, Human Values, Water Management and Conservation, etc. In connection to this, the institution adopted 5 villages striving for their betterment. Supporting which, UBA sanctioned Rs. 1.75 lakhs as perennial grant. Further, to serve the needy in critical times, the college has gone an extra mile by signing MoUs with three blood banks in Bhimavaram. The Water Environment Technology Centre of the college, collaborating with national and international agencies, addresses environmental, agricultural and aqua-cultural concerns of the surrounding communities in all possible ways. Accordingly, the Kolleru Information Centre, set up in the college, monitors, collects the desired scientific data regarding the Kolleru Lake eco-system, and facilitates the decision/policy makers with necessary datasets about the economic benefits of conserving or restoring and



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sustainably managing the lake as opposed to its degradation and reclamation. This exemplifies the ecological consciousness of the college.



Value for culture & environment

With diversity and inclusiveness ingrained in the ethos of the institution, it celebrates all the aspects of India and its culture. The 'Srujana Vaatika' on the campus is a platform where students explore the rich repertoire of ancient Indian knowledge and broach a philosophical discourse on a wide range of topics. It dwells on indigenous technology - generating power from earthen pots -, making handicrafts, methods to preserve ancient Indian art and knowledge system, and cultural aspects. The centre nurtures not only creativity and wisdom but also moral sensibilities and ethical values in the students. In tune with the dharmic institutions across the nation, SRKREC encourages the practice of dharma, and promotes save earth initiatives. Accordingly, it started Nakshatra Vanam which seeks to preserve some of the 'keystone' species of trees that support a dense web of other living beings. In addition, the Ayurveda Vanam on the campus houses a variety of herbal plants used for therapeutic purposes in Ayurveda for public viewing and understanding.

The Gosaala in the college sensitises students to the ancient Indian agricultural repository of knowledge that extols the practice of fertilising the land through cow's waste. Alongside, keeping abreast of technological advances, the institution carries forward the legacy of the ancient Indian practices of going green for healthy life process. Complementing with which, Yagasaala, a quintessential divine place of offer in the sphere of Arsha Dharma, ensures collective goodness through homams and yagams performed regularly on specific days.



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These distinctive endeavours significantly add to the progress of the students of SRKREC in particular and the society in general.

VALUE OF CULTURE & ENVIRONMENT



BIOGAS PRODUCTION



AYURVEDA VANAM



NAKSHATHRA VANAM



SRUJANA VATIKA



ESTD- 1980