



S.R.K.R. Engineering College

(Autonomous)

Campus Chronicle

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IDEA
DEVELOPMENT
EVALUATION &
APPLICATION
Scheme of AICTE

HIGHEST NO. OF PLACEMENTS
IN ANDHRA PRADESH

OUR MAJOR RECRUITERS

	316 SELECTED 3.6-7.7 LPA
	271 SELECTED 3.6-5 LPA
	232 SELECTED 4-6.7 LPA
	145 SELECTED 4.5-6 LPA

HIGHEST PACKAGE

11.2
LAKHS PER ANNUM

OTHER RECRUITERS

AMAZON | AIRBUS | TECH MAHINDRA
WIPRO | HCL | TERADATA | OPSRAMP
MODAK ANALYTICS | 4IQ | ADP | KPIT
PHENOM PEOPLE | HYUNDAI | GMOBIS
CERIUUM SYSTEMS & MORE...



1253
Placement Offers
& Still On...

2021 BATCH
PLACEMENTS

*200+ students selected for various
product development roles

Benediction

Vice Presidents' Message...

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Sri P. Krishnam Raju

Vice President

Sri G. Rama Raju

Vice President

Sri S. V. Ranga Raju

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Member, Governing Body

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SRKREC is committed to seeking academic excellence while striving continuously to be a welcoming and inclusive campus, embracing diversity. Throughout its history, the institution's pioneering spirit of creativity has borne much fruit, and to sustain the production of such nourishing fruit into the future, we must plant seedlings and cultivate them with care and commitment. By firmly linking its 4 decades of achievements to its future, SRKREC will continue to make the utmost efforts to contribute to society through the creation of new intellectual value and the cultivation of outstanding human resources.

Since its inception, the institution has constantly been striving to stand by its founding values and objectives. It has been setting benchmarks of unparalleled success without compromising on the academic excellence and the quality of research. I extend my sincere thanks to the Principal, the faculty and the students for the proud strides the institution has been making.

I wish you all good luck,

- Sri P Krishnam Raju



SRKREC has long been a place that brings together bright minds to address the issues of today and be prepared to face what may come in the future. It provides a platform for the holistic development and grooming of the student, fostering an enquiring mind & willingness to learn to apply scientific, research and innovative skills. The institution combines many advantages such as innovative programs, renowned faculty, advanced research facilities and real-world learning as well as placement opportunities. Thus, the prospective students find exceptional experiences that allow them to grow and develop, explore new interests and fully realize their potential. Our alumni have been making their positive impact on the society across a wide range of fields.

Producing career-ready graduates has always been central to the institution's mission. Through a process that includes career exploration and professional preparation, it connects students with career paths and fosters the skills and mindset required for professional advancement. We are deeply collaborative, globally engaged and focused on the future.

I wish the faculty and the students every success in their endeavours,

- Sri G Rama Raju

Success Track

Placements

Meritorious Moments

The academic year 2021-22 is already proving to be quite promising for both the students and the Training and Placement Cell as the third-year B.Tech students have already received 232 job offers from some of the most reputed MNCs like Infosys, Modak, Delta-X, Sify Technologies, Cerium Systems, Aximio Technologies, Accolite and Legato Health Technologies with packages ranging between 3.5 L and 8 L. This is all the result of the foresightedness of the leadership and the committed efforts in implementing the well-laid out plans. As part of its plan, T&P cell always ensures quality in-house training for students and hired third-party expertise so that students get industry-relevant inputs for their placement preparation.

The T&P team organized a two-week online training program offered by APEX Training Institute, Visakhapatnam, for all the third-year students from 7th to 19th June 2021 to reinforce their learning in Verbal Ability, Quantitative Aptitude, and job interview skills. In addition to this, an exclusive training program on Coding for all the third-year students was conducted utilizing the expertise of Edyst trainers from 26th July to 10th Aug. 2021. The placement drives of Day1 companies such as Infosys, CTS, Accenture, TCS, Wipro etc. are scheduled for the months Aug. and Sept. Students are equipped with the essentials of employability and the number of placements expected for this batch may rise to **1500**.



Despite the pandemic, the students of recently passed-out batch (2020-21) have managed to get a significant number of job offers from various reputed MNCs and the total number of job offers is 1240 till now, which is the highest number of placements in A.P. Around 58 companies visited the campus and the highest package is 11.2 LPA so far. The placement drives of some companies are still on the go and the results of a few other companies are awaited. Keeping this in view, the overall expectation of the placements is **1400** for 2020-21 passed out batch.

AICTE- Chhatra Vishwakarma Award 2020

Kudos to our Team *SHRAMIKS*



CONGRATULATIONS

SRKREC cherishes the pride of recognition and honour that the students Team *SHRAMIKS* of the Dept. of Civil Engineering received by AICTE for their innovative project titled *Reskilling or Upskilling for Ensuring Livelihood*. The SRKREC Team (VISH20208347) is invited to display their project in the Exhibition and Award Distribution Ceremony of Chhatra Vishwakarma Awards 2020, in the auditorium of AICTE, New Delhi, on 5th Sept. 2021. Hon'ble Ministry of Education Sri Dharmendra Pradhan will grace the occasion.



The team is mentored by Mr. P Raju, Asst. Professor, worked together in perfect harmony and won the laurels. The Management, the leaders, the faculty and the students of SRKREC congratulated the team and acclaimed their innovative spirits. The team gave fresh impetus to all young minds and undoubtedly the youngsters, following their footsteps, strive to make significant contribution towards the growth and development of the nation as a whole.

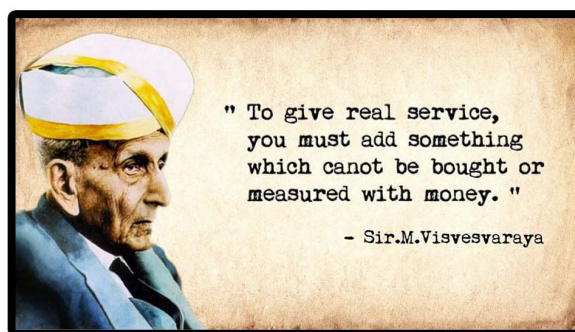
Meritorious Moments

Innovation and Contribution



Bh. Phanindra Varma

SRKREC is happy to announce that Bh. Phanindra Varma, a Civil Engineering student, who, as part of his final year project, had conducted a detailed survey in Bhimavaram by collecting earth samples from the areas where subway is planned, and tested them in the geotechnical Lab at the college. Accordingly, he created the subway design which is cheaper than the road over bridges. He received laurels from all for his innovative design. Working under the guidance of Prof. K M Ganesh, Dept. of Civil Engineering, he designed cost-effective subway which can be built in 5 hours.



Meritorious Moments

Academic Milestones

Advancement of qualifications and undertaking research not only do help expand the boundaries of knowledge but also strengthen one's ability to make greater contribution to the field of knowledge. The Dept. of ECE of SRKREC is proud of Dr. G. Nagaraju, Asst. Professor, who was awarded a Ph.D degree from Koneru Lakshmaiah Education Foundation (KLEF), Deemed University, on 2nd Aug. 2021.

He worked under the supervision of Prof. P. Pardhasaradhi, Dept. of ECE, KLEF, on the thesis entitled *An Optimized Secure Hybrid Watermarking in Medical Imaging*. His research work aims to improve security of medical data transmission based on a hybrid encryption algorithm to ensure a highly secure healthcare system. Main objective of this thesis is to secure patient's medical and personal information. With new encrypting and embedding algorithms, hiding this information into any non-medical cover image is possible. Simulation results show how the imperceptibility, robustness, security and embedding capacity in the image watermarking system are significantly improved.



SRKREC proudly declares the 7th Doctorate in the Dept. of ECE with Dr. T V Hyma Lakshmi getting awarded Ph.D degree on 18th Aug 2021 from Koneru Lakshmaiah Education Foundation (KLEF) for her work titled *High Performance Models for Resolution and Contrast Enhancement of Satellite Images*.

Sri S V Ranga Raju, Secretary & Correspondent, and Prof. M Jagapathi Raju, Principal, Prof. Satyanarayana Raju, HOD, Dept. of ECE, congratulated her and appreciated her for her perseverance and passion towards research.



Dr. Hyma Lakshmi worked under the guidance of Dr. T Madhu, Bhimavaram, and Prof. K Ch Srikavya, Dept. of E.C.E., KLEF, and her work bolsters the Military and Defence Services.



Dr. U M N S S V K R Gupta of the Dept. of CSE, SRKREC, was awarded a Ph.D degree by K L University for his research work titled *Cluster Formation and Critical Analysis of the Psycho-chemical Properties of Selected Breast Cancer Drug*. The research work was supervised by Dr. Ch V Phani Krishna, Dept. of CSE, K L University. Complimenting Dr. Gupta, Sri S V Ranga Raju, Secretary & Correspondent, and Prof. K Brahma Raju, Principal In-charge, congratulated him and wished him the best for his future research endeavours.



Academic Milestones

Dr. K Kishore Raju of the Dept. of IT was awarded a Ph.D degree by JNTU Kakinada for his research work titled ***Unsupervised Band Selection Approaches for the Classification of Remotely Sensed Hyperspectral Imagery***. Sri S V Ranga Raju, Secretary & Correspondent, and Prof. K Brahma Raju, Principal In-charge, applauded his commitment and diligence.



Dr. Kishore Raju worked under the supervision of Prof. G P Saradhi Varma, K L Univ., Guntur. The study has implications in the fields of Medical Image Analysis, Land Use, Land Cover Analysis, and other relevant fields.

Research Supervision

Faculty of SRKREC are actively involved not only in various research activities but also in guiding the budding research scholars. Dr. G N V Kishore, Associate Professor, Dept of EM & H supervised 2 Ph.D scholars - Mr. B Srinivasa Rao and Ms. G Adi Lakshmi. They successfully completed their research and were awarded Ph.D degrees by K L University.

Indian Patent Publication

It is a matter of pride to any Department when the faculty working under it achieves Indian Patent publication. Dr. R Subba Rao, HOD, Dept of EM & H, got a patent publication in April 2021 with the Application Number: 202141016449 for the invention titled ***A Method for designing and auto - emailing E - Certificates***, and Dr. G N V Kishore, Associate Professor, Dept of EM & H, got a patent publication in July 2021 with the Application Number: 202141028782A for the invention titled ***Computational Optimization of VLSI Physical Design with Graphical Processing Units Ising Method***.

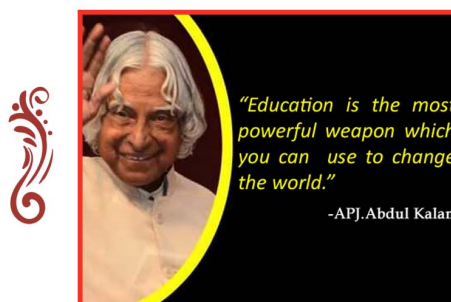
Meritorious Moments

Prestigious Idea Lab

With its relentless efforts, SRKREC has made a mark in the academic firmament and is duly acknowledged by various organisations such as AICTE, DST, SERB, UGC etc., for its outstanding contribution to the field of engineering. The collaborative efforts with these organisations paved way for the institution to widen the scope of its mission and activities. No wonder that SRKR Engineering College stood one among only 49 institutions across the entire country selected by AICTE recently to establish Idea Lab under the Institutional Development Scheme.



The main purpose of establishing Idea Lab is to provide a platform for creative students to develop their ideas which can further be executed into productive ventures. This recognition appends another strong string of authenticity to the academic integrity of SRKR Engineering College. Sri S V Ranga Raju, Secretary & Correspondent and Prof. M Jagapathi Raju, Principal, SRKREC, applauded the collective efforts of the faculty and students.



MERITORIOUS MOMENTS

Times Engineering Institute Ranking-2021

SRKREC, with 40 years of glorious history, constantly strives to foster the next generation engineers, entrepreneurs, industrialists, researchers, academicians and leaders. Cherishing the distinction of the college, Prof. M Jagapathi Raju, Principal, SRKREC, notified that SRKREC got ranked **2nd in A.P.** and **57th in the country** by Times Engineering Institute Ranking-2021. The institution lays its focus on aspects such as qualification, approachability, research interests, collaborative and interdisciplinary work approach and diversity. The ongoing initiatives and activities are also oriented towards overall development of the students & staff and for the benefit of the society in general. Even during this COVID-19 pandemic, our institute organized 18 FDPs/STTPs for the benefit of the faculty. Also, the placements for final year students in various reputed MNCs is record breaking. Sri S V Ranga Raju, Secretary & Correspondent, Sri S Nishath Varma, CEO, Sri K Jeeva Sagar, Director, SRKREC, congratulated the faculty, non-teaching staff, the students and the alumni for joining hands and growing along with the institution.

Spreading the Wings: 2 new courses

Dedicated to promoting the noble cause of technical education, SRKREC ever remains in the forefront of expanding the knowledge horizon. Prof. M Jagapathi Raju, Principal, SRKREC, stated that the College was happy to introduce **two new courses** – **Artificial Intelligence & Machine Learning, Computer Science & Design** – following the suggestions of AICTE to introduce skill-oriented courses. SRKR Engineering College has always been in the forefront in fostering academic integrity. Many innovative programmes are introduced to promote entrepreneurial, creative and research skills by offering need-based, industry-relevant and society-driven courses. Sri S V Ranga Raju, Secretary & Correspondent, and other Management members of SRKREC appreciated the collective efforts of the faculty and the students and wished them all the best.

Curtain Raising



Awareness on Gender Issues

Gender sensitivity is an inherent value in the cultural ethos of SRKREC. Awareness on gender issues is expected to ignite young minds to think objectively and rationally to help us move towards a gender balanced society. With this motto, Women Empowerment Cell of SRKREC, headed by Smt. G. Santhi, conducted a series of open discussions on zoom platform in various departments. In the Dept. of ECE, the discussions were held on 24th, 25th and 28th June 2021 for second, third and final year B.Tech students.



Smt. G Santhi

The faculty speakers Smt. P Bhuvanewari(T&P), Smt.T V Hyma Lakshmi (ECE), Ms..K Bala Sindhuri (ECE), Dr.V Vani Sree (WET Center), Smt. Ch Rupa Jhansi Rani (T&P) and Smt. K Aruna Kumari (T&P) spotlighted the integrated and interdisciplinary approach that expounds the social and cultural constructions of gender, which shape the experiences of women and men in society and generate awareness on equality in law, social system and democratic workings.



Smt. P Bhuvanewari

In the Departments of IT and Civil Engineering, the discussions were held on 19th and 28th June 2021, titled *Gender sensitization & Women security*. The faculty speakers Smt. G Sasikala (Civil), Smt. Lakshmi Kumari (IT), Smt. Ch Rupa Jhansi Rani (T&P), Smt.K Aruna Kumari (T&P) and Smt. P Bhuvanewari (T&P) explored the need for a gender-sensitive human security framework and Smt. G Santhi, In-charge of WEC, gave an overview on working aspects of the Cell and motivated the students to utilize the services.

With the title *Women Empowerment for Self-Reliance*, another discussion was held on 27th June in the Dept of CSE.



Dr. GNVG Sirisha.

Participating in the discussion, Dr. P Bhavani (HOD, Chemistry), Smt. P Bhuvanewari (T&P), Dr. G N V G Sirisha (CSE) and Mrs. D Hema Latha shared useful information about different NGOs working for Women Empowerment, significance of Disha App, and also recounted their experiences about how to balance career and family.



Dr. P Bhavani

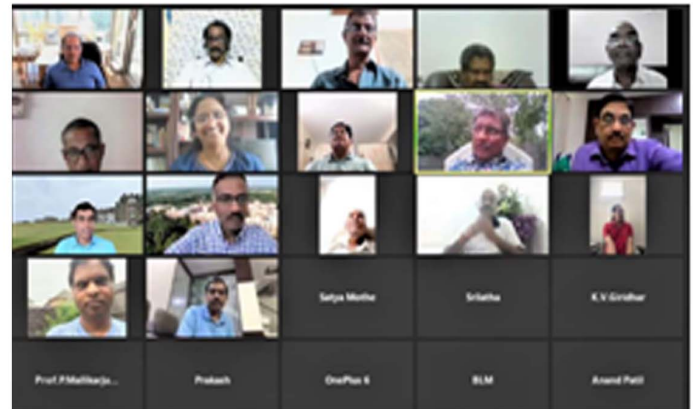
Highlighting the importance of integrating gender issues, Prof. Bh V N Lakshmi (T&P) actively discussed with the third and the final year EEE students on the topic *Integrating Gender Awareness and Equality* on 24th June 2021. People have different security and justice needs due to their gender, ethnicity, age, sexual orientation, caste, religion and other factors. Only through comprehensive



Prof. Bh V N Lakshmi

understanding and responding to these context-specific differences, it would be possible to increase security and justice for women and men in the society. Around 800 students actively participated in these discussions with great fervour and shared their views and suggestions and pledged to remain committed towards these issues.

RENDEZVOUS 2021



SRKREC always takes pride in its alumni. After graduating from SRKREC, students remain connected to their alma mater, contributing their best in all possible ways. The Alumni Meets are regularly sharing not just information and innovative ideas but also emotions. Their actions and contributions are invaluable and exemplary to the next generations. On 22nd May 2021, the ECE alumni of 1988 batch conducted an event titled *Aacharya Devo Bhava*. This online alumni meet was coordinated by Prof DVR Mohan, Dept of ECE. It turned out to be an interactive and informative event with a note of nostalgia.

Alumni Voices



I am Sameera, currently an engineer working in Microsoft, Redmond, USA. I graduated from the Dept. of IT, SRKREC, in 2005 and went on to do my Masters in Computer Science, University of Pennsylvania.

What is SRKREC for me?

As I look back, I distinctly remember my first year in SRKREC and the impressions the faculty made in my mind. Somaraju sir speaking about how trigonometry is significant in building mega structures, describing the tilt of the pisa tower and Lakshmi ma'am reciting 18th century literature and its application to everyday life are two of my favorite incidents that opened my eyes to the difference a well rounded education can make.

I am glad that SRKREC has not only maintained those standards but grew leaps and bounds helping many children become well rounded adults who have gone on to make a difference in the world.

Message to the current students:

Dare to dream. Find your passion. Make friends for life. Learn, Learn and Learn. Peers, faculty, seniors, juniors, everyone around you is constantly teaching you explicitly or implicitly. College is the best launch pad for the life to come. More importantly, strive to be a good human being. And lastly, the memories and friendships we make here are something that shape us for a long time to come. Cherish and enjoy them.

My heart is filled with immense pride and gratitude when I reminisce about my college days. Three remarkable years of undergraduate electronics courses laid an indispensable foundation for the next three decades of splendid semiconductor career. I was fortunate enough to be taught by amazing teachers who effortlessly yet meticulously taught life lessons through languages. Even after two decades, some of the teachers continued to be my coaches and mentors. I wish you all the best and thank you for everything!!

Radhika Alapati,
Sr Principal Solutions Engineer, Cadence Design Systems,
San Jose, CA, USA



Founder's Jayanthi

memorial & tribute

A rare few rise to become an institution themselves! SRKREC is a dream-come-true of the vision of founder Chairman Late Sri Sagi Rama Krishnam Raju, whose noble idea paved the way for nurturing the young minds in rural areas to attain international standards. Always envisioning the transformation of rural India into a highly competitive technological fountainhead in defining and determining the future, he stands out as the God father and guardian angel of the college. His Sankalpa culminated in producing thousands of competent engineers, entrepreneurs and researchers across the globe, who have been contributing in myriad ways to the human advancement. Garlanding that great soul in deep reverence on 19th July 2021, his 88th birth anniversary, Sri S V Ranga Raju, Secretary & Correspondent, Prof. K Brahma Raju, the In-charge Principal & HOD of Mechanical Engineering, other HODs/Deans, teaching & non-teaching faculty, and the students paid their homage to this great philanthropist.



HEARTFELT CONDOLENCES

SRKREC deeply mourned the demise of its founder Principal Sri G J V Raju on 13th May at the age of 90. The institution pays tribute to the memory of the veteran academician and reveres his services. As his soul attains moksha, he remains eternal in the prayers of the institution.

Your purpose in life is to find your purpose
and give the whole heart and soul to it

--Gautama Buddha



Collaboration & Innovation

Tackling critical challenges of our times demands a fresh approach. SRKREC and UiT, The Arctic University of Norway, are making joint efforts towards research and project initiatives in water management and renewable energy. Working together on the India - EU funded SPRING research innovation project, the faculty of the Water and Environment Technology (WET)Center, SRKREC, namely Mr. N Siva Kishan, Mr. P Raju and Mr. Ch Phanindra, have got registered for Ph.D for the University of Tromso, Narvik. Under the supervision of Dr. Rajnish Kaur Calay and Dr. Fasil Eregno at UiT, they are researching on the Geospatial and Water Chemistry.



Mr. N. Siva Kishan



Mr. P. Raju

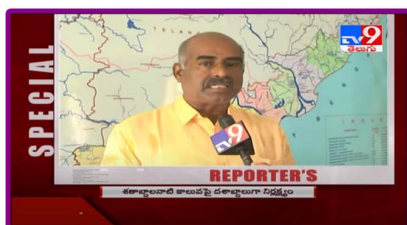


Mr. Ch. Phanindra

On 1st of July 2021, a review meeting was held online by Dr. Rajnish Kaur Calay, the Principal Investigator and Project Coordinator (SPRING). All three of them are likely to visit Norway for presenting their research work at a conference early next year. Progressing in their work, the research team collected water samples from polluted stretches of the canals and drains in the Western Delta of Godavari River. Their counterparts at IIT Varanasi (BHU) are also doing similar work on the mid basin of River Ganga. SRKREC is partnering with IIT Gauhati, IIT Kharagpur and a few others in designing in-situ pollution abatement technologies with EU support.

College & Community Connect

Dr. PARK Raju and Mr. N Siva Kishan from WET Center added their opinions on Inland Navigation in Coastal Regions of India. Their talk is telecast in TV9 Reporter's Special program on 10-07-2021 at 07:30 PM. The same is made available on YouTube also. https://www.youtube.com/watch?v=0Q_EtVnL9yA



Prof. PARK Raju, Dean R&D, spearheaded the prestigious H2020 water challenge project titled SPRING, and review meetings are held periodically to monitor the progress of the project work. On 12th July 2021, the Management Board meeting of the SPRING project was held virtually and all the 14 partners of the SPRING project presented their work for review. It is observed that due to 2nd wave of the Covid pandemic in India, the field work was suspended and also laboratory analysis lagged behind during the lockdown. Therefore, SRKREC team started working on the development of vulnerability maps for the Western Godavari Delta. On the other side, the European Counterparts are in a better situation as the second wave was less intense for them. They wish to resume their R&D work after the summer vacation (University Partners). The next meeting is scheduled for 11th October 2021.

College & Community Connect

Knowledge Sharing

Dr. PARK Raju, Dean R&D and Professor of Civil Engineering, was invited as expert speaker to elaborate the status of water resources in Krishna and Godavari Basins to the leaders and public intellectuals on the ramifications of the recent policy decision by the Union Government to get the operation of Irrigation Projects on Krishna and Godavari Rivers within the state of Andhra Pradesh.

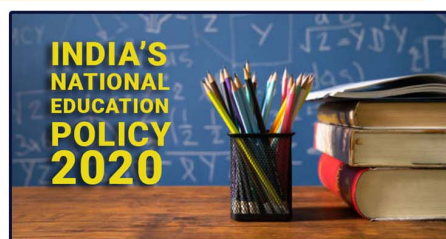


The program is hosted by the State unit of BJP at Vijayawada on 19th July 2021. Along with the retired Chief Engineers from the Irrigation Department and Consultants, Dr. PARK Raju presented Remote Sensing based insights into the water scenario, answering the unscientific claims of politicians regarding the utilization of water resources. The leaders expressed deep interest in the subject and requested him to be a part of the working group that draft the recommendations for the Central Government. Sri Sunil Deodhar along with the senior leaders of BJP attended the event from the State of Andhra Pradesh.

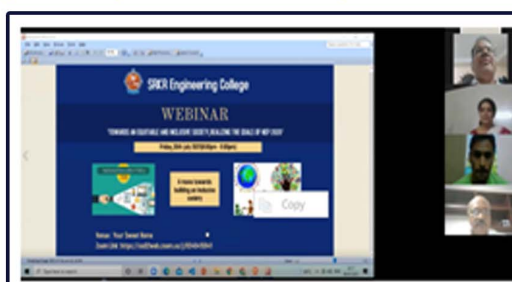
Knowledge Consortium

NEP-2020 Webinar Series

Heeding to the clarion call of the Honourable Prime Minister, Sri Narendra Modi, for progressive changes in the education policy, SRKR Engineering College became a torch bearer of National Educational Policy (NEP) 2020. And in sequence with the National level webinars, SRKREC organized the replica of webinar series on the campus and disseminated the essence of NEP 2020 and reiterated the need to join hands for the holistic development of the students across the nation.

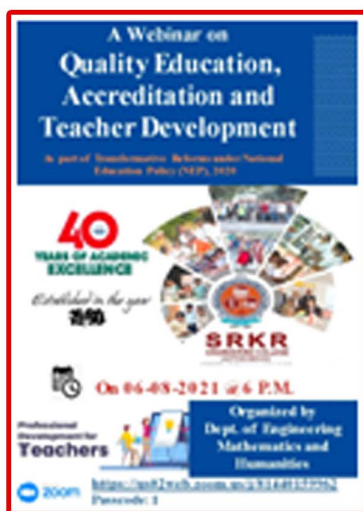


On 30th July 2021, Dept. of Engineering Chemistry conducted a webinar on **Equity and Inclusion in Education**. Prof. M Jagapathi Raju, Principal, SRKREC, Prof. K V Subbaraju (Chemistry) and Dr. P Bhavani (Chemistry) gave insightful inputs to the faculty and the students.

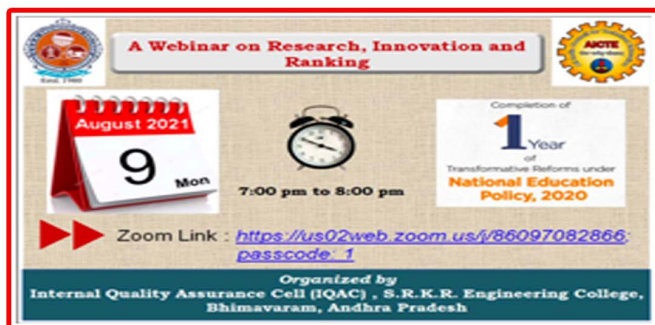


Knowledge Consortium

On 06-08-2021, Dept. of Engineering Mathematics & Humanities organised an NEP Webinar on **Quality Education Accreditation and Teacher Development**. In their deliberations, the faculty speakers enunciated the prime attributes of NEP-2020 - flexibility, openness and multi-disciplinarity. They further emphasized how the multi-disciplinarity approach of NEP-2020 is going to break the hierarchy among all educational streams. This approach will provide diversified opportunities by keeping individual identity of each disciple intact and alive.



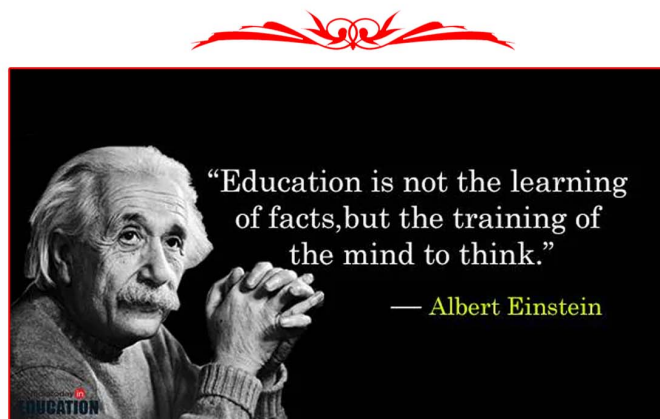
On 09-08-2021, SRKREC Internal Quality Assurance Cell organized an NEP Webinar on **Research, Innovation and Ranking**. Various aspects such as Indian Education Journey, NEP 2020 Journey, Current status of Indian R&D, analysis of current status of Indian R&D by NEP 2020, Catalysing Indian R&D via NEP 2020, Roles & Functions of NRF, SRKREC Facilities, SRKREC Achievements and Ranking are presented and discussed.



On 10-08-2021, the Dept. of Information Technology organised an NEP Webinar on **Use of Technology in Education**. Faculty speakers focused on the details of transformative reforms under National Education Policy (NEP) 2020 and other dimensions that make use of technology in education. Participants discussed and debated on how the policy helps prioritize research and teaching collaborations and student-teacher exchanges with international institutions.



The speakers also gave inputs on how the optimal use of infrastructure and resources creates an interdisciplinary and transdisciplinary exchange of ideas and advised to conduct a series of pilot studies, in parallel, to evaluate the benefits of integrating education with online education by adopting the technology.



SRKREC GOVERNING BODY MEET

The ever-changing face of education requires institutions to be innovative and dynamic in their assessment of the environment in which they operate in order to maximise value. In this regard, SRKREC Governing Body (GB) meeting was held on 25th Aug 2021. Sri S Prasada Raju, President, Vice Presidents, Sri S V Ranga Raju, Secretary & Correspondent, Sri S Nishanth Varma, CEO, and other members of the GB, along with Prof. M Jagapathi Raju, Principal, discussed various pertinent issues including - key factors that needed special focus in pandemic situation, measures required not only to sustain the impressive growth and success the College has been witnessing but also towards further promoting its interests in an increasingly competitive environment, and the auditing of the performance of the institution. The GB made some constructive resolutions and created an important record that can guide future deliberations.



The members of the GB released the *SRKREC Campus Chronicle*, a quarterly compilation offering to its stakeholders a regular input of college-related news and information. Speaking to the media, Sri S V Ranga Raju, Secretary & Correspondent, Sri S Nishanth Varma, CEO, and Prof. M Jagapathi Raju, Principal, highlighted the significance of the *Campus Chronicle* and congratulated the entire team contributing it. They requested the students and the faculty to make best use of this publication to acquaint themselves of various developments and success stories of the institution that connect the college, the alumni and the society.

Webinars

FDPs

Workshops

ELTAI Webinar: Soft Skills

Integrating technical skills and soft skills are quintessential for any young mind to grow to be a true professional. Asserting the need to teach and acquire soft skills right from the beginning of any academic program along with the core skills, ELTAI (English Language Teachers' Association of India) organized a webinar titled *Soft Skills: Building Tomorrow's Talent* on 16th May 2021, hosted by Godavari Chapter of ELTAI operating from SRKREC. The webinar was hosted and moderated by Prof. Bh V N Lakshmi and Dr. N Satish Kumar, convener of ELTAI Godavari Chapter, Dept. of English, SRKREC.



The student-speakers are Mr. B L Sai Subhakar from 3rd year ECE and G Gayatri from 3rd year EEE, SRKREC. Dr. G Rajakumar from IIT Bhubaneswar gave invaluable insights into the Soft Skills and answered the questions raised by the student-speakers and other participants. The webinar attracted around 500 teachers of English across the globe. The whole program was uploaded to YouTube by ELTAI the link for which is:

https://www.youtube.com/watch?v=qRmOo_jK-X0

Webinar: Career Options

Dept. of Civil Engineering, SRKREC, jointly with Cheyutha Student Club and Indian Geotechnical Society Student Chapter, Bhimavaram, organized a one-day webinar titled *Career Options – Civil Engineers* on 5th June 2021, sponsored by AICTE under SPICES scheme, Govt. of India. Mr. Ashok Kumar, CEO & Founder, Construction Management Training Institute, was the resource person and Mr. T Vamsi Nagaraju, Asst. Prof., Dept. of Civil Engineering was the Co-ordinator of the workshop.

Workshop: Success Strategies

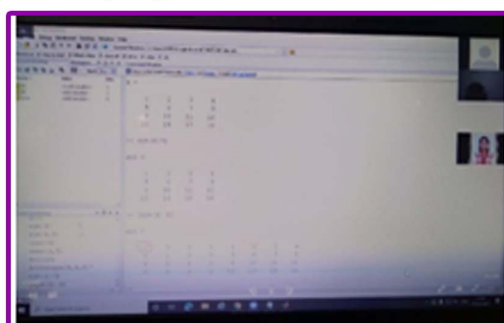
Aiming at making the student understand the self which is extremely important for success in life, Dept. of EM&H organised online workshop titled *Success Strategies for Self-image, Self-care & Online Learning* for the first year ECE students on 3rd June 2021 and for AIDS, CSBS and IT students on 4th June 2021. Dr. K V Subba Raju, the resource person of the workshops, elaborated a set of characteristics that would define an individual and help bring out the best in him/her. Further, he amplified a potpourri of success strategies.



Workshop: Introduction to MATLAB

With an aim of making the students understand the main features of MATLAB software development Environment including Communications Toolbox functions, Dept. of ECE organized a six-day online student workshop titled *Introduction to MATLAB & Analog Communications Lab Hands-on Practice* for the second year ECE students from 7th to 12th June 2021.

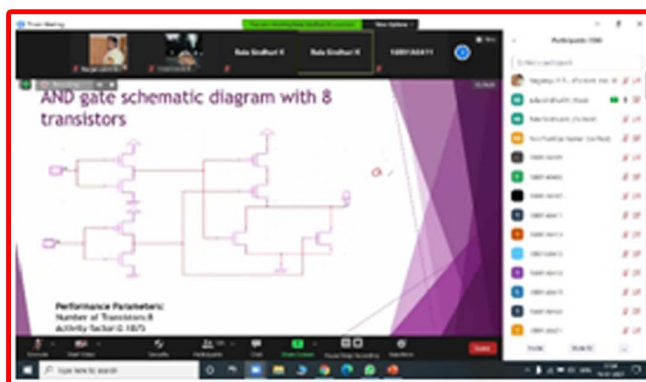
Around 200 students actively participated and underwent rigorous training in all the essential elements of MATLAB and Analog Communications Lab. Faculty from the Dept. of ECE, SRKREC, are the coordinators and instructors for this program.



Student Development Program

VLSI design is one of the core subjects for Electronics and Communication Engineering Students. There are good opportunities for ECE graduates in the VLSI semiconductor industry. To enable the students strengthen their knowledge in VLSI design, Dept. of ECE, SRKREC, organized a one week online student development programme titled *Fundamentals of VLSI Design with Simulation*.

This event was coordinated by Dr. BVSSN RAJU, HOD, and other faculty members in the departments acted as co-coordinators and organizers. This program aimed at designing basic digital schematic circuits at transistor level. This program was particularly meant for third year ECE students and had good response from the participants. Around 200 students were part of the program, who received training in carrying out project work in VLSI design.



Workshop: INTRODUCTION TO PYTHON PROGRAMMING

Acquiring knowledge in new technologies and strengthening technical skills from the very first day of Engineering is essential for the budding engineers to grab better opportunities. Hence, all the students, especially CSE and IT graduates, should start learning coding skills as this has become one of the most essential skills. In order to help the first year students learn the programming languages, Dept. of IT, SRKREC, conducted a three day workshop titled *Introduction To Python Programming* from 14th to 16th May 2021. More than 200 students from various departments participated in the workshop and received hands-on training on Python. E-Certificates were also provided to the students based on their scores in the assessment tests and attendance.



Webinar: Precautionary Measures against COVID-19

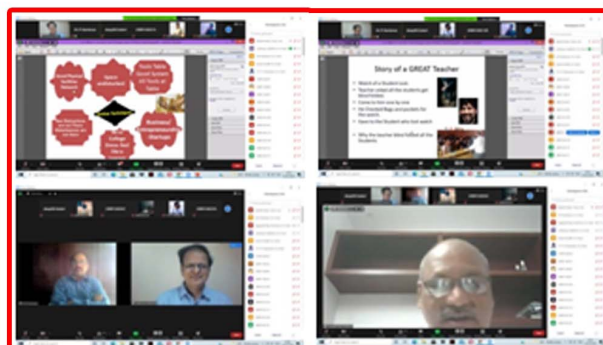
The COVID-19 pandemic has proven to be more than just a threat to our health: it's become a disruption of our way of life. Hence, in view of the rise in the number of cases and the devastating impact of the deadly disease, the NSS Unit of SRKREC, in association with the CSI student branch and the Dept. of IT, organised a webinar titled *Precautionary Measures for COVID-19* for staff, students and parents on 17th May 2021.

Dr. G Ganapathi Raju, MD, Family Medicine, Univ. of Chicago Medical Center, was the resource person for the program. He delivered a detailed presentation highlighting the measures to be taken to break the chain of Covid. He displayed comprehensive understanding of the pandemic and its consequences, interacted pleasantly and enthusiastically with the participants, and answered all their questions patiently. All the participants valued the webinar, and specially the parents were most appreciative of the suggestions they received from the learned doctor.



Workshop: Success Strategies

In the modern competitive world, grabbing the right opportunities and converting the threats into strengths has become a vital aspect of becoming successful. In order to help the young minds deal with the challenges, Dept. of EEE, SRKREC, organized an online workshop titled *Success Strategies for Self-Care & Online Learning* for the first year EEE students on 2nd June 2021. The speaker for the event was Dr. K V Subba Raju who demonstrated various success strategies effectively so that the students can predict and prevent the problems and respond to the challenges well.



FDP: Remote Sensing & GIS Applications

Faculty Development programs facilitate up-gradation of knowledge and skills. Subscribing to the motto of FDP, the faculty of SRKREC actively organised and participated in various FDPs in and outside the college. Dr. Rambabu Tenneti, Asst. Professor, WET Research Centre, acted as resource person for FDP titled *Remote Sensing & GIS Applications* in Civil Engineering organised by the Dept of Civil Engineering, and Sasi Institute of Technology & Engineering, Tadepalligudem on 16-07-2021. He shed light on Integrated Geo-environmental Evaluation using RS & GIS.



FDP: Scientific Documentation Using LaTeX

Department of Engineering Mathematics and Humanities organized a One-Week Virtual National Faculty Development Program titled *Scientific Documentation Using LaTeX* (SDL-2021). Aimed at providing a platform to learn about LaTeX which is very effective for preparing journal articles and reports in a structured and well-organised manner, the FDP gave insightful inputs and nearly 360 participants benefitted from it.

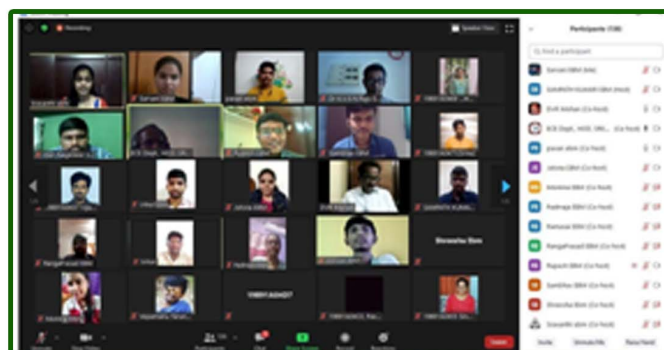


HIGH SPIRITS



IETE Students Forum Activities

Wise guidance plays a crucial role in one's career for this can change the course of one's life. Keeping in view the significance of giving proper guidance to the young minds, on 1st May 2021, the IETE Students Forum (ISF) of 3rd year ECE students, coordinated by Prof. D V R Mohan, organized an event titled *EnCEender-2(2K21)* and gave a briefing to the 1st and 2nd year students on ISF activities, and discussed about new technologies, higher studies and career building etc. More than 130 students participated.

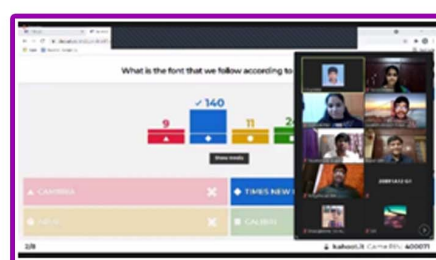
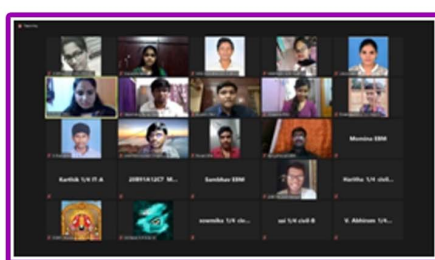
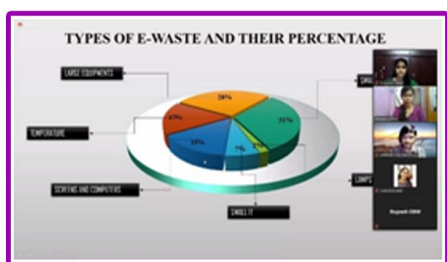


QUEST Contest

High Spirits

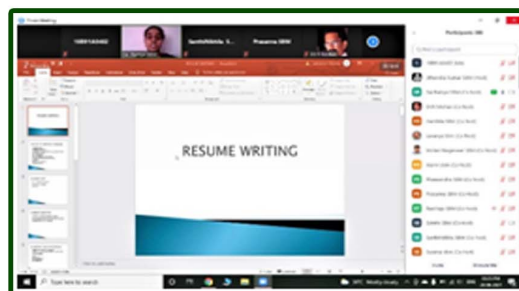
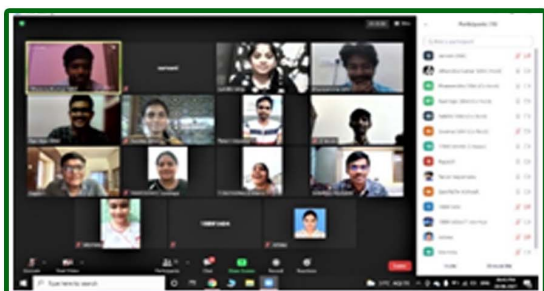
Effective presentation skills are quintessential for students in their further education and in their future careers. Aiming at enriching both the technical knowledge and paper presentation skills, IETE Students Forum (ISF) conducted a paper presentation contest titled **QUEST** coordinated by Prof. D V R Mohan, IETE Counsellor, for the second and third year students on 22nd May 2021.

This event was preceded by a guidance session known as **Pre-Quest** assisting students on topic selection, planning and preparation of slides, presentation skills and time management. More than 410 students registered and made their presentations.



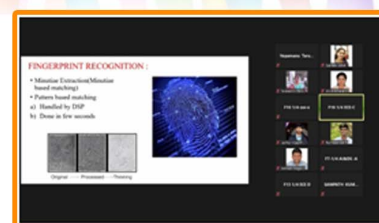
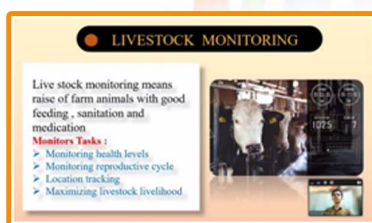
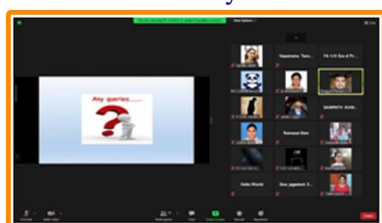
Crack the Drive

It is natural for freshers to feel all sorts of conflicting emotions while settling down and start planning their careers. However, getting overwhelmed or letting negative emotions take the better of them certainly won't help. With the objective of making the preparation for placements easier for the students, the IETE Students Forum conducted an online event titled **Crack the Drive** on 20th June 2021 and the final year students who got placed in different companies shared their experiences. They gave inputs on resume preparation, written tests and HR interviews. It witnessed the participation of more than 200 students and all of them expressed their appreciation to their seniors for getting their questions clarified.



QUEST (2K21)

The final round of technical paper presentation contest **Quest (2K21)** was held from 4th to 6th June 2021. Out of the 410 students of the first round, 250 students were selected for the final round. All the participating students were divided into groups and the corresponding presentation sessions were conducted with faculty being the judges. The students made impressive presentations on various advanced and emerging technologies of Electronics and communication engineering discipline. The final results are yet to be declared.



Poster Making Competition

High Spirits

Encouraging the students to showcase their artistic dexterity, Cheyutha Student Club of the Dept. of Civil Engineering, SRKREC, organized a Poster Making Competition and Plantation Drive on the occasion of *World Environment Day-2021*, on 5th June 2021. The primary objective of this drive is to make the students understand the importance of preserving our nature for a healthy future. A good number of students made appealing posters and actively participated in the plantation drive as well. Mr. T Vamsi Nagaraju, Asst. Professor of Civil, SRKREC, coordinated the whole program.

BEST POSTERS

The World Environment Day - 2021



Anjali P, Research Scholar, JCBUST



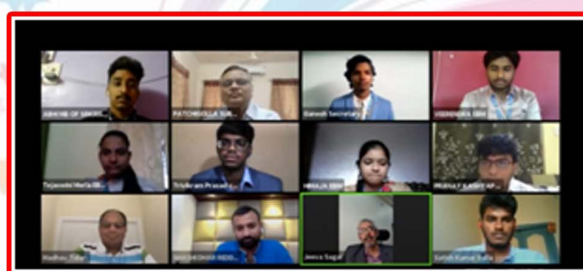
N Jahnvi, 1st Civil, SRKREC

Plantation Drive



NIPUNA-21

The ISTE StudentsForum, coordinated by Prof. P Subba Rao (ECE), organized a two-day national level Techno-Management Symposium titled NIPUNA-21 – a college wise event. ‘Chronomancy’ as its theme, NIPUNA'21 was a virtual knowledge consortium held on 25th and 26th June 2021 at SRKREC. Mr. Madhav Talari, the Executive Director and Chief Enterprise Architect for NCR, is the Chief Guest and Mr. D Shashidhar Reddy, Manager, Employee Relations, Infosys Ltd., is the Guest of Honour for the inauguration of the event. Mr. Madhav Talari suggested that the students should utilize the opportunities available in the engineering core groups to achieve the desired goals. Speaking on employment opportunities, Mr. D Shashidhar Reddy stressed the point that the students need to develop additional skills along with the academics.



Motivating the students, Sri K Jeeva Sagar, Director, SRKREC, highlighted the necessity of developing more number of start-ups for the economic and technological progress of the country and students must become the torchbearers of this mission. Commending the innovative endeavours of the students, Prof. K Brahma Raju, the then Principal In-charge, HOD, Dept. of Mechanical Engineering, and the faculty advisor Prof. P Subba Rao, Dept. of ECE, stated that SRKREC won the best award twice at the National level for the innovations made by the students. The two-day festival at SRKREC was full of creative and enthusiastic events. Students across the country participated and competed in various technical and literary events. Reputed academicians acted as judges; prizes and certificates are given away to all the winners.

G. Shyam Mahesh of final year Mechanical Engineering, Vignan Univ. Guntur, won the first place for his innovative idea of transporting the poisonous fertilizers to the agro fields within a short period of time obviating the problem of the old practice of manually dealing with it. Ms. Nandini of third year Civil Engineering, SRKREC, came out first in the poster presentation section for her analysis on the significance of Civil Engineering in laying down roads, construction of airports, harbours etc. Giving an opportunity for the Indian student community to develop and showcase their technical prowess, this event grew into one of AP's largest technology and management symposiums.



Celebration & Commemoration



Celebrating the 75th *Independence Day* of India with great pride, SRKREC paid tributes to the sacrifices made by our freedom fighters and remembered the glorious path laid down by them for generations to follow. The theme of the 75th Independence Day - 'Nation First, Always First' - was underlined during the event. Sri S V Ranga Raju, Secretary & Correspondent, Prof. M Jagapathi Raju, Principal, HODs, Deans, teaching faculty, non-teaching staff and students of SRKREC participated in the celebrations with deep fervour.



After hoisting the National flag, Sri S V Ranga Raju, Secretary & Correspondent, planted a sapling on the campus to commemorate the 75th Independence Day.

Smt. Shobha Raj, sister of Late Gita Raj who served SRKREC in its formative years, gave heart touching message by thanking and appreciating the Management, faculty, students and the alumni for honouring her sister Gita Raj posthumously by constituting a merit scholarship in latter's memory. She specifically lauded the alumni of SRKREC, their contribution to the institution in diverse ways, characterising this as a true gauge of the strength and integrity of the institution. The merit scholarship this year was awarded to A. Jyothirmayee of Civil Engineering and I. Kiranmayee of ECE.



International Yoga Day Celebrations



Acknowledging Yoga as a holistic health system that strikes a balance between human body and mind, the United Nations accorded recognition to this ancient Indian practice, and thus 21st June every year is being observed as the **International Yoga Day**. Reflecting on the importance of staying healthy physically and mentally, especially in the wake of the Covid pandemic, SRKREC celebrated 21st June 2021 as IDY by disseminating knowledge about the multi-fold benefits of practicing yoga. Yoga enthusiasts from and outside the college gathered at the SRKREC premises and demonstrated various exercises. Stating that Yoga needs to be seen as having scientific and medical basis, Sri K Jeeva Sagar, Director, and Prof. M Jagapathi Raju, Principal, SRKREC, advised the students and the faculty to practice yoga regularly as it helps build up psycho-physiological health, emotional harmony, and manage daily stress and its consequences. Mr. P V Narasimha Raju, Dr. P Bhavani and Mr. Sudarshan coordinated and organized the event on the campus.



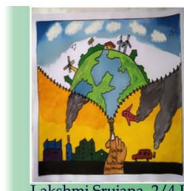
NSS Walkathon

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. Carrying forward the motto, the NSS Unit of SRKREC organized a Walkathon. Prof. M Jagapathi Raju, Principal, Prof. K Brahma Raju, HOD, Dept. of Mechanical Engineering, Mr. K S S Prasad Raju, NSS Coordinator, students and faculty participated and made the event successful.



World Environment Day-2021

All over the world 5th June is celebrated as **the World Environment Day**. In tune with the theme **Ecosystem Restoration** of World Environment Day-2021, the management, faculty and students of SRKREC celebrated the Environment Day by planting saplings on the campus and deliberated on the importance of the day. Ecosystem restoration involves assisting the recovery of ecosystems that have been degraded or destroyed as well as conserving the existing ecosystems that are still intact. Students made poster presentations depicting different ways of restoring and conserving ecosystem such as growing trees, greening cities, rewilding gardens, changing diets or cleaning up rivers and coasts.



Lakshmi Srujana, 2/4 IT

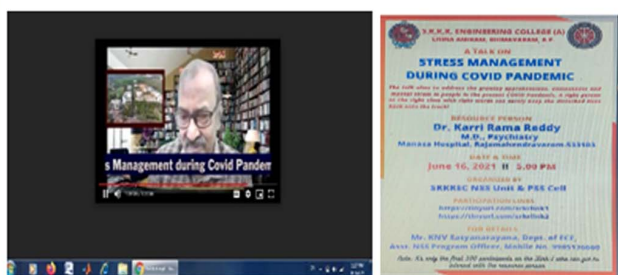


K Lavanya, 1/4 Civil



Stress Management *during Covid Pandemic*

With growing apprehensions, anxiety and mental strain among people in the present Covid pandemic, a talk was arranged titled **Stress Management during Covid Pandemic** on virtual platform by NSS UNIT, SRKREC, in association with the PSS Cell. The resource person Dr. K Rama Reddy, MD, Psychiatry, Manasa Hospital, Rajamahendravaram, elaborated on the precautionary measures to be taken, and dispelled the imaginary fears associated with the pandemic. He eloquently combined both medical and psychological factors behind situations of this nature. Prof. K Brahma Raju, HOD, Dept. of Mechanical Engineering, and Mr. Prasada Raju, NSS Coordinator, organised the programme. Faculty and students interacted with the speaker and benefitted immensely from his insights.



Solidarity & warm fellowship

The greatness of humanity is not in being human, but in being humane, said Mahatma Gandhi. Joining hands to face down the COVID-19 pandemic and its shattering consequences, the teaching fraternity of SRKREC unitedly raised a fund donating their one-day salary and started supporting the Covid-affected faculty. So far, a few faculty members got timely support through this fund. As the world begins to open up from lockdowns and enters an unprecedented state of uncertainty and anxiety, or what many have called "the new normal," it makes sense to reflect on what we have learned to revisit our fundamental assumptions, and start charting the way forward to contribute to building a sustainable world. Sustainability and socio-ecological consciousness have always been two of the guiding lights of SRKREC, and the college will continue to strive in this direction despite the challenges posed by the pandemic.

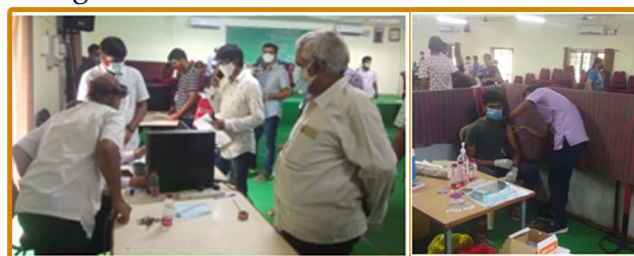
Magnanimous Gesture

Philanthropy brings people together to support a cause that's bigger than themselves. Vasudha Foundation is one such organisation supporting young talented students who are financially weak. Its Chairman Sri Manthena Venkata Rama Raju sponsored Rs 95000/- to Ms. Revathi, final year student of SRKREC towards her college fee. Ms. Revathi, while participating in the Art of Living program on the campus, interacted with Guruji, Sri Ravi Shankar, whose reference culminated in the sponsorship. Prof. M Jagapathi Raju, Principal, SRKREC, handed over the cheque and appreciated Revathi for her confidence and perseverance.



Vaccination drive at SRKREC

The Covid pandemic jolted the whole world, including India, in unprecedented ways. People have been found to be inadequately equipped to fight this at an individual level. Amidst these apprehensions and realizing the urgency of getting its personnel vaccinated, SRKREC proactively took the initiative aimed at protecting its employees and their families, and organised a mega vaccination drive twice for the two doses of Covaxin and Covishield, on its own campus. The first drive was held on 5th June 2021 and the second on 15th July 2021, in association with Manipal Hospitals, Vijayawada. Around 150 employees of the institution utilized the provision. A magnanimous gesture by the Management indeed!





Creative Writing

The 'INDEPENDENT' me!

K.Pranay Kashyap
3/4 ECE C

I'm afraid to live as I wish,
I'm scared of being judged,
I'm not prepared of getting rejected,
I can't be the society's goldfish.
I'm afraid to speak out my heart,
I'm scared of getting hurt,
I'm not prepared to fit into the norms of society,
I can't lose my personality.
I'm afraid of body shaming,
I'm scared of comments about my looks,
I'm not prepared to act pleasingly,
I can't beat around the bush.
I'm afraid to choose my career,
I'm scared of being compared with my peers,
I'm not prepared to suppress my desires,
I can't let people stop me from being a ball of fire.
Because I live in a community where
People criticize me for who I am,
They find my mistakes,
Point out my imperfections.
I live in an independent country,
Fighting for my independence,
To live the life I wish,
To be the man I want to become.
Because, it's me,
The 'INDEPENDENT' me!



COMPARISON

M.S.S.V.Pavankalyan
3/4 ECE-B

Compare the bad
with the good in you
to promote the best
with no protest.

Compare your yesterday
with your today
to check your progress
with no regress.

Compare the things you did
with the things you didn't
to monitor your actions
with no reaction.

Compare your passion
with the fashion,
to choose the best
with no stress.

Compare your perspective
with others'
to realize the disparity
with no polarity

Compare your naivety
with your wisdom
to learn the art of living
with no misgiving





THE REAL SOLUTION

P.J.S.Philomina
1/4 ECE-C

*The problem with myself
is my mindset itself.
Worried, I tried the best
to make my fears rest,
to end all betrays,
in all possible ways.
But all misfired.
With people around,
and solutions unfound,
I failed to let loose the strings,
that my mind always clings.
Though happy hours in my life
are good enough,
sad hours with strife
are not less tough.*

*Then I remembered-
if goodness exists,
then badness too;
if God is present,
then evil too.
Evil always
pushes us into trouble
making our spirits crumble;
God always
pulls us out of the trouble
making our happiness double.
As an incarnation of truth,
and inseparable with faith,
'God' is the real solution
to overcome all odds.
Realizing this,
my heart becomes light,
my mind sets right,
and life shines bright.
Thank you God !*



ART & CRAFT



Donthu Sravya,
3/4 ECE-A



P. Sahitya, Civil D

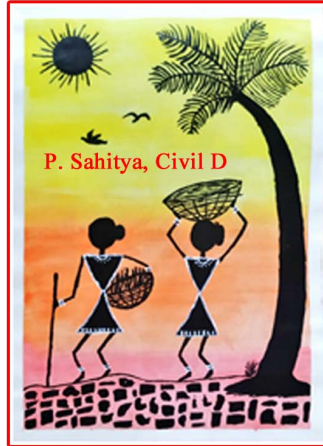


**Art and craft are an integral part of a culture of any society.
Art and craft help develop appreciation of visual aesthetics and function
as building blocks for the development of young minds.
Art and craft also nurture creativity and spurs innovative abilities.**

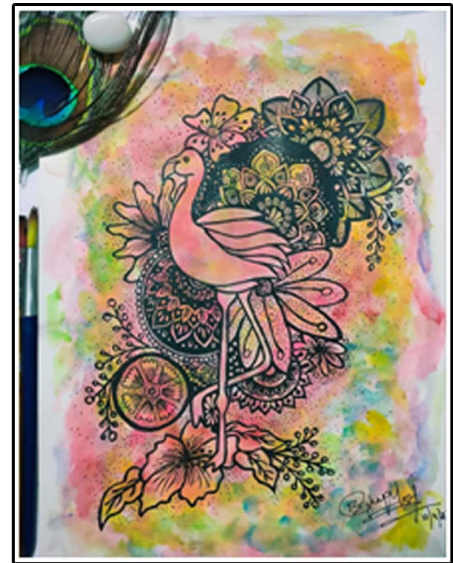
colours & contours



P. Sahitya, Civil D



P. Sahitya, Civil D



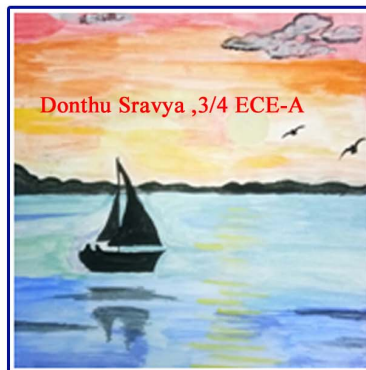
G. Bhavyasree, 2/4 EEE-A



Donthu Sravya ,3/4 ECE-A



K. Jahnvi Chandrika
1/4Mech. B



Donthu Sravya ,3/4 ECE-A



G. Bhavyasree, 2/4 EEE-A



Donthu Sravya ,3/4 ECE-A



E.HariPriya ¼ Civil

CAPTION : Dance is a poem of relief!!

S.R.K.R. TOASTMASTERS

SRKR Toastmasters club was chartered on 8th March 2019. It is a part of 'TOASTMASTERS INTERNATIONAL' which is a non-profit educational organization. Every member in this club is given the tag "Toastmaster."



A family where you could grow together and alone.
- Gayathri

'Toastmasters' is.....

A platform where one can improve their public speaking and leadership skills through a friendly and supportive environment.

It helped me build confidence against the odds of public speaking.
- Haleem



What we do in Toastmasters?

We interact on regular intervals and follow a meeting protocol which enhances our soft skills. Also, we build our network by improving contacts from various other clubs. We discover our communication style and try to master it. And many more...



Toastmasters was one of the best things ever happened to me
- Suresh

Who can be a part of it?

'SRKREC Toastmasters' is a college level toastmasters club, so any student /faculty member irrespective of the branch can be a member of it.

'Toastmasters' is an interactive platform where people with positive attitude bring the best out of you.
- Sowmya



SRKRTM is the place where I met like-minded people who help each other and grow together!
- Satya



Why Toastmasters?

To have fun!!!

You heard it right. To have fun while learning life lessons, boosting up your confidence, enhancing your public speaking skills, improving your impromptu nature and what not!!!



President
TM Gayatri



VP-Education
TM Nikhila



VP-Membership
TMSri Sravan Kumar



VP-Public Relations
TM Dharmik



Secretary
TMAdivya



Treasurer
TM Chaitanya



Sergeant at arms
TM Tilak



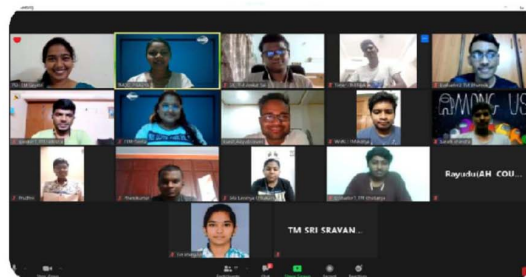
IPP
TM Bhargavi



SRKRTOASTMASTERS made me more self-reliant.
- Vallabha

How can I join?

Contact the President or the VP- Membership using the following contacts (9490047551, 9676976573) or mail to srkrttoastmasters1@gmail.com



The new normal



SRKREC MEDIASCAPE



ఎస్ఆర్కెఆర్ కు ఐడియా ల్యాబ్ మంజూరు

దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.



దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.

సామాన్యులకూ సాంకేతిక పరిజ్ఞానం

దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.



విజ్ఞానాన్ని ముందుగా తెలియజేయాలి. ప్రధానిపాల్ జగపతిరాజు

దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.

AICTE selects SRKR for IDEA lab scheme

EXPRESS NEWS SERVICE
Bhimavaram
THE All India Council for Technical Education (AICTE) has selected the AICTE-IDEA (Idea Development and Evolution and its Application) lab for SRKR Engineering College, Bhimavaram. The college principal Dr M. Jagapathi Raju on Wednesday said the AICTE IDEA lab scheme was launched by AICTE on January 1, 2021 to establish infrastructure supporting new age learning. The AICTE had selected 49 colleges for setting up the lab and the SRKR was one among them. The aim is to encourage students for application of science, technology, engineering and mathematics fundamental on ideas towards enhanced hands on experience learning by doing and even product visualisation. Dr Jagapathi Raju said. Any student, who gets a good idea can immediately bring it to the idea lab and implement it in the design. The AICTE also sanctioned one crore funding for development and infrastructure facility. Not only SRKR students, but also students from nearby colleges can utilise the lab.

IN BRIEF

SRKR Engg. College introduces new courses
VIJAYAWADA
SRKR Engineering College at Bhimavaram has introduced two new courses this academic year. Principal M. Jagapathi Raju said the institution would offer additional courses of Artificial Intelligence and Machine Learning and Computer Science and Design. He said the move followed a suggestion by the AICTE to engineering colleges to introduce skill-oriented courses that could help students secure a job or establish a start-up. Secretary and Correspondent Sagi Vithal Rangaraju was present.

25వ జాతీయస్థాయి సెంపోజియం

విజ్ఞానాన్ని ముందుగా తెలియజేయాలి. ప్రధానిపాల్ జగపతిరాజు
దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.

'Bring research within reach of commoners'

SPECIAL CORRESPONDENT
VIJAYAWADA
The guiding principle of research should be to bring technology within the reach of the common man, said Telangana State Khadi Textile Park CEO N.J. Rajaram. Addressing the inaugural of a workshop on 'Data Science and its Applications', organised by the SRKR Engineering College at Bhimavaram in West Godavari district in virtual mode, he said inter-disciplinary research projects should be encouraged. Principal M. Jagapathi Raju was present.

వైద్య ర్యాంకింగ్ లో ఎస్ఆర్కెఆర్ కు 57వ స్థానం

దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.



Fruits of research need to reach common man

HEAD NEWS SERVICE
Bhimavaram
Dr N.J. Rajaram, CEO of the Telangana State Apparel and Textile Parks said that research should be undertaken to ensure technology reached the common man. He was addressing the webinar during the inaugural of the working faculty development programme on 'Data Science and its Applications' organised by the Computer Science Engineering Department of the SRKR Engineering College here on Thursday. College principal Dr M. Jagapathi Raju presided over the programme. Dr Rajaram suggested to the researchers that any research on study should address the present societal issues. He said that some of the ITI/ITI's prepared geographical analysis on corona pandemic situation while some other teams found out water as one of the causes. He suggested the data science and machine learning/analyses should also be developed as to which areas is badly affected due to corona on what reasons and why it is spreading rapidly. College Director and former Indian Ambassador R. Jeeva Sagar suggested the engineering faculty to upgrade their knowledge through faculty development programmes to track creative thoughts in the student minds. Dr M. Jagapathi Raju said that the services of the technology center and incubation center are being utilised by the students and they got DR Startup development on line. College secretary and corresponding Sagi Vithal Rangaraju, CEO SRKR, Nizam Varma, College R&D dean Dr P.A. Ramakrishna Raju, CSE Head Dr V. Chandrabhanu, coordinators Dr BNV Jagannathan, Dr GNV Srinivas and LV Krishna also participated.



పర్యావరణ పరిరక్షణ ప్రతి ఒక్కరూ మొక్కలు నాటాలి! ఎస్ ఆర్ కె ఆర్ ఇంజనీరింగ్ కళాశాల ప్రధానిపాల్ డాక్టర్ ఎం జగపతిరాజు!

ఇలాంటి ప్రయత్నం ఉంది. విద్యార్థుల విద్యార్థులకు ప్రతి ఒక్కరూ మొక్కలు నాటాలి. దీనివలన ఎదురేమీ. జూన్ 16. ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాలకు ఆరిండ్యా ల్యాబ్ పర డిప్యూటీ ఎడ్యుకేషన్ ప్రకటించిన ఐడియా (ఆలోచన వృద్ధి, విశ్లేషణ చేయటం) ల్యాబ్ మంజూరైనట్లు కళాశాల ప్రధాని పాల్ డాక్టర్ ఎంజగపతిరాజు ఐడీఎఐ ల్యాబ్ పై వివరిస్తున్న ప్రధానిపాల్, సెక్రటరీ వారం ఒక ప్రకటనలో తెలిపారు. దేశంలో 49 కళాశాలలను ఎంపిక చేయగా అందులో ఎస్ఆర్కెఆర్ ఒకటి. మౌలిక వసతుల కల్పనకు సుమారు రూ. కోటి ఐఎసీఐఈ మంజూరు చేస్తుందన్నారు. విద్యార్థి స్వయం విజ్ఞానాన్ని సంపాదించి మేకిన్ ఇండియాలో భాగస్వాములు కావటమే ల్యాబ్ లక్ష్యమన్నారు. ఐడియా ల్యాబ్ కు దీని మొదటిగా కళాశాల ప్రధానిపాల్ డా.ఎం జగపతిరాజు, కోఆర్డినేటర్ గా డాక్టర్ ఎన్. గోపాలకృష్ణ మూర్తి, కో-కోఆర్డినేటర్ గా ప్రొఫెసర్ డీవీఆర్ మోహన్ వ్యవహరిస్తున్నారన్నారు. కళాశాల సెక్రటరీ రంగారాజు పాల్గొన్నారు.



SRKREC MEDIASCAPE

క్యాంపస్ ఫ్లైసెమెంట్ కు 1253 మంది ఎంబీబీఎస్

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు. ఎంబీబీఎస్ కళాళయ విభాగం ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు. ఎంబీబీఎస్ కళాళయ విభాగం ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

మనోరమిలో యాగా రాజ్యం

పాఠశాల విభాగం వారు యాగా రాజ్యం ఏర్పాటు చేసినట్లు తెలుసు. యాగా రాజ్యం ఏర్పాటు చేసినట్లు తెలుసు. యాగా రాజ్యం ఏర్పాటు చేసినట్లు తెలుసు.

ప్రస్తుత క్యాంపస్ ఎస్కేఆర్ కళాళయ

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

ఎస్కేఆర్ కళాళయ ప్రొఫెసర్స్ కు సన్మానం

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

అవకాశాలను విద్యార్థులు సద్వినియోగం చేసుకోవాలి

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

ఎస్కేఆర్ ఇంజనీరింగ్ కళాళయలో రెండు కొత్త కోర్సులు ప్రారంభం

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

సాగి రామకృష్ణారాజు కిరణి జయంతి

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

9 నుండి ఎస్కేఆర్ కళాళయలో వర్జుగారి

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

కమ్యూనికేషన్ నలుమూలలకు విద్యార్థులకు పంపించారు

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

ENGINEERING STUDENT DESIGNS CHEAP SUBWAYS

HANS NEWS SERVICE BHIMAVARAM

CIVIL Engineering student Bhikshambhar Reddy of SRK Engineering College has designed a cost-effective subway which could be built in his town.

Completed by his mentor Prof. Dr. K. Venkatesh Reddy, the design would be a boon for the town.

Phanindra, who had conducted a detailed survey in the town of Bhimavaram, said that the road between Phanindra and Gopuram road leading to the school is the most congested in the town. He had even prepared geographical maps for these roads and suggested a solution of building subways in the town.

The building work is expected to start in the next few days. The project is expected to be completed in a year which would have increased traffic load on the road which passes through the town.

Students advised to utilise opportunities in engg core group

HANS NEWS SERVICE BHIMAVARAM

The alumnus of SRK Engineering College and presently working in the United States of America, Madhav Talari exhorted the students to achieve greater heights in life by utilising soft skills effectively.

He was the chief guest at the two-day national webinar "Nipuna-21" organised by the student wing of Indian Society for Technical Education (ISTE) of SRK Engineering College here on Friday.

Madhav Talari said that the students should utilise the opportunities available in the engineering core group to achieve desired goals.

HR manager of Infosys, Hyderabad, Sasidhar Reddy said that there are ample opportunities in all sectors.

However, the students need to develop additional skills along with the academics. The latest technological information is only a click away for the students, he said.

"All students should participate in as many webinars and seminars as possible to get good results," he added.

Director of SRK Engineering College K. Jyvasagar underscored the necessity of more startups to develop the country economically and technologically. He recalled that the Nano car introduced by Tata earned laurels across the world since it was intended for common people.

Principal in-charge Dr. K. Brahma Raju, ISTE faculty adviser Prof. P. Subhan, training and placement cell dean GVR Murthy, student chapter chairperson Trikram Pasal and others participated in the webinar.

AP STATE POLICE HOUSING CORP LTD.
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కివోటికలకు దాక్టర్ల

దాక్టర్ల పాఠశాల కివోటికలకు తెలుసు

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

ఆరోగ్య యోగం

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

ఎస్కేఆర్ వ్యవస్థాపక ప్రెసిడెంట్ జగన్మూర్తి రాజు మృతికి సంతాపం

వీడియో, ఫోటో వ్యాఖ్య పైతే ఎం.బి.బి.ఎస్ విభాగంలో కళాళయ ద్వారా క్యాంపస్ ఫ్లైసెమెంట్ ద్వారా 1253 మంది ఎంబీబీఎస్ కళాళయ విభాగం వారు ప్రస్తుతానికి సర్దుబాటు చేసినట్లు తెలుసు.

Arise! Awake!
And stop not till
the goal is reached !

Swami Vivekananda



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