

S.R.K.R Engineering College

(Autonomous)

Campus Chronicle

Volume 3 Issue 2 May-August 2023



NEWS INSIDE

- ◆Benediction
- *Meritorious Moments
- *Academic Milestones
- **♦SRKR** Alumni
- *SRKR Special Days
- *Raising the Curtain
- ❖ Women Empowerment Cell
- **♦SRKR** Toastmasters
- *Knowledge Sharing
- *Stimulations
- College & CoummunityConnect
- *Sports & Games
- ◆Creative Gallery
- **♦**SRKREC Mediascape







♦ HoDs' messages...



Dr. Bh V N Lakshmi. HoD, Dept. of English & Foreign Languages

"Optimism is the faith that leads to achievement. Nothing can be done without Hope and Confidence"

- Helen Keller

We in the Dept. of Eng. & FLs believe that "making knowledge matter." Hence, we involve in helping students develop useful, real-world skills alongside the sense of fulfillment and enrichment that studying English can provide.

We also believe in making the students aware of the knowledge and skills they are developing along the way, so that they can capitalize on their strengths in the marketplace, college and in life. Promoting their communication skills and personality development, the department runs an elite literary club -Language Nest, constantly supports SRKR Toastmasters Club, and taking forward Srujana Vatika - the center for Indian knowledge system. Our distinguished faculty, with their wealth of experience and dedication, are driven to impart a quality campus recruitment training.

Through the Center for Foreign Languages, our department is facilitating students to learn any foreign language of their choice and through the IELTS test center helping them prepare for IELTS/GRE/TOEFL test. Let's celebrate the drive for advancement, the commitment to moving forward, and the steadfast faith in a promising tomorrow. Best wishes to all.

- Dr. Bh V N Lakshmi



Dr. D Venkatapathi Raju, HoD, Dept. of EM&H

"The important thing in life is to have a great aim, and the determination to attain it."

-Johan Wolfgang Von Goethe

The Dept. of Engineering Mathematics & Humanities epitomizes innovation and technological advancements. Our department's unwavering dedication to knowledge pursuit and skill enhancement empowers students through quality education and impactful research. The relentless academic exploration and boundless enthusiasm of our students stand as a testament to our department's colossal success. The remarkable skills, innovations, and groundbreaking research by our faculty have set new milestones in teaching and learning.

I extend my heartfelt gratitude to our professors, contributors, and especially our students, for their tireless efforts and dedication, propelling our department to achieve remarkable success. With confidence in the upcoming generation of students, I foresee a bright future where they will significantly elevate our institution's profile.

Wishing you all the best in your academic endeavors.

- Dr. D Venkatapathi Raju

PATRONS

Sri S. Prasad Raju President

Sri P. Krishnam Raju Honorary Chairman, Member, Governing Body

Sri G. Rama Raju Vice President

Sri S. V. Ranga Raju Vice President

Sri S. R. K. Nishant Varma Secretary cum Correspondent

Dr. K. S. V. N. Raju Member, Governing Body

Sri S. Satya Pratik Varma Member, Governing Body

EDITORIAL BOARD

Chief Editors

Prof. M. Jagapathi Raju, Principal Prof. Bh. V. N. Lakshmi, Eng

Sub Editors

Dr. N. Satish Kumar, Eng.

Mr. Hari Nair, Eng.

Dept. Coordinators

Mr. M. A. Dilip Kumar, CSE

Dr. K. Kishore Raju, IT

Dr. G. Nagaraju, ECE

Mr. G.Veeranna, EEE

Mr. V.V.M.K. Raju, MECH

Mr. P. Raju, Civil

Dr. G. N. V. Kishore, Maths

Mr. G. R. Raju, Physics

Dr. D. Chandrashekar, Chemistry

Dr. T. Rambabu, WET Center

Mr. Ch. Bangar Rao, Media



Meritorious Moments



SRKR MoU with SIFY Technologies

SRKR Engineering College recently formalized a Memorandum of Understanding (MoU) in a significant step towards enhancing educational opportunities for its students. Sri S R K Nishant Varma, the Secretary cum Correspondent, SRKREC, and Sri Lalit Sharma, Chief People Officer (CPO) of SIFY Technologies Ltd., exchanged the signed documents in the presence of Prof. K Suresh Babu, the then Principal In-charge, Dr. K Satyanarayana, Dean, T&P, and the SIFY Technologies Team. The MoU signifies a collaborative effort to provide valuable learning opportunities, enhancing the students' readiness for the professional world. This initiative equips students with the necessary knowledge and skills as per the industry requirement. Speaking on this occasion, Sri Lalit Sharma appreciated SRKREC's commitment to facilitating access to cutting-edge technology for students. The MoU signifies a collaborative effort to provide valuable learning opportunities, enhancing the students' readiness for the professional world.



Industry Interaction

SRKR T&P Cell works relentlessly towards better placement offers to the students. In the process it promotes any initiative that enhances the skill sets of the students in emerging technologies apart from regular training classes. On 25th T&P Cell welcomed Sri Rahul Dixit, Senior Officer, Quest Global Organization. Addressing the students, Sri Rahul Dixit said that students must enhance their skill sets in emerging technologies to win in the competitive job market, irrespective of branch. Emerging technologies erased the boundary of core and non-core and now exists only skilled and unskilled. Sri S R K Nishant Varma, the Secretary cum Correspondent, SRKREC, felicitated him in the presence of Dr K Satyanarayana, Dean, T&P, and other members.

Volume 3



Meritorious Moments



SRKREC Third Position in AP Times Ranking

In the recently conducted Times Institutes Ranking Survey-2023 by the esteemed Times Group, SRKREC attained the remarkable position of third among all engineering colleges in Andhra Pradesh. Sri S R K Nishant Varma, the Secretary cum Correspondent, proudly announced this achievement. Dr. M Jagapathi Raju, the Principal, extended his congratulations, acknowledging the college's dedication to infrastructure, student placements, laboratories, technology center, and innovation initiatives. The survey, conducted by Career 360, further emphasized the college's triple A+ rank, reaffirming its commitment to excellence. Last year, the college received a special award from Times Management for its notable ranking. Sri Gokaraju Ramaraju, Vice-President, SRKREC, also took part in the celebration.



Second place for SRKR students in national level competitions

From SRKREC, the team entitled "The Militants" comprising of six students - S Dheeraj, ECE, Team Lead R R K S Satwik, ECE, K Leela Sai Pavan, CSE, P Saisankar, ECE, R Gnana Prasanna, ECE, S Pavani Latha, ECE - and two mentors - P Krishna Kanth Varma, Asst. Professor, Dept. of ECE, Prof. M Suresh, Dept. of IT - have participated in the finals of KAVACH-2023, a national wide Cybersecurity Hackathon competition jointly organized by MoE's Innovation Cell, AICTE, along with Bureau of Police Research and Development (BPR&D)(MHA) and Indian Cybercrime Coordination Centre (I4C)(MHA). A total of 3900 teams competed for 20 problem statements, out of which 106 teams were shortlisted for the finals conducted at 5 nodal centres on 8th and 9th Aug. 2023. The team "The Militants" is one of the 5 finalists that participated at nodal centre AMC Engineering College, Bengaluru for the problem statement "Mesh Network App Detection".







Second place for SRKR students in national level competitions

Ringing the bells of victory the students of SRKREC won second place in "Formula of Road Mini Baja India" held at Bhopal, Madhya Pradesh. A team of 28 students from SRKREC developed jeep-like Day ATV vehicle and participated in the competition with the support and encouragement of the Management, the Principal and the Dept. of Mechanical Engineering. Sri S S Pratik Varma, Member, GB, Prof. M Jagapati Raju, the Principal, Prof. P Rama Murthy Raju, Head, Dept. of ME, Prof. K Brahma Raju, Mr. Sudheer Varma, Mr. Pavan Kumar Varma, and others from the Dept. of ME congratulated the students and wished them the very best for their future inventions.



NPTEL Discipline Star

Mr. B Bhagya Prasad, Asst. Professor, Dept. of ECE, SRKREC, is recognized as "NPTEL Discipline Star" in Electrical engineering from NPTEL, a project of MHRD initiated by seven IITs & IISc. He received this appreciation for getting certified in 6 courses, offered by NPTEL, by completing more than 50 weeks of learning with marks greater than 55% in every course. The Management congratulated and felicitated him in the presence of Dr. K Suresh Babu, the then in-charge Principal, Dr. N Udaya Kumar, Head, Dept. of ECE, and Dr. N Gopalakrishna Murthy, Head, Technology Center.



NPTEL A Grade

Adding one more feather to its cap, SRKR Engineering College received national level 'A Grade' for organizing NPTEL national program on technology hands-on learning. Speaking on this occasion Sri SRK Nishant Varma, Secretary cum Correspondent, SRKREC, mentioned that on 24th June 2023 Prof. Pratap Haridas, the Dean Academics, IIT Chennai, bestowed A Grade upon SRKREC in a special event organized in IIT Chennai. Dr. N Gopalkrishna Murthy, Head, Technology centre, received this honour on behalf of the institution. The management members congratulated Dr. K Suresh Babu, the then Principal Incharge, Dr. N Gopalkrishna Murthy, and all other faculty.







Meritorions moments



Academic Milestones

Academic milestones are crucial markers that signify significant achievements along one's educational journey. They encompass the attainment of foundational knowledge as well as the pursuit of higher-level expertise, reflecting dedication, institutional growth, and student progress.

Dept. of EM&H

Recently Dr. N Udaya Bhaskar Varma, Asst. Professor in the Dept. of EM & H, earned a doctoral degree from Acharya Nagarjuna University, Guntur, for his thesis 'Heat Transfer and Entropy Generation Analysis on Magneto Hydrodynamic Desperate Fluid Flows.' The Management and the academic leadership extended their congratulations and best wishes for Dr. Varma's future research endeavors. Dr. Varma expressed his gratitude to the Management for their support and acknowledged Professor Dr. K S Balamurugan, ANU, his research supervisor.



Dr. T R K D Varaprasad, an Assistant Professor in the Department of EM&H, has achieved a significant academic milestone by successfully earning a Ph.D. in Mathematics from AU, Visakhapatnam. In recognition of this remarkable accomplishment, Sri S R K Nishant Varma, the Secretary cum Correspondent, felicitated him in the presence of Dr. M Jagapathi Raju, the Principal, and Dr. D Venkatapathi Raju, Head, Dept. of EM & H. Dr. Varaprasad conducted his research under the guidance of Prof. T Lingaraja at AU and submitted his thesis titled "Perturbation Analysis of Steady MHD Free Convective Flow on an Inclined Porous Plate with Chemical Reaction and Radiation." He expressed his heartfelt gratitude to the Management and the Principal for their unwavering support, pledging his continued dedication to advancing the research endeavors of the department.



Dept. of EEE

Dr. A Kumar Raja from the Dept. of EEE is bestowed with a doctoral degree from NIT-Raipur for his research work 'Superviser first zone distance protection scheme during power swing' under the supervision of Dr. M Biswal, Asst. Professor, NIT-Raipur. Dr. M Jagapathi Raju, the Principal, and Prof. BRK Varma, Head, Dept. of EEE, congratulated him and wished him the best for his future research endeavors. Speaking on this occasion, Prof. BRK Varma said that the Dept. has 17 Ph. D holders and four are awaiting their theses defence. Dr. Kumar Raja thanked the Management, and the academic leaders for their constant support and encouragement.



Dept. of IT

Dr. P Shyamala Rao, Asst. Professor, Dept. of IT, has been conferred with a doctoral degree by ANU, Guntur. Working under the supervision of Dr. G Parthasarathy Varma, VC, KLEF, he successfully completed his Ph.D. in the Dept. of CSE. The title of his research was "A Novel Approach to Forecast Financial Time Series using PO-ELM." In acknowledgment of this achievement, the College Management extended their congratulations and felicitations to Dr. Shyamala Rao in the presence of Dr. K Suresh Babu, the then Principal In-charge, Dr. Bh V Ramakrishnam Raju, Head, Dept. of IT, and others. They collectively wished him success for his future research pursuits.



Meritorious moments

Dept. of English

Ch. Rupa Jhansi Rani, Asst. Professor, Dept. of English, has been awarded a Doctoral Degree in English Literature from KLEF, deemed to be University, Vijayawada, for her research work entitled "Diasporic Vicissitudes in the Select Novels of Bharati Mukherjee", under the supervision of Dr. P V Ravi Kumar, Assoc. Professor, Dept of English, KLEF. On this occasion, she was appreciated and felicitated by the Management members, Dr. M Jagapathi Raju, the Principal, and Prof. Bh.V.N. Lakshmi, Head, Dept. of English. Dr. Ch Rani deeply thanked all the academic leaders of the institution for their support, encouragement, and cooperation throughout her research journey. She also said she would contribute even more to the growth of the institution by carrying out research further.



Dept. of Civil Engg.

Dr. T. Vamsi Nagaraju, Asst. Prof., Dept. of Civil Engineering, is awarded Doctoral degree by NIT Suratkal, for his thesis entitled "Assessment of Environmental Impact of Unengineered Aquaculture Ponds in the Delta Region of Andhra Pradesh". He worked under the supervision of Dr. B. M. Sunil, Associate Professor, and Dr. B. Chaudhary, Assistant Professor, NIT Suratkal.



The Management and the academic leaders of SRKREC congratulated and felicitated Dr. Vamsi Nagaraju in the presence of Dr. ACSV Prased, Head, Dept. of Civil Engineering, and other faculty members for his research findings regarding the ground water pollution in Undi, Aakividu and Kala mandals. Speaking on this occasion, Dr. Nagaraju expressed his gratitude to the Management and his research supervisors for their support and encouragement. He assured to take further various research initiatives in the very near future.

Dept. of ECE

Dr. B Sanjay, Asst. Professor in the Dept. of ECE, received a Doctoral degree from Koneru Lakshmaiah Education Foundation (KLU), Deemed to be University. In this regard he was felicitated by the College Management. This occasion was graced by the august presence of Sri SRK Nishant Varma, Secretary cum Correspondent, Dr. K Suresh Babu, the then Principal Incharge and the Head of ECE Department. His research, conducted under the supervision of Dr. B T P Madhav, Director (AR) & Professor in the Dept. of ECE, KLU, focused on 'Compact Antenna Placement Analysis for Vehicular Communication Applications.' The study proposed and analyzed novel flexible microstrip patch antennas for vehicular communication. These antennas were fabricated on transparent PET substrate and validated for both virtual and real-world vehicular communication scenarios. The presented antenna operates within vehicular communication bands, encompassing UMTS, LTE2600, WLAN, WiMAX, IEEE802.11p protocol-based V2X 5.8GHz, DSRC, and WAVE communications bands. This research significantly contributes to the advancement of automotive communication technologies. Dr. Sanjay expressed gratitude to the Management and the Principal for their unwavering support and conveyed his commitment to furthering the research progress of the department.





Meritorious moments



MoU with German varsities

In a recent development, SRKR Engineering College, represented by Sri S R K Nishant Varma, Secretary cum Correspondent and Prof. Bh V N Lakshmi, Head, Dept. of Eng. & FLs, finalized a Memorandum of Understanding (MoU) with esteemed German universities on 10th May 2023 in Germany. This strategic alliance allows SRKR Engineering College students to partake in summer internship programs, online courses, pursue postgraduate studies, and secure promising jobs in Germany. The collaboration transpired during a meeting organized by Indo-European Synchronization (ICE), involving various German universities. Sri Nishant Varma shared this noteworthy collaboration during a media briefing. The MoU facilitates summer internships in Germany and the opportunity to pursue Master's programs after completing their engineering degree, alongside a stipend of Rs 2 lakhs. Proficiency in the German language at a B-I level is a prerequisite for higher studies in Germany, for which the college offers German language training on the campus. Sri Sagi Prasada Raju, the President, Dr. M Jagapati Raju, the Principal, and Dr. K Suresh Babu, Dean Academics, encouraged all the students to embrace this opportunity to realize their aspirations of becoming globally recognized engineers.





MoU with **Boson Motors**

The Dept. of EEE broadening the platform of opportunities to the students signed an MoU with Boson Motors Pvt. Ltd., a world renowned manufacturer of electric vehicles. Sri SRK Nishant Varma, Secretary cum Correspondent, SRKREC, exchanged the signed MoU with Sri Bhupathi Raju Suri, Director, Boson Motors Private Limited, on 24th Aug 2023, with this MoU a platform is going to be established for the mutual benefit and students will get the opportunity of getting internships and participating in various workshops to enhance their skill set. Speaking on his occasion Dr. B R K Varma, Head, Dept. of EEE, said that this reputed company has various branches across the globe and can train teachers and students of various departments through workshops and other programmes. Dr. K V Muralikrishnam Raju, the then Principal Incharge, Prof. P Kanta Rao, Dr. Srinivas, Dr. Sivaramakrishna and others from the dept. of EEE also took part in the event.





Meritorious moments

MoU with Carryshare Solution Pvt. Ltd

To broaden the canvas of internships and career opportunities, SRKREC made an MoU with Carryshare Solution Pvt. Ltd., a reputed start-up company. Sri SRK Nisant Varma, the Secretary cum Correspondent, SRKREC, Sri M S Pavan Kumar Raju, CEO, Carryshare Solution Pvt. Ltd., exchanged the signed documents on Ist May 2023 in the presence of Dr. M Jagapathi Raju, the Principal, and Dr. N Gopala Krishna Murthy, Head, Technology Centre. Speaking on this occasion, the Principal said that Carryshare Solution Pvt. Ltd., in association with SRKR AICTE IDEA Lab, would provide internships and industry interactions that facilitates hands-on experience to the students.



MoE with IDP India, IELTS Test Center

SRKR Engineering College never spares any effort in broadening the scope of prospects of its students in terms of employability as well as higher education. It is the first academic institution in Andhra Pradesh as well as Telangana states that became International English Language Testing Service (IELTS) Test Centre in collaboration with IDP, India. In this regard the college made a MoE with IDP, India, that lasts for 3 years. Sri SRK Nishant Varma, the Secretary cum Correspondent, SRKREC, congratulated the Dept. of English for scheduling the first IELT paper-based test on 2nd Sept. 2023 and released the brochure on 10th July 2023 welcoming the IELTS aspirants across the state to utilize the opportunity. Speaking on this occasion, Prof. BH V N Lakshmi, the Head, Dept. of English, said that the Dept is extending free training classes to the students registering for IELTS test in SRKREC. She urged students from other parts of Godavari districts to take advantage of this opportunity and pave their way for higher studies.



SRKREC



SRKREC Alumni



The alumni are the ambassadors of an institution. They foster a sense of community carrying forward the legacy of the institution to the next generation of students. Contributing to their alma mater in diverse ways, the alumni of SRKREC constituted some annual merit scholarships to be given away to the meritorious students.

ALUMNI MEET - SANA, USA

In a significant development, the SRKR Alumni Association in New Jersey, USA, in collaboration with the student body, is organized a momentous event on the 27^{th} of May. This event etched a golden day in the annals of Bhimavaram SRKR Engineering College. Sri SRK Nishantha Varma, Secretary cum Correspondent shared this news, also mentioning the presence of Principal Dr. M. Jagapati Raju and College Governing Body Member Sri Sagi Satyam Prateek Verma. The event includes a review of arrangements at Mirchi restaurant in New Jersey, overseen by senior college alumni in America. Expressing elation, in-charge Principal Dr. Sagi Prasada Raju noted the participation of alumni and their families from various parts of America, deeming this a milestone in

SRKR's history.



V Rama Krishna memorial Scholarship

The alumni of the Dept. of ECE in memorial of Mr. Vadapalli Rama Krishna(2003-2007 batch student), constituted annual merit Scholarship bestowed on the student of ECE with academic excellence. On the Independence Day, Sri SV Ranga Raju, Vice President, Prof. M Jagapathi Raju, the Principal, and Prof. N Udaya Kumar, the Head, Dept. of ECE, gave away the scholarship of Rs. 10,000/- to Mr. P Sai Sankar, for his outstanding academic achievement



Oruganti Sundari Annual merit Scholarship



One of the alumni of ECE, Sri Oruganti Bharat, constituted an annual merit scholarship to two students in Memoriam of his grandmother Smt. Oruganti Sundari. This year Ms D. Rajarajeshwari received the scholarship amount of Rs 25,000 for her exemplary academic excellence as top ranker 3rd year girl students of Department of ECE. Ms. E Satvika became the 2nd recipient and received the scholarship amount of Rs 25,000 as a top ranker 3rd year CSE girl student among all the departments excluding ECE. Sri SV Ranga Raju, Vice President , Dr. M Jagapati Raju, Principal, Dr. N Udaya Kumar, Head, Dept. of ECE, Dr. V Chandrashekhar, Head, Dept. Of CSE and Dr. VK Vishwanatha Raju, Coordinator, Alumni Association, SRKREC and other faculty members congratulated them and wished them the very best.

GITA Annual Scholarship

The very special and admiring gesture of SRKREC Alumni is the constitution of GEETHA Scholarship. Honouring the then English faculty, Smt. Geeta Raj, the girl students of the first four batches of SRKREC constituted the scholarship to support and encourage two girl students who show gradual academic progress. This year Ms. G. Revathi 3rd year Civil and Ms. P. Sujata of 3rd year ECE received the scholarship amount of Rs. 25,000 each. The Management, the Principal and the faculty congratulated them and wished them the best in their future.







SRKREC Special Days

SRKREC hosts a diverse array of special occasions that cultivate a sense of community and festivity among its students and faculty. From lively cultural festivals highlighting a wide range of talents to thought-provoking academic symposiums fostering intellectual development, each event carries its own importance. Athletic competitions bring an atmosphere of spirited competition to the campus, while charitable initiatives underscore the institution's dedication to social responsibility. By embracing these special occasions, the college cultivates a dynamic environment that enhances the overall college experience for all its constituents.

Founder's Jayanthi Celebrations

SRKR Engineering College and Prasad and Co. Constructions joined hands to commemorate Ramakrishnam Raju Jayanti, paying tribute to the visionary Sri Sagi Ramakrishnam Raju's enduring dedication to Bhimavaram's progress. The ceremony unfolded at the college premises on 19th July 2023, where all gathered to honor the statue of Ramakrishna Raju with garlands. Sri Sagi Prasad Raju, the college's President, presided over the event, expressing gratitude for Ramakrishnam Raju's pioneering vision, which led to the establishment of an engineering college in Chinna Amiram village 43 years ago. The institution has since evolved into a national symbol of academic excellence. As an extension of this benevolence, tricycles were generously provided to individuals with disabilities, exemplifying inclusivity. A heartfelt felicitation ceremony recognized the dedicated teaching and non-teaching staff, with a special acknowledgment for Dr. P A Ramakrishnam Raju, highlighting the enduring impact of Sagi Ramakrishnam Raju's vision on education and society. The event reflects the lasting legacy of a visionary leader and the transformative power of selfless commitment to community and education.











SRKREC Special Days

Graduation Day

Every year graduation day remains a landmark memory in the academic history of SRKREC. This year SRKREC celebrated the graduation day on 18th July. The Management leaders and the Academic leaders of the institution shared the stage with Sri J Madhubabu, the Chief Engineer, Mission Bhagiratha and Director, Telengana Drinking Water Supply Corporation Ltd., one of the alumnis of SRKREC who graced the event as the Chief Guest. Congratulating all the students Sri J Madhubabu emphasized the importance of college days, reminiscing his college days in SRKR. He even wrote a book "Aaa Rojullo" and shared a few exerts from the book. Speaking about mission Bhagiratha he stated that it is a monumental project aimed at providing clean drinking water to every household. He proudly stated that this colossal system treat astaggering 5000 million ltrs pf water daily. Addressing the students Sri SRK Nishant Varma, Secretary cum Correspondant, SRKREC said that with many accomplishments the alumni of the college are the true source of inspiration for the young minds on the campus today. Dr. M. Jagapati raju, the Principal SRKREC highlighted the success of the recent alumni meet in the name of SANAA – SRKR Engineering College Alumni Asssociation of North America held in New Jersey, USA. At the end Sri J Madhubabu gave away the Degree certificates to all the Graduates of various Engineering Streams wishing them the very best.







SRKREC Spcial Days

♦ International Yoga Day ♦

Every year International Yoga day is celebrated on 21st June and promotes mental and physical the well being of the humankind. The Dept. of Chemistry in association with SRKR NSS Unit celebrated the International Yoga Day on the campus. International Yoga Day brought forth the realization of yoga's continual positive impact, emphasized by K. Nanda Kishore, the founder of Bangalore-based Sri Tech and a prominent Art of Living trainer. Addressing the Yoga Day celebrations as the Chief Guest, K. Nanda Kishore advocated for the holistic development of youth through yoga, asserting that Indian yoga is an ideal path for the world. He reinforced that consistent yoga practice unlocks boundless potential, instills a genuine love for nature and a commitment to help others. Sri Nanda Kishore emphasized the importance of yoga for college students' personal growth, recommending regular yoga programs to be an integral part of their lives. Dr. K Suresh Babu, the then Principal Incharge, Dr. R Krishna Chaitanya, NSS Coordinator, and Dr. P Bhavani, Head, Dept of Chemistry, extensively reflected on the importance of yoga. Students and faculty actively participated in the celebration.









World Environment Day

In observance of World Environment Day, 5th June, the Dept. of CSE, along with the Dept. of Chemistry took a tree planting initiative on the college premises in Bhimavaram. This event was a collaborative effort between the college and Vasavi Club. During the program, Sri SV Ranga Raju, Vice-President, SRKREC, emphasized the significance of planting and safeguarding saplings. He encouraged the students to plant a minimum of two trees per year and advocated for a reduction in plastic usage. Dr. KV Murali Krishnam Raju, the Principal Incharge, Dr. P Bhavani, Head, Dept. of Chemistry, Sri M Chinna Rao, President, Vasavi Club, BVRM, Prof. V Chandra Sekhar, Head, Dept. of CSE, and other participants joined in this environmentally-conscious endeavor.





77th Independence Day celebrations



SRKREC celebrated 76 years of Independence flying high its theme "Nation First, Always First" as a part of the wider "Azadi Ka Amrit Mahotsav" celebration and paid rich tributes to the freedom fighters. As part of its effort to acknowledge the nation's many cultures, the Dept. of Eng. & FLs organised various competetions thematically for one week before Independence Day. On 15th August the day is set for a spirited celebration, uniting all in patriotic fervor.



Sri S V Ranga Raju, Vice-President, SRKREC, initiated the event by unfurling the national flag, symbolizing hard-fought freedom. Dr. M Jagapathi Raju, the Principal, reflected on the sacrifices of martyrs who secured our nation's independence. He urged everyone to actively contribute to societal progress with patriotic spirit. He highlighted India's global leadership journey, a testament to collective dedication. Deans, HoDs, and a few students spoke on this occasion pledging their commitment towards nation building. The event included a prize distribution ceremony, recognizing student talents from various competitions. At the end sweets are distributed.



Alluri Sitaramaraju Jayanthi

On 4th July, in commemoration of the 125th birth anniversary of revolutionary hero Alluri Sitaramaraju, Dr. K V Muralikrishnamaraju, the in-charge principal of SRKR Engineering College in Bhimavaram, encouraged youth to emulate Alluri's spirit and serve society selflessly. A motorcycle rally was organized from the college to Mogallu village, Alluri Sitaramaraju's birthplace, where the college staff and students visited his memorial forest to pay homage. During the event, SRKR Engineering College adopted Alluri Smriti Vanam, planting saplings that have since flourished into a beautiful garden. College dignitaries, including Vice-President S V Rangaraju, raised the national flag and paid tribute to Alluri. The program also included tribute-paying ceremonies at Alluri's statue and active participation from college staff, students, and Mogallu village elders.





Raising the Curtain

New Branches

Sri SRK Nishant Varma, the Secretary cum Correspondent, and Sri SV Ranga Raju, Vice-President, SRKREC, announced that it is a pride to the institution to announce that AICTE allotted additional seats for some of existing branches in addition to sanctioning of the new branch, Computer Science and Information Technology course (CS&IT). The institution already opened up branches on emerging technologies such as Artificial Intelligence and Data Science, Artificial Intelligence and Machine Learning, Cyber Security including Block Chain Technology, Computer Science and Design and Computer Science and Business Systems.



IELTS Test Center - First of its kind in AP & TS

SRKR IELTS TEST Center SRKR Engineering college is the first academic institution in the entire Andra and Telangana states to establish IELTS test center. On 2nd Sept. 2023 the first paper-based IELTS test took place on the campus. A total of 80 students from SRKR Engineering college and other colleges successfully completed their test. Prof. M Jagapati Raju, the Principal, congratulated the students and wished them the very best in their future academic endeavours. Speaking on this occasion Prof. Bh V N Lakshmi, the Head, Dept. of English, said that SRKR IELTS test center periodically organizes the test on the campus and students across the state can make use of this facility. SRKR IELTS test center is visible on the IDP portal. So, while registering the test takers can select SRKR Center for paper-based test. In addition the Dept. of English of SRKREC is also offering training classes for IELTS, GRE and TOEFL. Interested students can utilize this opportunity







EEE Seminar Hall

Dept. of EEE with a view to facilitate the students to host various student-centric events set-up a well-equiped seminar hall in the U-Block. Sri S R K Nishant Varma, Secretary cum Correspondent and Sri S V Ranga Raju, Vice-President, inagurated the seminar hall in the presence of Dr. M Jagapathi Raju, the Principal, Prof. B R K Varma, Head, Dept. of EEE, other HoDs, Deans and faculty members. Speaking on the occasion, the Principal said that the seminar hall can be utilised to the optimum by the students of various departments. The Dept. of EEE released the news letter of the department . Prof. Varma appreciated the efforts of Ms. Bh Sudha Rani, Asst. Professor, for brining out the news letter.













Committed to fostering an inclusive and empowering environment, SRKR Women Empowerment Cell strives to uplift and support the women within the campus and the society. Through a range of initiatives, workshops, and events, we aim to promote gender equality, build confidence, and empower women to reach their fullest potential.

Swami Vivekananda - Lessons on Character Building

Swamy Vivekananda asserts that character formation requires traits such as purity, a thirst for knowledge, hard work, perseverance, faith and humanity. To explain and discus Vivekananda's philosophy of "man-making education", and the central role of character-building in that process, the program Discourse on Swamy Vivekananda – Lessons on Character Building was organized by the WEC on 22nd July 2023. The resource persons Ms. M Sravya Sruthi, Pravrajika Divyatma Prana Mataji, and Pravrajika Tyaganishthaprana Mataji from Sarada Math, Guntur, reflected on the biographical elements of Swamy Vivekananda, the importance of building the character and the accomplishment of one's goals through Prana Shakti. Sri S V Ranga Raju, the Vice President, Prof. M Jagapati Raju, the Principal, Prof. BhVN Lakshmi, In-charge, WEC, Dr. P Bhuvaneswari, the Coordinator, WEC, Sri Siva Varma, the Coordinator, Vivekananda Seva Samithi, Bhimavaram, and the women faculty of various departments participated in the program.





IshaGramotsavam -2023



SRKR WEC in collaboration with the Dept. of Physical Education volunteered and motivated the students to take part in IshaGramotsavam -2023 which is organized from 12th to 13th Aug. 2023. This rejuvenated the spirit of rural India by bringing sport into people's lives promoting health and quality life. Sri S V Ranga Raju, the Vice-President, Prof. M Jagapati Raju, the Principal, Prof. KV Murali Krishnam Raju, Dean Evaluation,Dr. P Bhuvaneswari, Coordinator, WEC,Smt. G Sarika, Dr. Hari Mohan, Asst. PDs and Mr. Dileep Varma initiated the program.

Awareness Program

Taking an initiative to promote Women Health and Wellbeing, the WEC of SRKREC in collaboration with the Dept. of Civil Engineering organized Health Screenings for Women ages 17 to 75 on 23rd Aug. 2023 for the girl students, the women faculty, nonteaching staff as well as a few parents. As a part this event, a medical testing program, i.e., A Complete Blood Profile Test (CBPT) which helps detecting the condition, determining the diagnosis, planning the treatment as a prevention in advance isalso providedon the campus. Dr. Manthena Swetha, MBBS, M.D., (Pathologist), Lotus Diagnostics (the Lab Consulted) bearing the Reg.No:67123 tested the participants. Prof. BhVN Lakshmi, In-charge, WEC, Dr. S Lava Kumar, the In-charge HoD, Dept. of Civil Engg., Dr. P Bhuvaneswari, the Coordinator, WEC, Smt. G Sasikala, Member, WEC and the women faculty coordinated the program.







SRKR Toastmasters

May - Aug 2023



100th Meeting - Victorythm

The SRKR Toastmasters Club conducted the 100th meeting 'Victorythm' on 18th Aug. 2023. The core team of the club demonstrated exemplary leadership. Immediate Past President TM K Haswanth Kumar's legacy set the stage for success who is also an Area Director(AD) for Area E4 of district 126. TM L Karunakar, as President, steered the club activities. TM K. Karthik, Vice-President Education, nurtured a culture of learning. TM Ch Sridhara Syam, Vice-President Membership, expanded the club's reach. TM P Kumar Varma, Vice President Public Relations, ensured effective communication and also member of Division I Marketing Team .TM Ch Surya Chander, as Secretary, meticulously organized the proceedings and also member of Division I Club growth team, while TM S Sri Sai Pavan managed club finances as treasurer. TM Naryana, Sergeant at Arms, maintained order. Together, this dedicated team celebrated a remarkable milestone, showcasing the club's enduring success, commitment to excellence, and the support of the institution and its leaders. The 100th meeting was a testament to their collective efforts and passion for personal and professional development. The keynote speakers DTM Ramakanth and DTM Satya Narayana Raju inspired and enlightened the audience. Their insights enriched the celebration.

Prof. M Jagapathi Raju, the Principal, and Prof. Bh V N Lakshmi, Head, Dept. of English, appreciated the Club and provided invaluable support and guidance. Mr. M Sankar, the Club Coordinator, ensured seamless coordination.





Awards and recognition to SRKR Toastmasters Club

Adding one more feather to the cap of SRKR Engineering college, SRKR Toastmasters Club recentlywon 3 awards for its superlative performance in various activities. The awards are: Golden Eagle award given for the best performing club in the Division; Epic club award given for the most active club in Division; Jubilance hit award given for attending annual toastmasters meeting. In the annual Toastmasters International meet held in Hyderabad, 10 of the candidates from SRKR Toastmasters Club participated in an event that is registered in LIMCA book of records and got certified. Enhancing the pride of SRKREC, Mr. Haswanth Kumar from 2/4 IT, won multiple prizes in Area Level and Division Level Competitions organized by Toastmasters International. He got first place in Area-level Table topic and International speech contests and second place in Division-level Table topic contest. Appreciating his services to SRKR Toastmasters Club, Toastmasters international has bestowed upon him the Golden Feather award. Sri SRK Nishant Varma, the Secretary cum Correspondent, Prof. K Suresh Babu, the Principal In charge, and Prof. Bh V N Lakshmi, coordinator of SRKR Toastmasters Club, congratulated the members of the club and wished them the very best in their future endeavours. The students sincerely thanked the Management for the financial support extended towards Club membership fee. They stated that their efforts complemented with the encouragement and support from the faculty culminated in winning awards and recognition.





Volume 3

Knowledge Sharing



Addressing the diverse interests and ambitions of the student community, the carefully organized events cultivate an environment characterized by intellectual curiosity and cooperative education. Guided by industry specialists and experienced educators, these interactions provide students with a distinctive chance to acquire valuable knowledge, hone their abilities, and nurture their enthusiasm for ongoing development. With an emphasis on innovation and real-world applicability, the seminars and workshops serve as an indispensable forum for students to move beyond theoretical understanding and emerge as comprehensive professionals prepared to leave a lasting influence on society.

Workshop on Career Guidance

Bhimavaram's SRKR Engineering College is organizing a career guidance workshop tailored for intermediate students. The initiative, announced by Dr. K. V Muralikrishnam Raju, Incharge Principal, will be facilitated by the Electronics and Communication Engineering (ECE) Department. The workshop emphasizes Professional Career Guidance and Strategic Planning, led by expert faculty members like Dr. N Uday Kumar, Head of ECE. Intermediate students are encouraged to participate in this cost-free event to gain valuable insights into their future career paths. Esteemed



resource persons, Dr. M. Satish Kumar, Sri P. Kanakaraju, Sri Y.S. Sriram, and Sri K. N. Varma, will guide participants to make informed career choices, making this workshop a valuable platform for effective educational and career strategizing.

Workshop on TOEFL

The Department of English of SRKR Engineering College successfully conducted a one-day workshop titled TOEFL "Train The Trainer" in association with ETS India. In this regard Dr. M Jagapatii Raju, the Principal, Prof. Bh V N Lakshmi, Head, Dept. of English, and other faculty members of the Dept. of English, released the workshop poster on 1st Aug. 2023 as a welcome note to all the faculty of English across the nation. Ms. Rashmi Gera, Head Academics, ETS India, provided some valuable insights on the significance of TOEFL test and the recent developments in the testing strategies. The resource person helped around 65 faculty of English from various higher education institutions across the country who participated in the workshop by making them implement some of the highly effective teaching techniques. Dr. M Jagapathi Raju, the Principal, Prof. Murali Krishnam Raju, Dean Evaluation, and Prof. Bh V N Lakshmi, Head, Dept. of English, inaugurated the workshop. In his opening remarks, Dr. M Jagapathi Raju, emphasized the importance





of English tests like TOEFL, GRE, etc. and congratulated the Dept. of English for organizing the event. The workshop was attended by renowned teachers like Dr. Sandra Carmel Sophia, Chairman of RPACK KL University. Speaking on this occasion Prof. Bh. V. N. Lakshmi, the Head, Dept. of English, said that SRKREC is going to become GRE/TOEFL test center soon and the students can take these tests on the campus itself. All the teachers appreciated the efforts of the Dept. of English and congratulated Prof. Bh V N Lakshmi and Dr. N Satish Kumar who coordinated the workshop.

Release of MECAP-23 International Conference Brochure

SRKR Enginnering College Nano Technology research Centre scheduled an international conference MECAP 23 on Engineering materials on 25th and 26^{th} sept 2023. In this regard the Management members, Dr. M. Jagapathi Raju, the Principal, and the faculty of the Dept. of Engineering Chemistry released the conference brochure on 20^{th} July 2023.



Issue 2



Knowledge Sharing

IKS WORKSHOP

As part of the prestigious mission of orienting the people and reconnecting them to the Indic knowledge of ancient times for a true and better building of India, the UGC in collaboration with the Indian Knowledge Systems (IKS) Division of Ministry of Education, Govt. of India, organized a six-day short term face-to-face Teacher Training Program for teachers of HEIs selected across the South India at Madras University, Chennai, Tamil Nadu, from 21st August to

26th Aug. 2023. In this connection, Dr. N Satish Kumar, Assoc. Professor, Dept. of English, was invited as a teacher trainer representing SRKR Engineering College. The program offered highly insightful information as to how the IKS programs can be offered to students in the







coming academic year. Dr. N Satish Kumar's participation as a teacher trainer representing SRKREC suggests that the institution is actively engaged in this mission to promote Indic knowledge systems. This program likely provided valuable insights and training to educators on how to incorporate IKS programs into their curricula, which can lead to a more holistic and culturally rooted education for students. It's crucial for such initiatives to continue, as they play a pivotal role in preserving and promoting India's rich cultural and intellectual heritage, while also fostering a deeper understanding and appreciation of this knowledge among the younger generations.

Mindset Growth -



SRKREC Internal Quality Assessment Cell organized special training for young faculty, who joined teaching profession recently, on 'Mindset Growth' from 12th to 13th May 2023 on the campus. Dr. Venu Reddy, Dean, IQAC, coordinated the program in association with the Dept. of Chemistry. Sri K V Subba Raju, the resource person reflected on practice, concentration, discipline and determination and made the sessions more interactive. Prof. K V Murali Krishnam Raju, the Principal In-charge, appreciated the faculty for their enthusiasm and wished them to grow tp greater heights in teaching career. He felicitated the resource person at the end of the 2nd day in the presence of all the participants.

The Dept. of ECE as a part of World Telecommunication and Information Society Day celebrations organised a seminar on "Empowering the latest developed countries through information and communication technologies" on 17th May, 2023. Dr. K Suresh Babu, Chairman, IEI Bhimavaram Local Centre, Dr. K Brahma Raju, FIE Council Member, Institution of Engineers (India), Kolkata, Dr. NGK Murthy, Honorary Secretary, IEI Bhimavaram Local Centre, and Dr. N Udaya Kumar, Head, Dept. of ECE, SRKREC, addressed the august gathering reflecting on World Telecommunication and Information Society Day, Sri GNaveen Kumar, Sub Divisional Engineer, CNTX-South, BSNL, Rajahmundry, acted as the resource person for the technical sessions and gave insightful inputs on technical aspects, recent trends, and Global information and communication technologies. Around 25 participants got benefitted with the program.

The Dept. of ECE scheduled a certification course on 'CCNA: Introduction to Networks' from 4th to 30th June, 2023. From third year ECE, 125 students registered for the course and successfully completed. Mr. P Krishna Kanth Varma, Dept. of ECE, and Mr. KDVPK Varma, Dept. of CSE, coordinated the program. The participants got proficient on configure switches and end devices to provide access to local and remote network resources, troubleshoot connectivity in a small network, and configure routers to enable end-to-end connectivity between remote devices.



Knowledge Sharing

May - Aug 2023



Technical Training Program

Keeping abreast with the upcoming technologies is quintessential for any technician. In this direction the Dept, of ECE organized a Technical Training Program on Embedded Systems and Internet of Things from 22nd to 26th May 2023 for the technicians. The resource persons covered various aspects. Mr. K Chalapathi Raju, Asst. Professor, Dept. of ECE, shed light on Introduction to Embedded Systems, Internet of Things and Exposure to Wi-Fi Module, Mr. P Eswara Rao, Technician, Dept. of ECE, provided hands-on exposure to Wi-Fi Module and Interfacing Different Sensors, Mr. P Surendra Varma, Technician, Dept. of ECE, focused on Cloud Platforms like Thingspeak & Fire-base, and Mr. P K K Varma, Asst. Professor, Dept. of ECE, emphasised on Protocols used in Internet of Things. Around 26 participants received the training and got benefitted.





Guest Leccture

The Center of Excellence in the Dept. of ECE organized a guest lecture on "Opportunities in VLSI Design and Road Ahead" on 18th Aug. 2023. Dr. AvinashYadlapati, Senior Manager, Intel Penang, Malaysia, acted as the resource person. He gave an overview about opportunities and job roles in VLSI for engineering graduates. Along with faculty members 60 students from 3rd and 4th year actively participated and interacted with the resource person. At the end Prof. N Udaya Kumar felicitated the resource person in presence of the faculty and the students.



Training of Trainers

Mr. N Siva Kishan, Research Scientist at WET Centre was selected to participate in the Training of Trainers (ToT) on Circular economy offered by SEED (https://seed.uno): Promoting entrepreneurship for sustainable development under the Circular Economy Catalyst program, implemented by adelphi, Germany in Hubballi, Karnataka. Mr. Amarnath

Munnolimath and Mr. Luis Ebert trained the participants on using the toolkits that help identify business opportunities in the circular economy for startups. The programme was conducted at Deshpande Startups Campus in Hubballi from 25th to 27th April 2023. Deshpande Startups is an iconic campus for the startup ecosystem comprising of makers spaces, fabrication labs, meeting and conference venues and multiple startups. The 6 acre campus is a model Green Facility



which remains cool in Summers without air conditioning. Mr. Siva Kishan will be using the tool kits learnt in this ToT in his work with the institution's upcoming ACIC for mapping the impact of startups to SDG's (Sustainable Development Goals).

Training of Trainers

Dr. T Rambabu, Assoc. Professor, WET Centre, attended a workshop cum training program on 'Converging with Government Programs for Community Outreach Activities' by Higher Educational Institutions during 17th & 18th August, 2023 at National Institute of Rural Development & Panchayati Raj (NIRDPR), Hyd., Ministry of Rural Development, Govt. of India. During the program, Resource Persons from various Subject Expert Groups (SEG's) narrated the role of HEIs in rural development through various government programs.





Stimulations

Infotainment programs emerge as a prominent exhibition of innovation and technical expertise. This distinguished event brings together technology enthusiasts from various backgrounds, creating an atmosphere conducive to the exchange of knowledge and the presentation of cutting-edge demonstrations. Focused on emerging technologies, the Tech Fest functions as a forum where students can unleash their creative capabilities and participate in lively competitions

Movie Promo 1

The film Unit of the movie, Annapurna Photo Studio, visited SRKREC on 9th June 2023. Interacting with the students, the lead actor Ms. Lavanya said that she hails from Bhimavaram and got an opportunity to act in film as the heroine. Saying that the movie is produced by Big Ben Film Company which has produced many successful films, she requested all the students to support and encourage her. Mr. Chandu, the film director, said that the film was made based on the lifestyle of rural villages 80 years ago without missing the emotions and affections of that time. And the entire film was shot in the rural areas of East and West Godavari districts. The film is going to be released on 21st of June in all theaters worldwide. Chaitanya and Lavanya played lead roles in this film, Uttara, Vaiva Raghava, Lalit Adi and others acted in it. All can enjoy watching the movie. On this occasion Prof. KV Muralikrishnam Raju, the Principal in-charge, congratulated the entire film unit and wished them very best. Students enjoyed interacting with the film unit.





Movie Promo 2

The visit of the film unit of the movie 'Samajavaragamana' for the first promotion on 19th June along with the lead actors Sri Vishnu and Mounica filled the campus with euphoria. Addressing the students, the hero, Sri Vishnu, said that his movie is going to be released on 29th June and it is his strong wish to start his first promotion from SRKREC as he loves Bhimavaram and its people. He said that the movie is a heart touching family movie, and everyone will enjoy watching it. Mr. R A Raju, the Director, said that the movie is developed under A K Enterprises banner and Mr. Gopi Sundar is the music director. The campus overflowed with fun and joy. Prof. K Suresh Babu, the Principal In-charge, and the students participated in the event.







Stimulations



Chandrayan launch Rally ()



The students of SRKREC organized a rally, wishing for the success of the Chandrayaan launch. They made a roundabout march from the college to the statue of Alluri Sita Rama Raju with slogans praising ISRO and India

and wishes for the success of Chandrayaan 3. Speaking on this occasion Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapathi Raju, the Principal, and Dr. Prasad Raju, former Scientist from DST, Govt. of India, expressed their hope of grand success of Chandrayan-3 landing on moon. They also said that the institution feels proud that one of its Advisory Council members, Dr. YV Krishna Murthy, is a part of Chandrayan-3 mission and also, the son of one of the faculty members is in the team of scientists



working on Chandrayaan-3. Dr. P Bhavani, Head, Dept. of Chemistry, Dr. M Gopalakrishna Murthy, Head, Technology Center, Dr. PARK Raju, Dean, R&D, Dr. P Satyanarayana Raju, PD, and others participated in the rally.





Dr. YVN Krishna Murthy, a former scientist of the Indian Space Research Organisation (ISRO) and Registrar of the Indian Institute of Space and Science Technology, emphasized the potential of Chandrayaan-3 in gathering unprecedented lunar data. Speaking at SRKR Engineering College, he highlighted the value of Chandrayaan-3's findings on lunar molecules, a unique resource not yet accessed by any other nation. Chandrayaan-2 is also enhancing lunar mapping with a 25cm resolution. Dr. Krishna Murthy urged college professors to foster an ecosystem promoting student-led satellite development.

He offered his guidance to SRKR students for producing mini satellites aiding medical diagnosis and environmental assessment. Principal Dr. M Jagapati Raju expressed gratitude for Dr. Krishna Murthy's insightful recommendations, echoing the sentiment of faculty and researchers present.

Gesture of solidarity & camaraderie



In a commendable display of compassion and support, students of SRKREC raised approximately Rs. 14 lakh to aid Dharawat Sriram Naik, a second-year Computer Science Engineering student, who was diagnosed with a grave illness. The initiative garnered attention from AP Chief Minister Y S Jaganmohan Reddy's office, expressing



concern for Sriram Naik's health. The Principal Secretaries, Sri Sagi Prasad Raju and Sri Nishanth Varma, along with the Principal Dr. M Jagapathi Raju, acknowledged the Chief Minister's attention and conveyed their gratitude. Dr. KV Muralikrishna Raju, the in-charge Principal, and Dr. V. Chandrasekhar, Head of Computer Science Engineering, affirmed the college's commitment to student well-being.

CM's office promptly coordinated with the college and the hospital staff involved in administering the aid, showcasing the collaborative effort between the state's leadership and educational institutions in supporting students during times of need.



Stimulations

Industrial tour

The Dept. of ECE went on an industrial tour to Bangaluru from 18th to 21st July, 2023. Prof. N Uday Kumar, Head, Dept. of ECE, along with other faculty Mr. KNV Satyanarayana, Asst. Professor, Smt. DVN Bharathi, Asst. Professor, and Smt. S. Swathi, Asst. Professor, Dept. of ECE, visited Intel Technology India Pvt. Ltd. - one of the world's foremost semiconductor manufacturers, U R Rao Satellite Centre (URSC), Heritage Centre and Aerospace (HAL) MUSEUM, and Indian Institute of Science -Electrical Communication Engineering (IISC-ECE) Labs. They met some of the alumni of their department and had an interaction with them.







Watching Chandrayaan-3 live

The Dept. of ECE arranged a live telecast of the launch of Chandrayaan3 in the Skills Development Lab on 23rd Aug. All the faculty and students together watched the live telecast in the Skills Development Lab. The IETE student chapter of ECE department facilitated the telecast in the Department with the support of Prof. N Udaya Kumar, Head, Dept. of ECE. Around 45 students along with faculty members assembled in the Skills Development Lab and watched the exciting moments of soft landing of Chandrayaan-3 mission on the moon surface by 5:10pm. Everyone enjoyed the live telecast and felt proud of the consistent efforts of ISRO.





Aquaculture Sustainable Design Challenge

The Dept. of Mechanical Engineering scheduled a Project Expo on 14th Sept. 2023 initiating 'Aquaculture Sustainable Design Challenge'. In this regard Dr. M Jagapathi Raju, the Principal, Prof. P Ramurthy Raju, Head, Dept. of ME, Prof. K Brahma Raju, Sr. Professor, and student organizers released the brochure on 30th Aug. 2023. Speaking on this occasion Prof. K Brahma Raju said that students across the state are welcomed to participate and all the projects will be exhibited on 14th Sept. Aquaculture farmers are welcomed to the exhibition and the best two projects will be rewarded a cash prize of Rs 25000 and Rs 15000. The Principal appreciated the initiative and wished the student organizers the very best for the success of the event.





college & community connect



The role of the educated goes beyond simply sharing knowledge; it also involves raising the overall standards of society. Educated individuals have a duty to serve as a reliable support system whenever society requires assistance. This collaboration between the community and educational institutions is essential for creating a more prosperous and improved society. Consequently, SRKREC's NSS wing and UBA Cell, with unwavering support from the Management and the Principal, arrange a diverse array of events with the betterment of society in focus. Both students and faculty members are the driving force behind these initiatives.

Free Training on Computers

The Dept. of CSE organized free training on 'Fundamentals of Computers and C Programming' for 4 days to the students in and around Bhimavaram who completed their Intermediate edn. In this regard Prof. Ch Chandrasekhar, Head, Dept. of CSE, and Prof. K V Murali Krishnam Raju, the Principal In-charge, SRKREC, released a brochure on 30th May and announced the schedule. Speaking in the inaugural Sri SV Ranga Raju, Vice-President, SRKREC, Dr. K V Murali Krishnam Raju, the then Principal Incharge and Dr. V Chandrashekhar, Head, Dept of CSE reflected on the fact that students of various disciplines must acquire basic computer knowledge and this training programme is going to provide them the required skill sets. Mr. K Raghu Sitarama Raju, Mr. CH Raghu, Mr. DVS Raju and Mr. Sitaram also participated in the event. Intermediate students from various colleges utilized this opportunity.



Tailoring Center Inaguration



Byraju Foundation: SRKREC is always in the forefront of taking up initiatives towards the progress of the college as well as the surrounding community. In this direction SRKR UBA Cell, in association with Byraju foundation, established training center for tailoring for women in Peddamiram Village, Kala Mandal . Dr. M Jagapati Raju, the Principal SRKREC, inaugurating the centre said that this centre is going to train the women and help them become selfemployable. He profoundly commended the services extended by the Byraiu foundation. Sri

D Someshwar rao, the Sarpanch, Mr. Srinnivas Rao APD, Kala MAndal, Dr. PARK Raju UBA Coordiantor, SRKREC, Sri MVSB Ramakrishnam Raju, Byraju Foundation Health Cluster Executive, Mr. Bhanu Murthy and others participated in the program.

Bhoomi Puja at ZPH School, China Amiram

On the eve of the 90th birthday celebration of late Sagi Rama Krishnam Raju Founder, SRKREC, the Prasad and Co Company, SRKR Engineering College jointly took up the initiation of the development of the Zilla Parishad highschool located in the village of Chinna Amiram, Bhimavaram. Speaking on this occasion Sri S V Ranga Raju, Vice president and Sri S S Pratik Varma, grandson of the Founder, Member, Governing Body SRKREC Association performed Bhoomi Puja in the school premises in the presence of Dr. M Jagapathi Raju, The Princiapl SRKREC, school teachers and children. Dr. M. Jagapathi Raju commended the magnanimous services extended by



the Management and wished that the school reaches great heights with the given support.

Chalivendram Opening



As an annual ritual the non teaching staff union of SRKREC took an initiative of establishing Chalivendram, a water kiosk, before the main entrance of the college to quench the summer thirst of the students and the public. Sri S V Ranga Raju, Vice President SRKREC, inaugurated the Chalivendram in the presence of Dr. K V Murali Krishnam Raju, the then Prinicpal Incharge, Mr. Bh Ravi Kumar, the President, Mr. V Surya Narayana Raju, the Secretary nonteaching Staff Union and other non-teaching staff.



Connect

CAMPUS CHRONICLE

FREE EYE CAMP

On the eve of the 90th birthday celebration of late Sagi Rama Krishnam Raju Founder, SRKREC, the Prasad & Co and SRKREC Association jointly organised a free EYE Camp in the college premises for the people of Chinna Amiram village. Dr. Lakshmi Prasanna, a renowned eye specialist, the chief guest of the program shed light on eye care and eye donation. Sri S V Ranga Raju, Vice President, Dr. M Jagapathi Raju, the Principal, and Dr. Murali Krishnam Raju, Dean Evaluation, and Dr. R Krishna Chaitanya, NSS Coordinator, SRKREC, participated in the program. Speaking on this occasion Dr. M Jagapathi Raju complimented the service initiatives taken up by Prasad & Co and SRKREC Association as a mark of tribute to the late Founder.





Planting Sapling at Pedamiram

SRKR NSS unit as a part of Azadi ka Amrit Mahotsav organized Mera Matti Mera Bharat program in association with Pedamiram Gram Panchayat. Celebrating the event Sri SS Pratik Varma, Member GB, Dr. M Jagapati Raju, the Principal, SRKREC, Sri D Somershwar Rao, Sarpanch, Sri J Kishore, Deputy Sarpanch Pedamiram Village, Dr. K V Murali Krishnam Raju, Dean Evaluation, Dr. R Krishna Chaitanya, NSS Coordinator, and student volunteers of SRKREC actively planted saplings across the village. Speaking on this occasion each of them expressed their concern towards environmental protection and saving of the soil.





Health & Wellness Program

SRKR Srujana Vatika organized an awareness program Health & Wellness on 10th Aug. on the campus. Smt. Indumati Uddararaju, the Founder, Akshar Wellness center, Hyd., graced the event as the resource person. She as an Acupuncturist, Reflexologist, Gavyasidha, and Ayurveda Vaidya Visarada, shed light on health and wellness. She addressed the reasons for health problems, easiest ways to solve health issues, healthy life-style, how to reduce stress, effectiveness of essential oils and their importance. The students, the faculty, and the community in and around Bhimavaram actively participated and got free treatment for minor ailments.





SRKREC



College & Community Connect

Hardware Project Expo for intermediate students

Showcasing the student's projects was the main objective and thereby enhancing the project quality as per the need of industry, with this in mind the Dept. of ECE organized Project presentation and Project Expo for the intermediate students on 10^{th} June, 2023. After completion of the intermediate, we need to create an awareness of which areas are emerging in the field of Electronics and Communication Engineering. Prof. K V Murali Krishnam Raju, the Principal In-charge, and Prof. N Udaya Kumar, Head, Dept. of ECE, gave essential inputs to the students regarding technical education, innovation and invention. Around 40 students from different colleges participated and got benefitted. Mr. KNV Satyanarayana, Asst. Professor, Mr. J Ganesh, Technician, and Mr. P Eswara Rao, Technician, Dept. of ECE, coordinated the program and made it successful.







Professional Carrier Guidance & Strategic Planning

Promoting knowledgesharing, the Dept. of ECE organised a seminar on "Professional Carrier Guidance & Strategic Planning" for Intermediate students on 9th June, 2023. Dr. M Satish Kumar, Asst. Professor, Mr. P Kanaka Raju, Asst. Professor, and Mr. Y S S S Ramam, Asst. Professor, Dept. of ECE, acted as resource persons and shed light on various professional programs offered in reputed Technical institutions, career prospects, and Inventions and Innovations in the Electronics & Communication Field. Prof. K V Murali Krishnam Raju, the Principal In-charge, and Prof. N Udaya Kumar, Head, Dept. of ECE, interacted with the participants. Around 40 students from in and around Bhimavaram attended the seminar and got benefitted.







Distribution of Eye Glasses to the Needy

In memorium of the founder, late Sagi Rama Krishnam Raju the present Management leaders SRKREC Association in collaboration with Prasad & Company initiated various wellness programs in China Amiram village with a tag line "Service to the Needy". As a part of 90th Jayanthi celebrations of the Founder Sri S V Ranga Raju, Vice-President, Sri S S Prithik Varma, the Member, GB, SRKREC Association, Dr. M Jagapathi Raju, the Principal, and Mr. Dileep Varma, SRKREC, distributed Eye glasses to the people in China Amiram village.





To ensure the optimal functioning of a sound mind, it is essential to complement it with appropriate physical activity. Achieving a harmonious equilibrium between the body and the mind is the key to enhancing the quality of life. SRKR Engineering College places equal emphasis on both academic pursuits and sports, recognizing their importance.

Roller Skating Summer Camp

SRKREC promotes not only the wellbeing of the students but also of the community. In this regard the Dept. of Physical Education in collaboration with Leo Skating Academy, Vishakhapatnam, arranged one month Skating summer camp for children in and around Bhimavaram. Dr. M Jagapati Raju, the Principal, SRKREC appreciated the participants and encouraged them to learn skating and enjoy their days in the camp. Speaking on this occasion Dr. P Satyanarayana Raju, PD, SRKREC, said that the Dept. of Physical Education, SRKREC, organizes camps and training sessions of various sports and games every year. Dr. Ch Hari Mohan, Ms. G Sarika and Mr. Avinash, Asst. PDs, also actively involved in the camp and made it a grand success. At the end competitions were held and prizes were given away to the winners.









Fencing championship (U-20)

SRKREC hosted 9th AP W.G.Dist. Junior U-20 Boys & Girls Fencing Championship-2023 on the campus. The Dept. of Physical Education coordinated the event. Mr. S V Subbaraju, Additional SP, West Godavari Dist. graced the inaugaration as the Cheif Guest. Speaking to the participants, he emphasized how sports can enhance academic achievement, fostering a well-rounded development for the youngsters. Dr. M Jagapati Raju, the Principal, SRKREC, proudly noted the consistent excellence of the students in both sports and technical competitions. Sri S V Ranga Raju, Vice-President, SRKREC, Mr. Challa Ramu, President, District Fencing Association, Dr. Ch Hari Mohan, Asst. PD, and others participated in the event. On the last day of the event prizes are given away to the winners.











Sports & Games

National Sports Day Celebration

Sri Shivaji Raju, a distinguished national volleyball player and long-standing representative of the Andhra Pradesh volleyball team, emphasized the transformative power of sportsmanship in shaping the future of students. The occasion marked the celebration of National Sports Day, organized by the Dept. of Physical Education at SRKREC. The event commenced with a spirited procession featuring sports enthusiasts proudly carrying national flags. It was followed by an awards ceremony, recognizing the outstanding achievements of student athletes in various sports competitions. The highlight of the day was the felicitation of Sri D Shivaji Raju, the eminent National Volleyball player, and Sri Ramaraja, a prominent player in the college. The ceremony also saw the presence of College Sri S V Ranga Raju, Vice-President, Dr. K V Muralikrishna Raju, the Principal Incharge, Dr. P Satyanarayana Raju, PD, Dr. Ch Hari Mohan, Smt. G Sarika, and Mr. Avinash, Asst. PD's and other participants.



Inter BVRM Footbal League

Sports and games instill team spirit and enhance health. Keeping this in view, the Dept. of Physical Education regularly organises various competitions and training camps throughout the academic year. On 3rd May, the Dept. inaugurated the Football League Competition, which ended on 5th. Six teams participated in the league. Sri V Hari Krishna, and Sri V Ramesh, District Football Association President and Secretary respectively, along with P Satyanarayana Raju, Sports Convenor, Ch Hari Mohan, Assistant PD, and others coordinated the event.









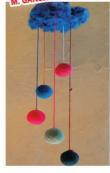


















Issue 2



SRKREC MEDIASCAPE



SRKR College signs MoU with German universities















































































ఎక్టి పర్శిశుల్లోను ఇక్పా సాగుకు ఆ నీరు పరిశీ రారు





















అభివృద్ధి కార్మక్రమాలకు భూమి పూజ













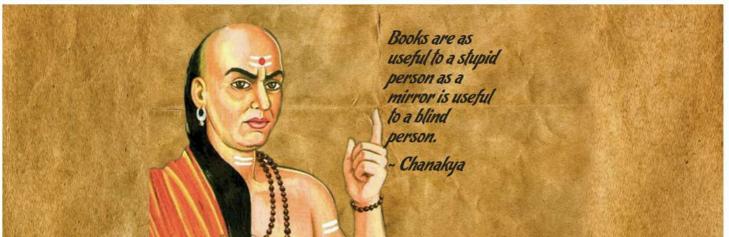


ఎస్ఆర్కెఆర్ ఇంజనీరింగ్ కళాశాల బోసన్ మోటార్-తో ఎంఓయు

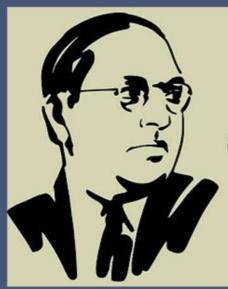
SRKREC











"Cultivation of mind should be the ultimate aim of human existence"



S.R.K.R. ENGINEERING COLLEGE

(Autonomous) China Amiram Bhimavaram- 534204, AP, INDIA

www.srkrec.ac.in