

Benediction

HoDs' messages...



Prof. Bh V S Ramakrishna Raju,
HoD, Dept. of IT

"I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do."

—Leonardo da Vinci

At the IT Department, our mission is to provide cutting-edge education in technology and empower our students to be at the forefront of innovation. Our faculty members are highly experienced and dedicated educators who are passionate about delivering a quality education that equips students with the knowledge and practical skills needed to thrive in their careers.

This edition of the Campus Chronicle highlights many areas where the Department of IT has excelled in myriad ways. From hosting Hackathons to developing innovative solutions to real-world problems, our students have consistently demonstrated their creativity and technical prowess.

As we continue to navigate these challenging times of pandemic and recession, I am assured with great aplomb that our department's resilience and adaptability will continue to shine through. It is inspiring to see our students and faculty members coming together to create new and exciting opportunities for learning and growth. Best wishes to all.

—Bh V S Ramakrishna Raju



Prof. K Brahma Raju,
HoD, Dept. of ME

"Strive for perfection in everything you do. Take the best that exists and make it better. When it does not exist, design it."

—Sir Henry Royce, English Engineer, and car designer

Mechanical Engineering is a discipline that has always been a spearheading spirit of innovation and technological advancements. At our department, we pride ourselves on being dedicated to the pursuit of knowledge and the enhancement of skill-set of our students through quality education and research. The perpetual exuberance and unceasing academic exploration of our students stand as a true testimony to the humongous scales of success of the department. The exceptional skills, innovations, and the newest findings of our faculty members are the reason for the landmarks we have achieved in teaching, learning and research.

As the Head of Department of Mechanical Engineering, I am deeply grateful to all the professors, contributors, and most importantly, to our students for their hard work, dedication, and enthusiasm in making the department achieve formidable feats of success. I am confident that the coming generation of students will greatly contribute to raising the profile of our Department. Good luck to all.

— K. Brahma Raju

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Meritorious Moments



Placement success stories add excitement and deepens determination. Thanks to the rigour of the research-driven education that meets the requirements of industry, SRKR students excel as entrepreneurs and employees contributing to their growth of organisation. The Dept. of CSE is credited with the best placements this year. Evidently, Ms. P Jahnavi, 4/4 CSE, got placed in Morgan Stanley with **29.5 LPA** alongside 6-month paid internship with Rs 87,000 per month. And Ms. T Nadia Bhanu, 4/4 CSE, was selected by Amazon as Support Engineer with **25.5 LPA** and 6-month paid internship with Rs. 50,000 per month. Dr. M Jagapathi Raju, the Principal, Dr. K Satyanarayana, the Dean, Placements, Prof. V Chandra Sekhar, the Head, Dept. of CSE, and Prof. Bh V S Ramakrishna Raju, the Head, Dept. of IT, congratulated them. Speaking on this occasion, the Principal said that the record breaking placements of SRKR students were the culmination of collective efforts and optimum use of facilities on the campus. The outcome of the collective efforts of the institution is superlative. Evidently, 2023 outgoing batch got 1660 offers from 72 companies. Appreciating the team-work of the T&P Cell, Sri S R K Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, congratulated Dr. K Satyanarayana and appreciated the whole team.



All branches of engineering dwell complementing one another contributing their own share to the technological growth across the globe. Along with the students of computer Science and its related branches, the students from core engineering branches also excel in placements at SRKREC. Evidently 18 students - 11 from ECE, 4 from Mechanical and 3 from EEE - got placed in Jindal Steels with 6.5 LPA. Sri S V Ranga Raju, Vice-President, Dr. M Jagapathi Raju, the Principal, Dr. K Satyanarayana, the Dean, and the Heads of various departments congratulated the students and wished them the best in their future endeavors.

The placements at SRKREC gained high momentum. Ms. Sravya and Mr. Venkatesh, 4/4 CSE, students got placed with 6.5 LPA after they successfully got shortlisted in NeuralHack Season-6 organised by Virtusa. Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, Dr. K Satyanarayana, the Dean, Placements, and Prof. V Chandrasekhar, the Head, Dept. of CSE, congratulated them. Their success is a true motivation to all.





Meritorious Moments



At the time when the core engineering branches play low-key in terms of placements, the students of SRKREC with their success stories stood as a great inspiration proving that skill matters rather than the branch. Ms. K Lakshmi Radha, Ms. T Sri Naga Padma Bhavani Manisha from final year Civil branch got placed with 6.52 LPA. The leaders of the institution commended their determination and hard work.



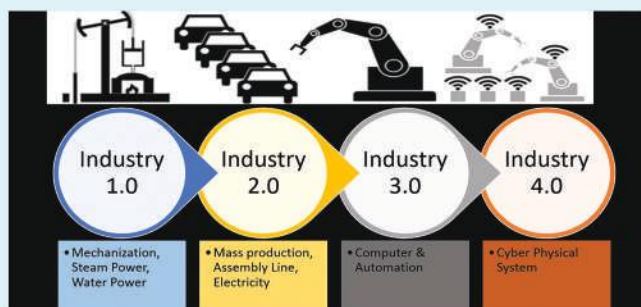
Ms. N Joshita, ECE, won a cash award of Rs. 30,000 in the national-level coding hackathon organized by Virtusa. Out of 68000 students participated, 100 got shortlisted and divided into 20 teams. Finally 2 teams won the competition. Ms. Joshita is a member of the winner team who created 'Girl Career' app. Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, Prof. N Udaya Kumar, the Head, Dept. of ECE, and Dr K E Satyanarayana, the Dean, Placements, appreciated her and wished her the best in her future endeavours.

T&P Innovative Leader Award

Adding one more feather to the cap of SRKREC, Dr. K Satyanarayana, the Dean, Placements, is bestowed with **T&P Innovative Leader** of the Year-2022 award by Maharashtra Training & Placement Cell Officers' Association. The award is given in recognition of very high placements at SRKREC for the year 2022. Sri S V Ranga Raju, Vice-President, SRKREC, and Dr. M Jagapathi Raju, the Principal, SRKREC, appreciated the T&P Cell and felicitated Dr. K Satyanarayana. All the Deans, the HoDs, the faculty, and the students congratulated him on this occasion.



EduSkills, a non-profit organization, enables Industry-4.0-ready digital workforce in India with an aim to bridge the gap between Academia and Industry by ensuring world-class curriculum access to teaching fraternity and students. In this direction, collaborating with AICTE, EduSkills organized AICTE-EduSkills virtual internships on AI, Cyber Security, Blockchain Technology, IoT, and other emerging technologies across the nation. And SRKREC won 33rd position in carrying forward the vision of EduSkills and empowering students in emerging technologies. Sri S V Ranga Raju, Vice-President, and Dr. M Jagapathi Raju, the Principal, SRKREC, congratulated the T&P Cell for motivating the students and helping them complete the internships.



Meritorious Moments

Winners at National level Hackathon

The Dept. of IT in association with Brian O' Vision organized a national level, 24-hour Hackathon on the campus in the month of March as a part of Techfleet 2K23, a national level symposium. Third year students of SRKREC from AIDS branch – Mr. N Narasimha Reddy, Ms. A Venkata Lakshmi and Ms. Shravani - prepared an e-commerce website that supplies products to the customers at the lowest possible cost and won first prize and a cash reward of Rs. 10,000/-. Students from ANITS, Visakhapatnam, – Mr. J S Bhushan, Ms. K Grishma, Mr. D Vishnu Vardhan, Ms. D Sushma, Mr. P J Kishore, E V Batina - won the second prize and a cash reward of Rs. 6000/- and third prize with a cash reward of Rs. 3000/- is won by third year IT students of SRKREC – Mr. B M Manfred, Mr. G Sai Teja, Ms. T Chandrika, Ms. GVNL Bhavani, Ms. G Aiswarya, Ms. B L S Joharika, and Mr. G V Karthik. Students from Viswakarma Institute of Information Technology, Pune, won the consolation prize. Sri S Prasad Raju, the President, Sri S V Ranga Raju, Vice-President, Sri S R K Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, Prof. Bh V S Ramakrishnam Raju, the Head, Dept. of IT, appreciated the winners and gave away the prizes. Sri D Ganesh Nag, the CEO, Brain 0 Vision, announced an incentive of one-month free training to the 42 students who exhibited superlative talent in the Hackathon.



E-Yantra Winners

SRKREC students team - Mr. P Sravan Kumar, Mr. M Sai Brahmendra, Ms. M Devi Harika from $\frac{3}{4}$ ECE, and Ms. Y Madhavi Ratna from $\frac{3}{4}$ EEE – are one among the 10 BEST teams selected in National Level E-Yantra Innovation Challenge held at IIT, Mumbai. Sri S V Ranga Raju, Vice-President, Sri S R K Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, Prof. BRK Varma, the Head, Dept. of EEE, and senior faculty from the Dept. of ECE, congratulated the team and encouraged them to explore further utilizing the facilities on the campus to the optimum. Speaking on this occasion Dr. Gopala Krishna Murthy, the Head, Technology Center, Dr. K Pawan Kumar, Asst. Prof., Dept. of EEE, explained that the team worked on the process of separating the seeds and cotton from cottonseeds and using a small motor the weavers can weave the thread easily and market the product. This Yantra created by the team is very cost-effective and easy to maintain. Total of 10 thousand students in 490 teams participated and in the final screening held on 5th and 6th April 2023, 10 best teams got selected. This experience and exposure is likely to fetch many academic and research prospects to the students.



Academic Milestones



Atal Community Innovation Centers (ACIC)

Envisaged to serve the unserved/underserved areas of the country with respect to the start-up and innovation ecosystem, Atal Community Innovation Centers (ACIC) encourage a spirit of entrepreneurship by providing enabling infrastructure and facilitating environment for innovation. SRKREC is honoured with the prestigious ACIC sanctioned under NITI Aayog Atal Innovation Mission. Dr. M Jagapathi Raju, the Principal, SRKREC, in high spirits, congratulated the entire R&D team for their holistic efforts. Committed to serving the society to the best, the institution deems it a great opportunity to come out with more solutions to the local problems and bring forth more start-ups carrying forward the ideology of Sri Narendra Modiji, the Hon'ble Prime Minister of India, towards nation-building.



AWARDS to SRKREC

SRKREC won two more awards bestowed by the Union Government's Atal Innovation Center of Sri Krishnadevaraya University, Anantapuram, in recognition of the institution's efforts in promoting start-up ecosystems under institutional category and under individual category in recognition of Dr. N Gopala Krishnamurthy's commitment towards ecosystem enabler. Dr. M Jagapathi Raju, the Principal, SRKREC, felicitated Dr. N Gopala Krishna Murthy, the Head, Technology Center. The Management, the staff and the students of SRKREC congratulated him. Speaking on this occasion, Dr. Murthy says the awards stand for the holistic efforts of SRKREC.



The 21st century educational leaders need requisite skills and knowledge that are commendable. It is essential that the leaders must be able to collaborate with other professionals to pinpoint and understand ground-breaking ways to tackle the complex challenges. Earning a doctoral degree in education is the epitome of a true academic mind. With such a degree, the faculty in the academic arena are viewed as experts. By extension, they are invariably positioned to make significant contributions to education or corporate settings.

Dept. of EM&H

Smt. G Santhi, Asst. Professor of Mathematics, earned her doctoral degree from Andhra University, Visakhapatnam, in January 2023. She produced her thesis entitled *A Numerical treatise on heat and mass transfer aspects of certain convective flows* under the supervision of Prof. T Linga Raju, Dept. of Mathematics, Andhra University, Visakhapatnam, and Retd. Prof. CNB Rao, Dept. of EM&H, SRKREC. Sri S V Ranga Raju, Vice-President and Dr. M Jagapathi Raju, the Principal, and Prof. Venkatapathi Raju, the Head, Dept. of EM&H, SRKREC, felicitated her wishing her the best in her future research endeavours. She thanked them for all the support extended and assured to contribute to the research center of the Dept. taking forward various research activities.



Young Researcher Award

The prestigious STEM – Research Society strives to advance the theory, practice, and application of Science, Technology, Engineering and Management. Every year STEM in collaboration with Himachal Pradesh University announces various research awards. Enhancing the pride of SRKREC, Mr. Vamsi Nagaraju, Asst. Professor, Dept. of Civil Engineering, won the Young Researcher Award bestowed by STEM institute. The Management and Dr. M Jagapathi Raju, the Principal, SRKREC, appreciated and felicitated him. Speaking on this occasion, the Principal said that Vamsi Nagaraju had stood exemplary to all with all his commitment and passion towards research. Earlier, Mr. Vamsi Nagaraju won the Geo Technical Award too. The entire college congratulated him.



Academic Milestones



Mr. K Satya Srinivas Babu, Asst. Professor of Mathematics, is bestowed with doctoral degree in Applied Mathematics by JNTU Anantapur, in January 2023. He worked under the guidance of Prof. A Prandhama, Sri Vidya Nikethan Engg. College, Tirupathi, and Prof. R Bhuvana Vijaya, College of Engineering, JNTU Anantapur, and produced his thesis entitled *Some MHD Convective flows of Newtonian and Non-Newtonian fluids across an Exponentially Stretching Surface*. Sri SV Ranga Raju, Vice-President and Dr. M Jagapathi Raju, the Principal, and Prof. Venkatapathi Raju, the Head, Dept. of EM&H, SRKREC, congratulated him and wished him the very best in his future research endeavours. Dr. Srinivas Babu thanked them for their support and encouragement.



Mr. N Veeraju, Asst. Professor of Mathematics, is bestowed with doctoral degree by Krishna University, Bandar, in February 2023. He worked under the guidance of Prof. V Lakshmi Prasanna, Siddhartha Engg. College, Vijayawada, and produced his doctoral thesis entitled *Some methods for solving linear programming problems in fuzzy and intuitionistic fuzzy environment using geometric mean ranking techniques*. Prof. R Bhuvana Vijaya, College of Engineering, JNTU Anantapur. Sri SV Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, and Prof. Venkatapathi Raju, the Head, Dept. of EM&H, SRKREC, congratulated him and wished him the very best in his future research endeavours. Dr. Veeraju expressed his sincere thanks to them and expressed his wish to add more research strength to the department.



Dept. of CSE

Smt. D N S B Kavita, Asst. Professor, Dept. of CSE, is bestowed with doctoral degree by Andhra University, Visakhapatnam, in April 2023 for her work on *Performance analysis of Machine Learning Classifiers For Sentimental Analysis on Twitter Political Data*. She worked under the guidance of Prof. P V G D Prasad Reddy, the Vice-Chancellor, Andhra University, Visakhapatnam. Appreciating her achievement, Dr. M Jagapathi Raju, the Principal, and Prof. V Chandra Sekhar, the Head, Dept. of CSE, felicitated her and wished her the best in her future research endeavours. Dr. Kavita thanked the Management, the Principal and the HoD for all the support extended and assured to continue contributing to the research strength of the Dept.



Dept. of EEE

Mr. G Pavan Kumar, Asst. Professor, Dept. of EEE, is bestowed with doctoral degree by Andhra University in January 2023 for his work on *Typical Studies in AGC of Deregulated Power System Integrated with renewable Energy Sources*. He worked under the guidance of Prof. R Srinu Naik, Dept. of EEE, Andhra University. Appreciating his achievement, Sri SV Ranga Raju, Vice-President and Dr. M Jagapathi Raju, the Principal, and Prof. B R K Varma, the Head, Dept. of EEE, SRKREC, felicitated him and wished him the best in his future research endeavours. Dr. Pavan Kumar thanked them for all the support extended and assured to enhance the research strength of the Dept. further.



Academic Milestones



Mr. G Harish Kumar Varma, Asst. Professor, Dept. of EEE, is bestowed with doctoral degree by NIT, Goa, in January 2023. He worked under the guidance of Prof. B Venu Gopal Reddy, NIT, Goa. Appreciating his achievement, Sri SV Ranga Raju, Vice-President, Dr. M Jagapathi Raju, the Principal, and Prof. BRK Varma, the Head, Dept. of EEE, SRKREC, felicitated him and wished him the best in his future research endeavours. Dr. Harish Kumar Varma expressed his sincere thanks to them and expressed his wish to add more research strength to the department.



Mr. Muzib Khan, Asst. Professor, Dept. of EEE, is bestowed with doctoral degree by Anna University in February 2023. Appreciating his achievement, Sri SV Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, and Prof. B V K Varma, the Head, Dept. of EEE, SRKREC, felicitated him and wished him the best in his future research endeavours. Dr. Muzib Khan thanked them for all the support extended and assured to enhance the research strength of the Dept. further.

Research Centre, Dept. of Mechanical Engineering

Adding one more Ph.D. to the credit of the Research Center of the Dept. of Mechanical Engineering, one of its research scholars Mr. A Naresh Kumar successfully completed his research work on the benefits of mixing Diesel and Palm oil under the guidance of Prof. K Brahma Raju, the Director, Research Center, Dept. of Mechanical Engineering, SRKREC, and Prof. P Srinivas Kishore, Andhra University. He is bestowed with doctoral degree by Andhra University in February 2023. Appreciating his achievement, Prof. M Jagapathi Raju, the Principal, and Prof. K Brahma Raju, felicitated him and wished him the best in his future research endeavours. As the number of Ph.Ds from the Research Center, Dept. of Mechanical Engg. SRKREC, reached 12, the Principal, commended the progress of the Research Center and felicitated Prof. K Brahma Raju, the Director of the Center and Head of the Dept. of ME.



Women Empowerment Cell Activities



NATIONAL WOMEN TEACHERS' DAY



Commemorating the birth anniversary of Savitribai Phule, the social reformer and the first woman teacher of India, SRKR Women Empowerment Cell celebrated National Women Teachers' Day on 3rd January 2023. Prof. Valli Kumari Vatsavayi, Dept. of CSE, Andhra University, Visakhapatnam, and the eminent alumna of SRKREC, graced the occasion as the Chief Guest and addressed the students. She enunciated the evolution of technology, its past, present and future. She also stated that all technologies were born out of purpose and every new upgrade technology compounded existing technologies to create something better than what was previously used. She further suggested that the technological innovations should serve to the betterment of society. Sri S V Ranga Raju, the Vice-President, Dr. M Jagapati Raju, the Principal, Prof. Bh V N Lakshmi, In-charge, WEC, and Dr. P Bhuvaneshwari, Coordinator, WGRC, felicitated Prof. Valli Kumari in the presence of the Deans, the HoDs, the faculty, and the students.

NATIONAL GIRL CHILD DAY – 2023

The WEC celebrated National Girl Child Day – 2023 on 24th Jan. 2023 on the campus. The Day is celebrated with a purpose to raise awareness of the injustices that girls experience in Indian society. It also aimed at highlighting the disparities that girls face in a variety of areas, including education, employment, clothing, and others. Dr. Bollineni Keerthi, the President, Vasavya Mahila Mandali (VMM), Vijayawada, graced the occasion as the Chief Guest and addressed the students online. With her heart-touching articulation, she dwelled upon many gender issues of the present time and emphasized on the need of awareness regarding the rights of girl child, the need of gender sensitization, and the importance of education, health, nutrition and employment to the girl students and women. Dr. M. Jagapathi Raju, the Principal, Prof. Bh V N Lakshmi, the In-charge, WEC, Dr. P Bhuvaneshwari, Coordinator, WGRC, also addressed the students and stressed on the need for the awareness of women's rights in India.



FREE MEGA MEDICAL CAMP

The WEC and the UBA Cell in association with Akkineni Women's Hospital(AWH), Vijayawada, organized a free mega Medical Camp on 28th Jan. 2023 on the campus. The Chairperson & Managing Director of AWH, Dr. Mani Akkineni, MBBS, MD, addressed and interacted with the girl students on "Newer Modalities in Women Healthcare". She shared many anecdotes from her 40 years of medical excellence in the field of gynecology & obstetrics in the state of Illinois, Chicago, USA, and how she is looking forward to helping people in India live a healthy life. Dr. M Jagapathi Raju, the Principal, Dr. V Murali Krishnam Raju, the Vice-Principal, Dr. PARK Raju, the Dean, R &D, and Coordinator, UBA Cell, Prof. Vani Sri (Retd.), and Dr. P Bhuvaneshwari, Coordinator, WGRC, felicitated Dr. Mani Akkineni in the presence of the faculty and the students. Many people from the UBA adopted villages, the students, and the staff of SRKREC got medical check-up through this free medical camp which lasted throughout the day.



Women Empowerment Cell Activities



World Cancer Day Walkathon

Promoting awareness on cancer as a public health issue, SRKR Women Empowerment Cell observed the World Cancer Day on 4th Feb. 2023. The theme for this year is 'close the care gap', which aims at eliminating the inequities in cancer care. Spreading the essence of this, a **cancer awareness walkathon** was organised by Omega Bhimavaram Hospitals in association with SRKR Women Empowerment Cell and the NSS Unit, the Lions Club, Bhimavaram, and DNR College, Bhimavaram. Students and staff actively participated in the walkathon.



Awareness on Countering Cyber Attacks & Cyber Frauds on Women

As a part of Azadi ka Amrit Mahotsav, the Directorate of Empowerment of Women and Grievance (DEoW&G), JNTUK in collaboration with Digital Monitoring Cell (DMC), JNTUK, organized an online awareness program on "Countering Cyber Attacks & Cyber Frauds on Women" on 4th Feb. 2023 from 10.30 a.m. to 12.30 p.m. In this context, the Women Empowerment Cell (WEC) in association with the Dept. of CSE scheduled the online platform in CSE Seminar Hall (C - 305) for the benefit of the girl students. Prof. G V R Prasada Raju, the Hon'ble Vice Chancellor, JNTUK Kakinada, graced the occasion. The Resource Person, Dr. A S N Chakravarthy, Professor of CSE & Special Officer (SDC, WDC and DMC), JNTUK, Kakinada addressed the participants.



Awareness on Menstrual Hygiene And Sanitation

Menstrual hygiene is vital to the empowerment and well-being of women and girls. Aiming at providing the awareness on it, SRKR WEC in association with the Dept. of CSE organized a program on "Menstrual Hygiene and Sanitation" on 27th Feb. 2023. The resource person, Smt. V Anjani Kranthi, Asst. Professor, Dept. of CSE, SRKREC, shared invaluable information regarding menstruation and hygiene. The students interacted with her and cleared their doubts. The main objectives of this program was to provide awareness on Menstrual Hygiene, to promote use of high quality sanitary napkins as a healthy measure and to ensure safe disposal of Sanitary Napkins in an environment-friendly manner.



**MENSTRUAL
HYGIENE DAY
MAY 28**

Women Empowerment Cell Activities



INTERNATIONAL WOMEN'S DAY

SRKR Women Empowerment Cell in association with the Lions Club, Bhimavaram, celebrated International Women's Day on a grand scale on 8th March 2023 on the campus. Smt. P Prashanti, IAS, Collector and District Migistrate, West Godavari District, as the Chief Guest, and Smt. Indukuri Mohana Vamsi, alumna of SRKREC, the CEO, Renee.ai, as the Guest of Honour, Sri N Rajesh, the Chairman, Lions Club, Sri Ch Satyanaraya Murthy (Babji), former District Governor, Palakole, and Sri Ch Krishnam Raju, former Chairpersons of Lions Club as special Guests graced the occasion. Five Young Women Achievers from different fields – Ms. Vange Sumalatha, Kabaddi player, Dr. B Kavita, MBBS, DGO, Ms. Vaka Sathvika, Basket Ball player, and Ms. Pulaparathi Jhansi, who got highest placement offer this year and also Ambula Vaishnavi who excelled in her academics - are felicitated after a brief presentation of their success stories.



Sri S V Ranga Raju, Vice-President, Dr. M Jagapathi Raju, the Principal, Prof. Bh V N Lakshmi, In-charge, WEC, addressed the students and reflected on the contributions of women in various sectors and felicitated Smt. P Prashanti, West Godavari District Collector, and Smt. Indukuri Mohana Vamsi, the CEO, Renee.ai, who stood exemplary in carrying forward the sense and essence of the Day in true spirit. Smt. G Santhi, former In-charge of WEC, is felicitated for her excellent services during her tenure and Ms. Shanmukha Priya, the student who designed WEC logo and Ms. G Akanksha who designed WEC website link are well-appreciated and felicitated. Dr. P Bhuvaneswari, the Coordinator of WEC, steered the program and made it a grand success.

Webinar on "Legal Provision for Women Protection & Women Empowerment"

As a part of the International Women's Day-2023 celebrations, the Internal Complaints Committee (ICC) of the Women Empowerment Cell of SRKREC motivated the girl students to attend the Webinar on "Legal Provision for Women Protection and Women Empowerment in India" organized by the Internal Complaint Committee (ICC) of AICTE on 13th March 2023 at 04:30 p.m. The resource person, Ms. Sheetal Raghuvanshi, External Member, ICC, Advocate and Legal Consultant, Sr. Panel Advocate for Union of India, Delhi High Court and Armed Forced Tribunal, New Delhi, addressed the participants. Prof. Bh V N Lakshmi, the In-charge, WEC, Dr. P Bhuvaneswari, Dr. P Aparna, Dr. Hyma Lakshmi, Dr. K Aruna Kumari, Ms. D Hema Latha, Ms. G Prathima, and other women faculty and the girl students participated in the program.



Women Empowerment Cell Activities



Yoga & Sports

Advocating good health and life style, the Women Empowerment Cell in association with the Dept. of Physical Education conducted Yoga and Badminton competitions for girl students as well as women faculty both teaching and non-teaching on 24th March, 2023. The students and the faculty actively participated and enjoyed playing the games.



Workshop on Gender Sensitization and Emotional Health

The Women Empowerment Cell in association with the Dept. of English and Foreign Languages, and the Dept. of CSE organized a one-day workshop on Gender Sensitization and Emotional Health on 19th April 2023. The Chief Guest, Dr. G Samaram, Gastroenterologist, Vijayawada, the Guest of Honour, Dr. D Vijaya, Gynaecologist, Bhimavaram Hospitals, are the resource persons of the event. They shed light on the need for Gender Sensitization and its role in sustaining Emotional Health. They also suggested that the youth should erase the gender bias and collectively work for gender equality in society. Around 200 students attended the program and got benefitted. In this context, Dr. M Jagapathi Raju, the Principal, SRKREC, and PDC Rashmi, the Secretary, Vasavya Mahila Mandali, Vijayawada, exchanged an MoU which enhances the collaborative endeavours of both the institutions to work for the empowerment of women and children. The Principal felicitated the resource persons in the presence of Dr. V Chandra Sekhar, HoD, Dept. of CSE, Dr. P. Bhuvaneshwari, Coordinator, WEC, Dr. GNVG. Sirisha, Associate Professor, Dept. of CSE and other dignitaries.



DISHA APP AWARENESS AND INSTALLATION PROGRAM

The Disha App, an initiative taken up by the State government for the safety of women, increases confidence in girls. Taking part in the promotion of this initiative, SRKR Women Empowerment Cell organized Disha App awareness and Installation program on 4th April 2023. Sri P S Narayana, ASI of II-Town Police Station, Bhimavaram, Dr. P Bhuvaneshwari, Coordinator, WEC, G. Sarika, Asst. PD, and the teams from Ward Mahila Samrakshanakaryadarsi and Grama Mahila Samrakshana Karyadarsi participated in the program and assisted the installation process. Speaking on this occasion, they said that the DISHA SOS services help the citizens in emergency. DISHA app is also integrated with needful information regarding safety places, police stations, hospitals, and useful contacts. Nearly 120 students downloaded the Disha App in this program.



SRKREC Special Days

Annual Day & Sports Day ◆

SRKREC celebrated both the Annual Day and Sports Day on 11th Feb. 2023. The day is very special in the history of College as Sri M Venkaiah Naidu, former Hon'ble Vice-President of India, graced the campus with his presence and inaugurated SRKR AICTE-IDEA lab. SRKREC is one among the 49 institutes across India selected for the initiative rolled out by the AICTE to transform technical education by empowering young minds with cutting edge tools, processes and skills. Sri S Prasad Raju, the President, Sri S V Ranga Raju, Vice-President, SRK Nishant Varma, the Secretary cum Correspondent, other Management members, Dr. M Jagapathi Raju, the Principal, the staff and the students gave a very warm welcome and cherished his presence. After observing keenly some of the prototypes made by different student teams, Sri Venkaiah Naidu appreciated and congratulated the young engineering aspirants for their innovative spirits and passion to serve the nation. The Management members of SRKREC shared the stage of Annual Day celebrations with the charismatic leader, Sri Venkaiah Naidu, Sri KV Vishnu Raju, the Chairman, Sri Vishnu Educational Society, and the other guests. Sri Venkaiah Naidu, the Chief Guest and cynosure of the program, mesmerised the students, the parents and the staff with his extraordinary rhyming of words emphasizing the importance of good daily habits and Yoga.



Commemorating the great soul, Sagi Rama Krishnam Raju, the founder, he commended the present Management for their commitment towards the noble cause of education. He gave away the Gold medals to the academic toppers and wished them the very best in their future endeavours as well. He passionately interacted with the students and gave them invaluable suggestions drawn from his life experience and suggested them to utilize the AICTE IDEA Lab, SrujanaVatika -- a pathway to Indian Knowledge Systems and other facilities on the campus to the best.

SRKREC Special Days

Science Day

The Dept. of Mechanical Engineering celebrating the Science Day organized PRAJNA-23. Sri V S Raju, former Director, IIT-Delhi, graced the occasion and formally opened the science exhibition PRAJNA and enjoyed the display and demonstration of various Robots, Electrical Motors, and Electronic equipment designed and made by the students of Mechanical Engineering. He appreciated the students and highlighted the aspects where non-circuit branches complement the circuit branches. The Solar windmill and the motor cycle fabricated by Mr. D Teja, Mr. G Krishna Vamsi and Mr. D Chandra Sekhar took away the attention of the viewers. Children from various schools in and around Bhimavaram town visited SRKREC and enjoyed the exhibition. It stood as an impetus to the young minds to dream of engineering future. Sri S V Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, SRKREC, participated in the exhibition and appreciated Prof. K Brahma Raju, the Head, Dept. of Mechanical Engineering, and his entire team for their efforts to bring in hands-on experience to the students on various interventions of Mechanical Engineering in the present day.



International Happiness Day

SRKR PAIE Cell celebrated International Happiness Day on 29th March 2023 on the campus. In this context, it inaugurated Happiness Club. Prior to this it organized a happiness survey on the campus taking forward the theme of the Day - Be mindful, Be Grateful, Be Kind. Through this survey, SRKR PAIE Cell made an attempt to gauge the level of happiness and satisfaction among the students and the faculty by including the questions relating to various aspects of life such as mental well-being, level of happiness, stress and strain, etc. As a mark of sharing happiness, the participants distributed candies on the campus. The analysis of the survey showed that the majority of the participants are happy and content with their lives. Dr. M Jagapathi Raju, the Principal, SRKREC, congratulated the participants and appreciated the high spirits of PAIE Cell.



Tributes

On the eve of the death anniversary of Late Sri Sagi Rama Krishnam Raju, one of the supreme architects of the institution, on 8th Feb. 2023, the Management members, Dr. M Jagapathi Raju, the Principal, and the staff of SRKREC paid tributes to the immortal soul. Commemorating his lofty ideals, the whole institution saluted the great soul and recommitted themselves to taking the institution to the next step of excellence. SRKR NSS Unit coordinated by Dr Krishna Chaitanya in association with ASS Raju Charitable Trust, Bhimavaram, organized free blood donation camp on the campus. The staff and the students voluntarily donated the blood.



Knowledge Sharing

Seminars and workshops are extremely significant in the lives of students. Participating and making presentations in these events are extremely beneficial to students since they enable them evaluate, stay up-to-date on current events, comprehend concepts, and build their network. SRKREC is vibrant in supporting and facilitating the young engineers all possible opportunities to realise their dreams.

APOORVA 23

The Dept. of EEE organised APOORVA 23, a two-day workshop on 25th and 26th Feb. 2023. Dr. BV Ravi Kumar, SRKR EEE alumnus, Scientist, DRDO, graced the event as the Chief Guest. He talked to the students about various Govt. initiatives such as Make in India, Atma Nirbhara, etc. that brought significant enhancement to the Defence R&D in India. Emphasising on the importance and need of core engineering branches, Dr. M Jagapathi Raju, the Principal, SRKREC, mentioned that this year 107 students from core branches were selected for internship with a stipend of Rs 10,000/- per month. Speaking on this occasion, Prof. BVK Varma, HoD, and Prof. P Kanta Rao, recounted the success stories of their alumni and their contribution towards the progress of the current students. The dept. also released a chronicle and shared a copy with all the dignitaries. Sri SV Ranga Raju, Vice-President, and Dr. Raju, the Principal, felicitated the Chief Guest and honoured him with a memento. SRKR Alumni Association convenor Prof. V K Viswanadha Raju, other HoDs, Deans and faculty from various departments also participated in the inaugural and the valedictory of the workshop.



Workshop on DEVOPS

The Dept. of CSE organized a 3-Day workshop on DEVOPS from 18th to 20th March 2023 on the campus in association with Swecha Software Pvt. Ltd. Sri Sripathi Roy, Software Expert and AP General Secretary, Swecha Foundation, inaugurated the workshop. Addressing the students in this occasion, he said that the student community needs to keep abreast with the applications of new technologies. One should not restrict one's knowledge to a text book. Only through experiential learning progress is possible. Commending the state-of-the-art facilities at SRKREC, he suggested the students to make the best use of them. Changes in technology is constant, hence those who imbibe current trends can be at the forefront of success. Dr. M Jagapathi Raju, the Principal, Prof. V Chandrasekhar, the Head, Dept. of CSE, felicitated the Chief Guest in the presence of the staff and the students. Smt. Keerthi Kota, Senior Software Engineer, Value Labs, and Mr. Srikanth Arika, Software Developer, Infosys, are the resource persons of the workshop. They gave insightful inputs on various aspects of emerging technologies. Dr. N K Kameswara Rao, Assoc. Professor, and Mr. S Suryanarayana Raju, Asst. Professor, Dept. of CSE, coordinated the program.





NIPUNA 2023 ISTE-SYMPOSIUM

SRKR ISTE Student Chapter coordinated by Prof. P Subbarao, ISTE Faculty Advisor, Dept. of ECE, organized NIPUNA-23, a National Level Symposium for 2 days on the campus. The alumni of the Dept. of ECE - Smt. Grandhi Mounica, GST, Central Exchange Inspector, Visakhapatnam, and her husband Sri Grandhi Anjani Kumar, Income Tax Officer, - graced the inauguration of the symposium as the Chief Guests. Smt. Mounika in her professional attire etched a mark in the minds of the students. Both of them reminiscing their student-days in SRKREC, advised the students to manage their time effectively so that they can learn to become multi-talented and excel for their future aspirations as well. Students across the country participated and got benefitted. Sri S V Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, SRKREC, felicitated the couple and appreciated them for their awe-inspiring words.



Workshop Sankalp 2k23

The Dept. of EEE keeping in view the gaining momentum of electric vehicles across the globe organised Sankalp 2k 23, a 2-day workshop on electric vehicles. On 25th and 26th March 2023. Dr. M Jagapathi Raju, the Principal, SRKREC, inaugurated the workshop. Speaking on this occasion, he said that students of various branches participating in the workshop would get immensely benefits them in synchronizing their knowledge and making progressive steps towards innovation. Appreciating the students who showcased their talent in the workshop, he gave away the prizes to them. Prof. BVK Varma, the Head, Dept. of EEE, appreciated Dr. A Kumar Raja, Mr. V Srinivas Vihan, Asst. Professors, and Mr. R D Sekhar, the Projects Manager, Dept. of EEE, for deft execution of the workshop.



TRANCE 2K23

With an aim to provide the budding engineers a platform to share their creative ideas and knowledge, exhibit their design skills, and interact with students from different parts of the state and the nation, the Dept. of ECE organized a one-day National level student technical symposium TRANCE 2K23 on 25th March 2023. The poster for Trance-23 is released on 1st March 2023. Around 450 participants from all over AP registered for this program. Sri V S K Praneeth Varma, Principal Engineer, Cybersecurity Daimler Truck Innovation Center, Bengaluru, India (DTICI), gave the keynote address and Mr. B. Chaitanya Krishna, the alumna and Telugu film actor, graced the event as a Special Invitee and motivated the students.



Knowledge Sharing

MOU WITH DRIVE DOCK STARTER



SRKREC made an MoU with Drive Dock Starter widening the scope of providing hands-on experience to students in manufacturing batteries relating to Automobile vehicles. Drive Dock Starter is established by Mr. Saladi Deepu,, alumnus of SRKREC. Dr. M Jagapathi Raju, the Principal, SRKREC, and Sri S Sudhakar Raju, the representative of Drive Dock Starter, exchanged the MoU documents in the presence of Prof. K Brahma Raju, the Head, Dept. of

Mechanical Engineering and Prof. N Gopala Krishna Murthy, the Head, Technology Center. This MoU facilitates internships as well to the Mechanical students. Speaking on this occasion, Prof. Jagapathi Raju said that the alumni are the greatest strength of SRKREC. Mr. Saladi Deepu, graduated from the Dept. of Mechanical Engineering,, SRKREC, is working in Germany and started his company two years ago in his native Mallikapuram and extended another branch of it in Bhimavaram recently.

IELTS Referral Partner EOI

SRKR Engineering College, carrying forward the noble cause of technical education, promotes all the efforts and endeavours towards higher education alongside research and innovation. In this direction, the institution collaborated with International Development Program (IDP), India, and made an Expression of Interest (EOI) with IDP as IELTS Referral Partner. This initiative facilitates interested students of SRKREC to block their IELTS Test dates through a window at the institution. Further, this Referral Partnership will broaden the scope of establishing an IELTS Test Center at SRKREC in the very near future. Prof. KV Murali Krishnam Raju, the Principal In-charge, Prof. Bh V N Lakshmi, the Head, Dept. of English & Foreign Languages, and Mr. Ramesh Vijaya Babu, Asst. Professor, Dept. of English & Foreign Languages, and coordinator, IELTS, SRKREC, and from the side of IDP, IELTS India Mr. Anil Kumar, Senior Area Manager, IELTS Operation South India, Mr. Chaitanya Mopada, Assistant Manager, IELTS Operations AP/Telangana, and Mr. Raghu Ram Valiboina , Assit. Manager, IELTS Operations, AP, participated in the program.



EKAM on Meditation

SRKR PAIE Cell in association with EKAM -family organized a special meditation program on 4th April 2023 in the T&P Seminar Hall. Smt. Aapthiji from EKAM graced the event as the resource person and gave valuable inputs regarding the process of meditation that can make one stress-free. Explaining the process, she mentioned that an astounding thing happens when one sheds off stress and gets into a relationship with one's body, mind, and spirit. One can simply be with oneself without judgment, move fluidly, steadily, remaining calm, and grateful. Then a veil gets lifted, and a whole new perspective comes up. And this is how one lives a stress-free life. Dr. M Jagapathi Raju, the Principal, SRKREC, speaking on the occasion, emphasized the importance of meditation and suggested the participants to practice it to lead a happy and healthy life. The faculty of the Dept. of Chemistry coordinated the program. A good number of students actively participated and got benefitted.



Knowledge Sharing

SANKETA-23

The Dept. of Mechanical Engineering to equip the students with technological interventions in various aspects of Mechanical Engineering, organized SANKETA-23, a 2-day national level technical symposium in March 2023. Dr. M Jagapathi Raju, the Principal, inaugurated the symposium as the Chief Guest. Speaking on this occasion, he reiterated the point that core engineering branches will continue to thrive with multidisciplinary nature. Appreciating the students who performed well in the symposium, he gave away the prizes and certificates to them. Prof. K Suresh Babu, the Dean Academics, Dr. Ch Ram Badri Raju, the coordinator, Dept. of ME, appreciated the student coordinators and the participants across the nation who attended the program and got benefitted.



TECHFLEET 2K23

The Dept. of IT organized a national level symposium TECHFLEET 2K23 on 25th March 2023. The resource person Sri Jagadeesh Prakash, Sr. Specialist, Deloitte Digital, Hyd., gave valuable information relating to the emerging technologies and provided hands-on experience to the participants through the demonstrations of a few new trending applications. Sri S V Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, SRKREC, felicitated the resource person and honoured him with a memento. Prof. Bh V R K Raju, the Head, Dept. of IT, appreciated Dr. I Hemalatha, Professor, Dr. K Kishore Raju, Asst. Professor, and the student coordinators of the symposium, for organizing the program effectively.



SUPERNOVA

The Dept. of Civil Engineering organised SUPERNOVA 2K23, a national level symposium on 25th March 2023 on the campus. The resource person Mr. V Appala Raju, the alumnus of SRKREC, shed light on the dynamic changes in the field construction and use of new technologies in Civil engineering. Dr. M Jagapathi Raju, the Principal, and Prof. ACSV Prasad, HoD, Dept. of Civil Engineering, felicitated the resource person and honoured him with a memento. Mr. Chaitanya, Mr. Sunil, Mr. Venkat Rao, Asst. Professors, Dept. of Civil Engineering coordinated the program along with the student coordinators. Students across the nation participated in the symposium and got benefitted.



Knowledge Sharing

FREEDOM FEST

Technology Center, Dept. of CSD, and Dept. of CSE together in association with Swecha Foundation organized a two-day workshop entitled 'Freedom Fest'. The event poster is released a week in advance. Mr. Sripathi Roy, Mr. Laxman, Mr. Nagaraju, Mr. Rupesh, and other technology experts from Swecha Foundation actively involved in the workshop and trained the students with II new technologies. They even suggested students to explore Chat GPT. Around 450 students across Bhimavaram from various colleges participated and got benefitted. In this context, the experts requested the trained students to hold the responsibility of taking their knowledge to the surrounding villages and empowering the rural communities. As a token of thanks, the students of CSD presented Rs 10,000 worth gift to the experts. Dr. M Jagapathi Raju, the Principal, handed over the gift on behalf of the students.



Guest Lectures



To broaden the knowledge of students regarding new technologies, on 22nd Feb. the Dept. of ECE organized an expert talk on "VLSI FABRICATION TECHNIQUES". The resource person Dr. Y P Prabhakara Rao, the Visiting Scientist/Faculty at Centre for Nano Science and Engineering at the Indian Institute of Science, Bengaluru, gave insightful information on the practical aspects of Fabrication steps of MOSFETS. He also discussed the impact of large-scale invasion of Ukraine on 24th Feb. 2022, on several technology sectors in which Electronics sector is one. His talk majorly focused on the present scenario where component makers utilize neon to facilitate the lithography and chip etching processes to make memory chips and logic ICs which is supplied by Ukraine, and it is responsible for producing 90 percent of the world's semiconductor-grade neon gas. The supply-side problem has transformed into a demand-side problem as recovering of economies escalated the consumption of electronic products across various segments. He suggested students to get acquainted with advanced technologies through internships. Around 173 students got benefitted from the event. Dr. K Bala Sindhuri, Asst. Professor, Dept. of ECE, coordinated the program. Dr. M Jagapathi Raju, the Principal, and Prof. N Udaya Kumar (HoD) felicitated the Chief Guest and honoured him with a memento.

A guest lecture on Opportunities in Automotive Electronics is organized by the Dept. of ECE on 25th March 2023. Sri VSK Praneeth Varma, Principal Engineer, Cyber security Daimler Truck Innovation Center India (DTICI), Bengaluru, is the resource person of the event. He shed light on technical aspects, recent trends, and global insights regarding the opportunities in Automotive Electronics. Dr. G Nagaraju, Smt. G Prathima, and Smt. DVN Bharathi, Asst. Professors, Dept. of ECE, coordinated the program. Around 120 students and the faculty from various departments participated in the event and got benefitted.



A guest lecture on Career Opportunities for higher education Abroad is held on 25th March 2023. Dr. G Nagaraju, Smt. G Prathima, and Smt. DVN Bharathi, Asst. Professors, Dept. of ECE, coordinated the program. One of the prominent alumni of the department, Mr. B Chaitanya Krishna, a Telugu film actor, acted as the resource person. He majorly focused on the higher education opportunities abroad. Interacting with the students, he suggested them to utilize the facilities on the campus. Around 90 students participated and got benefitted.

KNOWLEDGE SHARING

GUEST LECTURE

The Dept. of ECE organized a guest lecture on “PERMEABILITY AND CAREER GROWTH” on 6th Feb. 2023. The resource person Sri Sheik Akbar, Founder & CEO, ARSHIIL, reflected on the importance of right mix of knowledge, attitude and additional skills for a successful career. He focused on the career opportunities in various allied domains of engineering. Smt. Prathima Gamini, Assistant Professor; Dept. of ECE, Sri. V. Rama Krishna, Assistant Professor, Dept. of ECE, coordinated the program. Around 40 students participated and got benefitted.



Conference

SRKR Technology Center in collaboration with Bangalore based E-Samuday and Bhimavaram Online organized the conference on Open Network for Digital Commerce (ONDC) on 18th Jan 2023 on the campus. Speaking on this occasion, Dr. M Jagapathi Raju, the Principal, said that even small business people can enter the online phase and SRKREC is ready to help them grow their business using online mode. He said that the Govt. is giving more prominence to online businesses and ONDC is playing a very prominent role in this aspect. Addressing the participants Mr. Raghavendra, the Head, E-Samuday network, said that their portal is linked with ONDC and hence, online businesses can be done with more ease. Dr. Suresh Babu, the Director, Bhimavaram Online, mentioned that SRKREC started its online services in the year 2018 and progressing steadily. Dr. N Gopalakrishna Murthy, the Head, Technology Center, and Mr. Krishna, the representative of E-Samuday, took part in the conference.



FDP

To enhance the skill-set and keep the faculty updated, the Dept. of EEE organised a two-day FDP on Design of PV Systems and Grid Integration from 11th to 12th March 2023. Dr. Y Venkatarami Reddy, Asst. Managing-Director BU, TMEIC Industrial Systems India Pvt. Ltd., was the resource person. He gave theoretical inputs along with MATLAB practice sessions. All the faculty of the Dept. of EEE got benefitted from the program. Prof. Kanta Rao felicitated the resource person and honoured him with a memento in the presence of the faculty.



Thinking in RC

Dr. Rishi Alluri, Post Doctoral Fellow, University of Utah, USA, and alumnus of the Dept. of EEE, talked about RC circuits and their applications to biological problems on 25th April. He elucidated, theoretically, how the loss of inner hair cell integrity could lead to hearing deficits. Additionally, he explored ways to design feedback circuits using basic control systems theory to potentially mitigate peripheral hearing loss. Dr. Alluri also introduced students to ChatGPT and its potential applications in engineering.



KNOWLEDGE SHARING

SDP

The Dept. of ECE organized a one-week Student Development Program on **Industrial Embedded Systems & IoT Career Guidance** from 10th to 15th April 2023. Mr. K Chalapathi Raju and Mr. Harish Varma Alluri, Asst. Professors, Dept. of ECE, coordinated the program. The resource persons Mr. Boddu Kishore Kumar, the Founder, Kernel Masters, and Mr. Gautham Kuma dealt in detail the topics such as Introduction to Embedded Systems, Basic Terminology in Industrial Embedded systems, Rayon Micro Board and Arduino Board, Current Trends in Embedded systems, Smart Tracking System, Smart Grid and ARM Cortex M4 Architecture for Industrial applications, and Smart gateway and Smart Grid for IoT Scenario, Introduction to Operating Systems and Real time operating systems for Industrial application, Hardware Implementation of Smart attendance system for industry and education institutions, and IoT Project Demonstration for Industrial IoT. Around 120 students from third and final years participated and got benefitted. Prof. N Udaya Kumar (HoD) presented mementoes to the resource persons in the valedictory.



BOOTCAMP & HACKATHON

The Dept. of IT in association with BRAIN O VISION Solutions Pvt. Ltd., organized a one-week Bootcamp followed by 24-hour Hackathon from 6th to 12th Feb. 2023. The Bootcamp majorly focused on Data science using Python, libraries and Machine Learning, Data Sets, and four stages of the Features. Mr. D Ganesh Nag, the CEO, BRAIN O VISION Solusions, interacted with the students and his whole team assisted the students throughout the event. For all the five days the morning sessions are scheduled for instruction and afternoon practicals. The last day is Hackathon day and all the participants worked on the given task. The process of Hackathon included 6 phases - Ideation, Feature selection, Data Set preparation, Model selection, Coding, Presentation. Students from various colleges participated and recieved appreciation certificates at the end. The Management, the Principal, and the Head of the Dept. of IT felicitated Mr. Ganesh Nag and commended the high spirits of the students.



Interactions

Adapting the teaching-learning materials to the sensitivities of the English learners has become need of the hour now. In this context, in an attempt to reach out more to the academia in India, the Cambridge Publication House across the country invited academicians for holding interactive talks for bettering the efficacy of English learning materials. As part of it, in an event took place on 9th Feb. 2023 in Vijayawada, Prof. Bh V N Lakshmi, the Head, and Dr. Satish Kumar Nadimpalli, Asst. Professor, Dept. of English and Foreign Languages, SRKREC, on invitation, interacted with Mr. Ian Cawley, Language Assessment and Evaluation, Cambridge University, and gave invaluable insights into the English learning material lore.



Srujana Vatika



Srujana Vatika with an aura of ancient Indian wisdom has become the cynosure of SRKREC. Carrying forward the essence that Nature is part of our life, it houses various activities that make one to cherish the experience. The experts from various fields visited Srujana Vatika and highly appreciated the initiative.

The Director, IIT, Tirupathi

Dr. K N Satyanarayana, the Director, IIT, Tirupathi, visited SRKR SrujanaVatika on 2nd Feb. 2023. Keenly observing various antiques and artifacts representing the diverse culture of India at SrujanaVatika, he appreciated SRKREC for its commitment to carry forward IKS and emphasized the fact that as per NEP-2020 the multidisciplinary feature plays a key role in all technical institutions. He also visited AICTE IDEA LAB and Technology Center and congratulated Dr. M Jagapathi Raju, the Principal, for steering the institution towards excellence. Later, speaking to all the Heads and the Deans, he reflected on the need to finetune the skills of the students as per their natural ability and interests.



Hon'ble former Vice-President of India

Hon'ble former Vice-President of India Sri M Venkaiah Naidu graced SRKREC with his presence on 11th Feb. 2023. He inaugurated AICTE IDEA LAB and visited SRKR SrujanaVatika. A wide collection of coins, artifacts, indigenous paddy varieties, different utensils, fossils, sea shells, handicrafts etc. at Srujana Vatika made a veritable feast to his eyes and he appreciated the institution for its dedication towards technical education as well as the rich cultural heritage of India. His twitter comment is an honour to SRKREC.



Workshops on Millets

SRKR SrujanaVatika supports the activities that bring collective goodness. Promoting healthy dietary habits and food preparations enhance not only one's energy but also efficiency to do work in a better way. Since United Nations declared 2023 as International Year of Millets and as a part of the AICTE initiative towards celebrating Year of Millets Sri E Sitarama Raju, the Personality Development Trainer, in association with the Dept. of English & Foreign Languages organized 2 workshops on Millets. The first two-day workshop took place on 24th and 25th Jan. 2023 and the second 3-day workshop took place from 14th to 16th March 2023. The resource person reflected on the nutritive values of millets and demonstrated various recipes, gave hands-on experience to the participants. In each workshop around 40 faculty and students actively participated, relished the food, and got benefitted.



Srujana Vatika



School Children at Srujana Vatika

Children from different schools in and around Bhimavaram visited Srujana Vatika in March 2023. Sri E Sitarama Raju, the Coordinator, Srujana Vatika, and Prof. Bh V N Lakshmi, the Head, Dept. of English & Foreign Languages, interacted with them and explained the ancient Indian knowledge showing the potpourri of collections. He enunciated the significance, history and cultural aspects of certain relics and various cooking utensils used across the country. They even explained the importance of eco-friendly items in day-to-day life, the exigency of limiting the use of plastic, methods to preserve ancient Indian art and knowledge systems, and activities highlighting the importance of socio-ecological well-being of the nation. Children rejoiced each and every minute that they spent at Srujana Vatika.



Stimulations

Technical fests are an amalgamation of fun and learning where spectacular ideas are displayed, and students learn and feel inspired. Hackathons encourage students to rack their brains and brainstorm to provide solutions for any existing substantial problem such as digitization, electricity issues, and other alarming concerns. These events guide engineers, computer experts, researchers to dream bigger and achieve them.

BOOTCAMP & HACKATHON

The Dept. of IT organized a National Level Boot Camp and 24 hrs Hackathon from 6th to 12th Jan. 2023. The program is inaugurated by Sri D Ganesh Nag, the CEO, Brain O Vision, in the presence of Sri S V Ranga Raju, Vice-President, Prof. K V Murali Krishnam Raju, the In-charge Principal, Prof. Bh V S Ramakrishnam Raju, the Head, Dept of IT. Addressing the students, Sri D Ganesh Nag advised the students to utilize time and money properly as the life ahead is full of challenges. Participation in various activities will help them hone their skills. Students across the country participated in the program and prizes are given away to the winners on the closing day of the program.



Prajwalan 2k23

The Dept. of CSE organized Prajwalan 2K23, a State Level Hackathon. Around 45 teams across the State participated in the 24 hr hackathon. The team from VIT, Bhimavaram, stood first and won Rs. 15000/- cash prize, 2 teams from SRKREC stood second and third and won Rs. 10000/- and Rs. 5000/- cash prize respectively. Sri S V Ranga Raju, Vice-President, Dr. M Jagapathi Raju, the Principal, Prof. V Chandra Sekhar, the Head, Dept. of CSE, Dr. N Gopala Krishna Murthy, the Head, Technology Center, and the organizers from the Department. of Computer Science Engineering, SRKREC, gave away the prizes to the winners and congratulated all the participants for their zeal and enthusiasm.



Start-Ups

SRKR Students, utilizing the facility at Technology Center, created Bhimavaram Online Campus Café under the supervision of Dr. M Suresh Babu. This is working effectively helping people of Bhimavaram. Also, under the guidance of Mr. Raj Sekhar, the alumnus, and Dr. N Gopalakrishna Murthy, the Head, Technology Center, created a Starter by name **Smart Vision by SRKR** for the blind people. Both the start-ups won prizes in the Vulcans Fest-23 organized in NIT Tadepalli Gudem. Sri SRK Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, congratulated all the students and the mentors.



Stimulations

Bhimavaram Online

Second year students of CSD developed a mobile app by name 'Bhimavaram Online'. This helps women who are homemakers yet interested to earn through homemade food. This app facilitates in marketing various food items including biryani, sweets and different other curries. The consumers can simply place orders through the app and the items can be delivered without any delivery charge. Sri SRK Nishant Varma, the Secretary cum Correspondent, launched the app and appreciated the students for their efforts. Dr. M Jagapathi Raju, the Principal, complimented the students and appreciated Dr. M Suresh Babu and Dr. N Gopala Krishna Murthy for encouraging and supporting the students in all possible aspects.



Drug-free A.P.

Aiming at make Andhra Pradesh a drug-free state, the Special Enforcement Bureau (SEB) took an initiative to organize awareness programs in academic institutions. In this regard, addressing the students at SRKREC, Mr. ATC Ravi Kumar, SEB Additional SP, expressed concern over the activities of drug mafia and cautioned the students to be more vigilant. He requested them to join hands in making the state of A.P free from drugs. District Excise Asst. Superintendent P Bhargav, SEB CI VVV Varma, Dr. M Jagapathi Raju, the Principal, SRKREC, Prof. V Chandra Sekhar, the Head, Dept. of CSE, Prof. Padma Rao, Dr. Aruna Kumari participated in the program.



Thank-You Day

The expression 'thank you' works magically after completion of any arduous task. It has the ability to create a positive and productive environment. Saying thank you bolsters morale and mood of both who receives and also who gives. It is customary in SRKREC to duly recognize and thank the efforts and endeavours that takes the institution a step forward. After the successful completion of the inaugural of AICTE IDEA LAB on the campus and the high-spirited Annual Day Celebrations in the presence of Hon'ble former Vice-President of India, Sri M Venkaiah Naidu, SRKREC celebrated a 'Thank You' Day. Sri S Prasada Raju, the President, Sri S V Ranga Raju, Vice-President, Sri SRK Nishant Varma, the Secretary cum Correspondent, and Dr. M Jagapathi Raju, the Principal, SRKREC, thanked each and every faculty and non-teaching staff for their collective efforts in making the event memorable.



Stimulations

FIELD TRIPS

In experiential learning process, Field Trips play a key role in engineering education. They provide hands-on experience to the learners and broaden their comprehension. As a part of their field trip the students of Civil Engineering along with Dr. ACSV Prasad (HoD) and other faculty members visited the prestigious Polavaram Project on 23rd April 2023. Students participated in this field trip have gained valuable insights into real world solutions. SRKREC will continue to place high priority on such experiences for the students, said Dr. M Jagapathi Raju, the Principal, SRKREC.



SRKR Toastmasters Club

Progressing and expanding its scope, SRKR Toastmasters Club in association with Toastmasters International is organizing various activities on and off the campus. Every year crossing the milestones in various events SRKR Toastmasters are winning trophies as a mark of excellence. Sri S V Ranga Raju, Vice-President, Dr. M Jagapathi Raju, the Principal, and Prof. Bh V N Lakshmi, the Head, Dept. of English & Foreign Languages and Coordinator of SRKR Toastmasters, congratulated Mr. K Dileep Rohit (Mech), Mr. M Sri Sravan (CSBS), and Mr. Ashwant, who won trophies in various events. The winners handed over the **Institution's trophy** to the Principal and thanked the Management and the academic leaders of SRKREC for supporting SRKR Toastmasters with the sponsorship of 50% membership fee and encouraging them to excel in their skillset. The Club is organizing various activities and progressing broadening its scope.



College & Community Connect

AIMS & OBJECTIVES OF UBA

Engineers' main objective is to truncate the gap between villages and cities. By taking a proactive approach and using engineering skills to address the unique challenges of rural communities, one can help to bridge the gap between rural and urban areas and create a more equitable and sustainable future. Imbibing this superlative motif, the UBA Cell of SRKREC organized a one-day workshop for as many as 30 coordinators of erstwhile West Godavari District on "Aims and Objectives of UBA" at SRKREC. Andhra University Area Coordinator of UBA, Ms. D Pavani emphasized the role of UBA in bridging the gap



between rural and urban places for an equitable and sustainable development. The workshop is presided over by Dr. R Subba Rao. While distributing the certificates to the participants after successful completion of the workshop, Dr. Jagapathi Raju, the Principal, highlighted the unwavering service the college has been doing to uplift the quality of living standards in the villages adopted as part of UBA. The college also conducts medical camps, provides safe drinking water, organizes awareness camps for farmers and runs personality development training sessions. Sri S V Ranga Raju, Vice-President, Prof. P A Rama Krishnam Raju, the Dean, R&D, and UBA Chief Coordinator, Dr. R Subba Rao, Dr. T Rambabu, Co-coordinators of UBA, participated in the event.

ROAD SAFETY MEASURES



A man is known by his conduct and a town is known by its traffic. The surge in usage of vehicles has made the roads really busy. As a result, commuters face great inconvenience due to frequent traffic jams. Lack of traffic and civic sense among the young minds of late has been the biggest concern. "Educational Institutions of the town should play a pivotal role in making the town an exemplar in traffic sense," exhorted former Director of IIT-Delhi and one of the world's renowned civil engineers Dr. V S Raju. He further stated that the NSS and NCC units

of every college should play active role in controlling the traffic. Town traffic CI Sri Das and Indian Science and Technology former scientist Dr. Prasada Raju too addressed the conference of the principals and heads of the institution from various premier institutions of the town. Everyone echoed Road safety measures along with air and noise pollution concerns, and several other essential points about the traffic issues in the town. The prominent participants who attended the conference are Sri. SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, SRKREC, Dr. Srinivasa Rao, the Principal, Vishnu Engineering College, Dr. M Anjan Kumar, the Principal, DNR Engineering College, Dr. B S Shanta.

Social Service Camp

The NSS unit of the campus arranged a one-week social service camp at Mogallu village. Inaugurating the event, Dr. M Jagapathi Raju, principal, SRKREC appreciated the efforts of NSS unit for reforming the village which has a rich legacy of history as freedom fighter Sri Alluri Sita Rama Raju and the prolific scientist A S Rao hail from this village. He appealed everyone to draw inspiration from the lives of these great personalities. The event is presided over by NSS unit Coordinator Dr. R Krishna Chaitanya. Ms. M Krishna Kumari, the President of the village is felicitated by Sri S V Ranga Raju, Vice-President, SRKREC. Mr. G V V Srinivasa Rao, Headmaster of local government school, Mr. Nageswar Sharma, the former Principal of the local government school, Mr. K S S Prasada Raju and Mr. K N V Satyanarayana, the NSS unit coordinators are among the participants of the event.





Sports & Games



SRKREC is always at the forefront of supporting sports & games on the campus. It believes that to live life happily health plays an important role and sports & games promote good health. With exclusive time reserved for sports & games in the evening, the campus teams with vigour and vitality as students are seen playing. The students of SRKREC are dynamic not only in academics but also in extracurricular aspects. Evidently every year one or the other trophy from sports & games adds pride to the institution.

Basketball Training Camp for Girl students

One week training camp for JNTUK Basketball girls team on the campus came to an end on 3rd Jan. 2023. Prof. M Jagapathi Raju, the Principal, SRKREC, appreciated the students for their passion and boosted their spirits encouraging them to perform well giving their best in the South Zone Women Basketball competitions in Chennai. Speaking on this occasion, Dr P Satyanarayana Raju, the PD, SRKREC, wished the players very best. Dr. Hari Mohan, Ms. G Sarika and Mr Avinash, Asst. PDs, SRKREC, actively participated and supported the students in the training.



Teachers' Shuttle Badminton Competitions



Prof. BRK Varma, the Head, Dept. of EEE, and Dr. K Kiran Kumar Varma, Asst. Professor, Dept. of EM&H, won the first prize in Shuttle Badminton Doubles in National level College Teachers' Shuttle Badminton Competitions. Sri S R K Nishant Varma, the Secretary cum Correspondent and Dr. M Jagapathi Raju, the Principal, SRKREC, congratulated them and appreciated them saying that their win is a true motivation to all on the campus.

South Zone Inter-University Chess Competitions



Out of six students who got selected to represent JNTUK in the South Zone Inter-University Chess competitions in Chennai, three students – Mr. B Dharmik from CSE, Mr. P Sriram Karthik from AIDS, Mr. KSS Harsha from CSBS - are from SRKREC. Prof. M Jagapathi Raju, the Principal, SRKREC, congratulated the students. Dr. P Satyanarayana Raju, the Physical Director, SRKREC, speaking on this occasion, said that a special training is arranged on the campus for the selected students.

National Level Yoga Competitions Winner

Smt. G Sarika, Asst. PD, SRKREC, won the first prize at National Level Yoga Competitions, in 30-35yrs old category, held at Narasapuram on 19th March, 2023. Prof. M Jagapathi Raju, the Principal, and Dr. P. Satyanarayana Raju, the Physical Director, SRKREC, congratulated and felicitated her on the campus.



JNTUK Central Zone Sports & Games Competitions



SRKREC students came out with flying colors in various events in JNTUK Central Zone Sports & Games competitions. Ms. B Dharmika and her team stood as Runners in Chess competition held at GAIT Engineering College, Rajahmundry. Ms. V Satwika and her team came out as Runners in Girls Badminton and Mr. B Joshi and his team won third position in Boys Basketball competitions held at RICE Engineering College, Ongole. Prof. M Jagapathi Raju, the Principal, SRKREC, congratulated all the students and said that they stood as a great motivation to all the young engineers with their success stories in various sports & games. Dr. Ch

Hari Mohan, Smt. G Sarika and Mr. Avinash, Asst. PDs, SRKREC, participated in the event.



Creative Writing

Nature through my window

J Dhanunjay, 2/4 CSBS

As I gaze up at the blackened sky,
Memories of childhood days gone by
Fill my heart with freedom and glee,
A moment that lasts eternally.
My mind tells me to capture this sight,
But my heart resists with all its might.
For no snapshot can match the feeling,
Of being present and truly living.
Nature's beauty has a healing power,
To ease personal problems in this hour.
So I climb top my house with glee,
And dance and shout with wild and free.
But all good things must come to an end,
As the rain falls and my worries transcend.
I wonder if I'll ever see
This beautiful moment again to be.
Though uncertain of what may come to pass,
This one moment is enough for this life to last.
Be present in the moment, I implore,
For memories captured in photos can never restore.

ఆంధ్రాద్రీ ఇంద్రకీలాద్రీ

Dr. Satish Kumar Nadimpalli
Dept. of English & Foreign Languages

యుగములు జగములు పరికించిన అద్రి
విలులు వేల్పులు ఉటంకించిన రుద్రి
తెలుగు నేలకు అనుగు రౌద్రి
వెతల ఉల్లములకు ఆనంద ధారణా ముద్రి
సకలదిగ్మండములన్ నినదించు ఇంద్రి
సంసారాంబుధ విరాగకట చలువపు చంద్రి
భరతఖండ దుర్గ నిహంత్రీ ఆంద్రీ
సకల యోగసిద్ధముపిమునిమండల ధాత్రీ ఇంద్రకీలాద్రీ

Loved me earlier to my birth,
Held my hand on the earth,
Taught me all the math,
Has become my wealth.
Voice uplifting my confidence,
Spirit pushing towards my success,
Words soothing my sorrows,
Reflecting the ideal father's onus.
He wasn't a hero known by the world,
But a hero to his little girl.
P B V Ashritha , 3/4 CSBS

ఆంధ్రేశ్వరా శ్రీకాళహస్తిశ్వరా

Dr. Satish Kumar Nadimpalli
Dept. of English & Foreign Languages

జననమ్ములు జగడమ్ములు
మరణమ్ములు మధనమ్ములు
మిడిమధ్యలు వెతసంధ్యలు
పలువిద్యలు పెనుమిద్యలు
పదునాల్గు భువనంబులు ఘనాతీత కాలంబులు
పెక్కుజన్మంబులుజేయ ఏల ఉల్లమునగలిగెరా
మున్నాళ్ళ మాయలో ముళ్ళెన్ని మూసేవు
జరామరణ జాములో జన్మంతా జలిపేవు
ఎటనెంచెదవో ఎటదుంచెదవో
ఇటుగాని మనంబులన్ ఎటుననచెదవో
కటదెంచి వెతద్యుంచి ఎటముంచి
పరికింతువో శ్రీకాళహస్తిశ్వరా!



Creative Gallery



T Satish Varma, 2/4 Civil



Prof. Bh V N Lakshmi



శ్రీ అల్లూరి సీతారామరాజు
P Somireddy Pavan



Ch. Manju



K Tejaswi, ¼ ECE-B



M Veena Madhuri, 2/4 Civil-B



PLNL Prasanna
2/4 ECE



T Sathwika, ¼ EEE



K Sriram 2/4 EEE



D Nanditha, 2/4 civil-A



V Nithin ¼ CSE-D

SRKREC MELASCAPE



Savitribai Phule remembered



SRKR Engineering College celebrated the 150th birth anniversary of Savitribai Phule on the college premises in Vizagapatnam on Tuesday.

SRKR College bags two awards

HANS NEWS SERVICE
BHIMAVARAM
The Union Government and the State Government have awarded two awards to SRKR Engineering College for its innovative projects and achievements in the field of engineering education.



SRKR Engineering College officials receiving awards for their innovative projects and achievements in the field of engineering education.

SRKR students develop 'Bhimavaram Online' app

HANS NEWS SERVICE
BHIMAVARAM
A group of SRKR Engineering College students has developed an online application called 'Bhimavaram Online' which provides information about the college and its various departments.



SRKR Engineering College students presenting their 'Bhimavaram Online' app.

SRKR Engg students secure first place in Hackathon



HANS NEWS SERVICE
BHIMAVARAM
The SRKR Engineering College students secured first place in an annual level 24-hour Hackathon competition organized by the Information Technology department.



SRKR Engineering College students receiving their award for securing first place in the Hackathon.

SRKR student wins cash award in coding competition

HANS NEWS SERVICE
BHIMAVARAM
A student from SRKR Engineering College has won a cash award in a coding competition organized by the college.



SRKR student receiving a cash award for winning a coding competition.

'Women empowerment need of hour'

HANS NEWS SERVICE
BHIMAVARAM
The SRKR Engineering College has organized a seminar on 'Women Empowerment' to highlight the importance of women's education and employment.



Seminar on Women Empowerment at SRKR Engineering College.

2 SRKR students secure placements with highest package

HANS NEWS SERVICE
BHIMAVARAM
Two SRKR Engineering College students have secured placements with the highest salary package of Rs. 25.5 lakh per annum.



SRKR Engineering College students receiving job offers for placements.

SRKR along with Lions Club celebrates Women's Day

EXPRESS NEWS SERVICE
BHIMAVARAM
The SRKR Engineering College and the Lions Club have celebrated Women's Day with a program of awareness and empowerment.



SRKR Engineering College and Lions Club celebrating Women's Day.

SRKR faculty bags Innovative Leader award

HANS NEWS SERVICE
BHIMAVARAM
A faculty member from SRKR Engineering College has been awarded the Innovative Leader award for his contributions to the field of engineering education.



SRKR faculty member receiving an Innovative Leader award.

Atal Innovation Centre sanctioned for SRKR Engg College

HANS NEWS SERVICE
BHIMAVARAM
The Atal Innovation Centre (AIC) has been sanctioned for SRKR Engineering College to promote innovation and entrepreneurship among students.



AIC inauguration at SRKR Engineering College.

Research works can uplift rural areas

EXPRESS NEWS SERVICE
BHIMAVARAM
Research works in the field of technology and innovation can help uplift rural areas and improve the quality of life.



Students working on research projects to uplift rural areas.

2 SRKR students get placement with ₹6.5 lakh package

HANS NEWS SERVICE
BHIMAVARAM
Two SRKR Engineering College students have secured placements with a salary package of ₹6.5 lakh per annum.



SRKR students receiving job offers for placements.

STRESS ON HUMAN INTELLIGENCE TO ACQUIRE KNOWLEDGE

HANS NEWS SERVICE
BHIMAVARAM
The SRKR Engineering College has emphasized the importance of human intelligence and knowledge acquisition in the field of engineering.



Seminar on Human Intelligence at SRKR Engineering College.

Hackathon brings out innate talent in students

HANS NEWS SERVICE
BHIMAVARAM
A hackathon organized by SRKR Engineering College has brought out the innate talent of students in the field of technology.



Students participating in a hackathon at SRKR Engineering College.

SEB seeks youths' help to make AP drug-free

HANS NEWS SERVICE
BHIMAVARAM
The Special Enforcement Bureau (SEB) is seeking the help of youths to make Andhra Pradesh a drug-free state.



SEB officials addressing students about drug-free Andhra Pradesh.

'Research works can uplift rural areas'

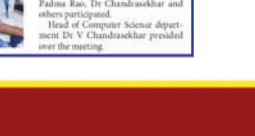
EXPRESS NEWS SERVICE
BHIMAVARAM
Research works in the field of technology and innovation can help uplift rural areas and improve the quality of life.



Students working on research projects to uplift rural areas.

SEB Additional SP Ravi Kumar addressing the students of SRKR Engineering College in Bhimavaram on Wednesday

HANS NEWS SERVICE
BHIMAVARAM
SEB Additional SP Ravi Kumar addressed the students of SRKR Engineering College, emphasizing the need for a drug-free society.



SEB Additional SP Ravi Kumar addressing students at SRKR Engineering College.

SEB seeks youths' help to make AP drug-free

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SEB officials addressing students about drug-free Andhra Pradesh.

SEB seeks youths' help to make AP drug-free

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The Special Enforcement Bureau (SEB) is seeking the help of youths to make Andhra Pradesh a drug-free state.



SEB officials addressing students about drug-free Andhra Pradesh.

"Let us pick up our books and our pens. They are our most powerful weapons. One child, one teacher, one book and one pen can change the world"

- Malala Yousafzai



S.R.K.R. ENGINEERING COLLEGE

(Autonomous)

Chinna Amiram

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