



S.R.K.R Engineering College

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Benediction

HoDs' messages...



Dr. P Bhavani,
HoD, Dept. of Chemistry

"Build a strong base. The journey to peaks of excellence requires a strong base camp."

—CNR Rao

As the Head of the Dept. of Chemistry, I am inspired by the profound words of William Arthur Ward, "The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires." In the Dept. of Chemistry, we embrace the philosophy of making knowledge matter. We believe in the transformative power of education, not merely as an accumulation of facts but as a holistic journey towards comprehensive skill development.

Our commitment extends beyond the classroom, aiming to create an environment where students not only gain theoretical knowledge but also develop practical, real-world skills. We emphasize self-awareness, ensuring our students recognize the knowledge and skills they acquire, empowering them to capitalize on their strengths in academia, the professional arena, and life.

Our initiatives, including specialized chemistry forums, research symposiums, and collaboration with industry experts, are designed to instill a sense of fulfilment and enrichment in our students. The distinguished faculty, driven by their wealth of experience, is dedicated to imparting not just academic excellence but also values integral to the scientific community.

Today, as we celebrate the drive for advancement, the commitment to moving forward, and our steadfast faith in a promising tomorrow, I extend my best wishes to all. May the spirit of learning and discovery guide us as we collectively embark on this academic journey.

- P Bhavani



Dr. M V Someswara Rao,
HoD, Dept. of Physics

"The essence of science is independent thinking, hard work and not equipment."

— B. C. Forbes

In the vast cosmos of knowledge, we, in the Dept. of Physics, believe that understanding the universe is not just a pursuit; it's a transformative journey that shapes minds and builds futures. 'Unveiling the secrets of the cosmos, one equation at a time.' This is our guiding philosophy, and we are dedicated to making knowledge matter in every student's academic odyssey.

In our pursuit of holistic skill development, we strive to go beyond textbooks. Physics is not merely a subject; it's a lens through which we perceive the intricacies of the natural world. We endeavour to instill a profound awareness in our students about the knowledge and skills they acquire, empowering them to navigate the complexities of academia, professional landscapes, and life.

Our initiatives encompass more than classroom lectures. We foster a dynamic learning environment through research symposiums, collaborative projects, and hands-on experiments. Our distinguished faculty, driven by a passion for exploration, is committed to imparting knowledge and nurturing the next generation of scientific minds.

As we celebrate the advancement of physics, let's revel in the commitment to progress. We extend our best wishes to every student, faculty member, and enthusiast associated with the department. May the spirit of scientific inquiry propel us towards a future of endless possibilities. Happy exploring!"

- M V Someswara Rao

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Meritorious Moments

Research and innovation propel a technical institution, contributing to its growth and relevance. Situated at the core of academic excellence, these pursuits expand knowledge and fortify students for future challenges. Beyond academia, research yields real-world applications, fostering innovation and problem-solving skills. Collaborations with industries validate practical relevance and enhance ties with the professional realm. This focus on research cultivates a fertile ground for new technologies and ideas, elevating the institution's global standing as a powerhouse of knowledge and innovation in academic and industrial spheres. The dedicated faculty and the student community at SRKREC, through their unwavering commitment and concerted efforts, establish constructive collaborations that frequently bring accolades and recognition to the institution.

Young Edupreneur Award

The Young Edupreneur Award, a prestigious accolade as part of the Times Business Awards, has been conferred upon Sri SRK Nishant Varma, the Secretary cum Correspondent, SRKREC. In a noteworthy development, Prof. KV Murali Krishnam Raju, the then Principal in-charge, received the award on behalf of Sri SRK Nishant Varma during a special ceremony in Vijayawada. Dr. M Jagapathi Raju, the Principal, spoke to the media, elucidating the commendable efforts of the Management in elevating the institution to a prominent position in the national educational landscape. Under the dynamic leadership of Sri SRK Nishant Varma leadership, significant milestones have been achieved, including the sanctioning of Idea Lab by AICTE last year and the recent approval from the Central Government for the Atal Innovation Community Centre. Notably, Sri Nishant Varma orchestrated a large-scale alumni conference in New Jersey, convened by the SRKREC Alumni Association of North America (SAANA), boasting the participation of around 600 alumni in America. The Management, along with the teaching and non-teaching staff, extended heartfelt congratulations to Sri Nishant Varma for his relentless commitment to steering the college towards comprehensive development in all domains.



Master Oratory Championship Winer

Ms. Amudalapalli Jayasri, a third year CSE student, became the winner of the Master Oratory Championship Season-5 in the English public speaking competition on October 9th, 2023. The event was organized by Toastmasters International, District 126, encompassing Andhra Pradesh, Telangana, Chhattisgarh, Odisha, and Nagpore City, at the Indian School of Business (ISB) in Hyderabad. Breaking rural boundaries and igniting the power of determination, she stood as an exemplary competitor among 120 semifinalists. Sri SRK Nishant Varma, the Secretary cum Correspondent, applauded Jayasri's achievement and recognized her as another exceptional talent originating from China Amiram, the native village of the late founder Sagi Rama Krishnam Raju. He felicitated her with a Rs 10,000 cash prize in the presence of Dr. M Jagapathi Raju, the Director, Prof. K V Murali Krishnam Raju, the Principal, Prof. Bh V N Lakshmi, Head of the Department of English and Foreign Languages, and Mr. M Shankar, the Coordinator of SRKR Toastmasters.



Meritorious Moments

New Director and new Principal

Dr. KV Murali Krishnam Raju assumed the position of Principal at SRKR Engineering College, succeeding Dr. M Jagapati Raju, who now serves as the Director of the college. The transition ceremony took place in the presence of Sri SV Ranga Raju, Vice-President, SRKREC. Extending congratulations to the newly appointed Principal, he urged him to ardently pursue further accolades for the college on a national scale. He assured Dr. KV Murali Krishnam Raju of unwavering support and cooperation from the Management in this endeavor.



Expressions of gratitude were conveyed by Dr. Murali Krishnam Raju and Dr. M Jagapati Raju to the Management for entrusting them with their new roles. They pledged to uphold the confidence placed in them by Sri Sagi Prasad Raju, the President, and Sri SRK Nishant Varma, the Secretary cum Correspondent. Congratulations poured in from Heads, Deans, teaching and non-teaching staff, as well as other administrative personnel, marking a collective acknowledgment of the new leadership.

UBA Awards

SRKR UBA Cell has been honoured with two UBA Awards - Best Participating Institute and Best Coordinator awards - in Regional Coordinating Institute, Andhra University Level. From the WET Center Mr. N Siva Kishan received Best College Award and Dr. T Rambabu received Best Coordinator Award from the Vice-Chancellor, Andhra University on 11th Oct. 2023 at Andhra University, Visakhapatnam. SRKREC stood at First place for its activities under UBA Cell and that makes SRKREC as the best among all the Higher Educational Institutes spread across the 11 districts of Andhra Pradesh. Sri SRK Nishanth Varma, the Secretary cum Correspondent, SRKREC, appreciating the efforts of SRKR UBA Cell, felicitated Dr. T Rambabu on 14th Oct. 2023. During the felicitation ceremony, Dr. KV Murali Krishnam Raju, the Principal, and Dr. T. Rambabu, the recipient of the Best Coordinator Award, were acknowledged. Dr. M Jagapati Raju, the Director, commended the UBA Cell for securing two awards within the Visakhapatnam region. The UBA team, including Dr. PA Ramakrishnan Raju, Coordinator, UBA Cell, Dr. R Subbarao, Dr. G Suribabu, Dr. P.Raghuram, Dr. K Y Ganesh, Dr. M Satyanarayana, Mr. Jeevan Kumar, and others, took part in the felicitation program.



SRKR IELTS Center

Dr. M Jagapati Raju, the Principal, announced that the first IELTS pen and paper test took place in SRKR IELTS Test Centre on 2nd Sept. 2023 and 79 students from the college as well as other institutions, took the IELTS pen and paper test on the campus. The Department of English and Foreign Languages provided free training to all the registered students. The exam results came out on the 16th of September, and all the students qualified. Around 70 students scored between bands 6 and 7.5. Prof. Bh V N Lakshmi, Head, Dept. of English and Foreign Languages, revealed that the IDP (International Development Programme) organization has designated a centralized IELTS test centre for the college in the state, facilitating student admissions to global educational institutions. A special meeting, attended by students and teachers, celebrated this achievement. Dr. Lakshmi extended gratitude to the college's Management for their instrumental role in establishing the test centre. Prof. KV Murali Krishnam Raju, Dean Evaluation, and Heads of various departments including Dr. BHV Ramakrishna Raju, Dr. P Bhavani, Dr. V Chandrasekhar, Dr. M Someswara Rao, Dr. N Uday Kumar, Dr. Ramurthy Raju, Dr. N Srinivas, and others, actively participated. The coordination of the IELTS Test Centre is led by Mr. K Ramesh Vijaya Babu, Asst. Professor, Dept. of English and Foreign Languages.



MERITORIOUS MOMENTS



Achieving the ideal job necessitates proactive commitment, highlighting the enduring wisdom encapsulated in the mantra, "Be curious. Use data. Leverage imagination. Be an expert. Be an enthusiast. Be authentic. Know your competition." Campus placement symbolizes a student's initial foray into a professional odyssey, paving the way for a sustainable career. Acknowledging the pivotal role of student placements, the Department of Training & Placements, fortified by unwavering support from the Management and institutional leaders, orchestrates thorough training and internships. These encompass opportunities with both service-based and product-based companies, seamlessly aligning with the academic excellence of the students.

Center of Excellence for Youth Empowerment

During the "Center of Excellence For Youth Empowerment" program organized in collaboration with ICT Academy and Honeywell, Sri S Dinakar Reddy, ICT Academy AP State Incharge, addressed engineering students, emphasizing the need for extensive experimentation with robots in fields such as national defense, agriculture, and the aqua sector. Conducted under the guidance of Prof. V Chandrasekhar, Head, Dept. of CSE, and Dr. G N V G Sirisha, Head, Dept. of AIML, the program sought to encourage students to contribute to social progress by creating diverse programming with the assistance of robots in rural areas, agriculture, aquaculture, horticulture, and defense. Sri SRK Nishant Varma, the Secretary cum Correspondent, along with Dr. M Jagapathi Raju, the Director, and Prof. K V Muralikrishnam Raju, the Principal, highlighted the increasing role of robots in various industries, citing instances of their application in preventing accidents and fire incidents. Mr. G Ashok Reddy, TPO, SRKREC, affirmed that students participating in the collaborative robot training with ICT Academy and Honeywell would gain valuable placement opportunities. The 15-day robotics training, organized by ICT Academy Honeywell, spans disciplines such as CSC AIML, IT, ECE, and EEE.



SRKR Coding Club Inauguration

Prof. KV Murali Krishnam Raju, the Principal, has announced the establishment of a Coding Club, emphasizing its immense value in facilitating the students' knowledge enhancement. The inauguration of this club took place on October 6, 2023, under the auspices of the Training and Placement Cell, drawing participation from students across all engineering departments. The Principal outlined the benefits for club members, including regular workshops, interaction sessions, and online problem-solving studies. Notably, outstanding performers in the online coding club sessions will be eligible for higher salary job opportunities. Dr. K Satyanarayana, Dean Placements, emphasized the availability of placements and encouraged students to approach them with dedication for tangible results. Additionally, a poster showcasing the Coding Club's activities was unveiled during the event, in the presence of Heads of various departments - Prof. V Chandrasekhar, Prof. BRK Varma, Prof. N Udaya Kumar, Prof. ACS V Prasad as well as Mr. David, Coding Club Incharge, and other faculty members.



Hackathon- Hack Over Flow 2K23

In an effort to propel students towards promising placements, the Training and Placement Cell, in collaboration with the Department of Computer Science and Engineering (CSE) and the SRKR Coding Club, orchestrated a dynamic 24-hour hackathon - Hack Over Flow 2K 23. The culmination of this exciting event was marked by the announcement of results on the 20th of October 2023, in a quaint celebratory gathering. The esteemed presence of Dr. M Jagapati Raju, the Director, elevated the occasion as he graced it as the Chief Guest. Dr. Raju honored the winning team with a noteworthy cash prize of Rs. 10,000. Addressing the audience, the Director emphasized that hackathons serve as a powerful tool for students to enhance their creative prowess and problem-solving abilities. The event was further enriched by the participation of key figures such as Prof. V Chandra Sekhar, Head of the Dept. CSE, Dr. K Satyanarayana, the Dean of Placements, and Mr. David Raju, Asst. Professor, in the Dept. of CSE. Their collective involvement added depth to the event, creating an atmosphere of inspiration and mutual celebration of the students' achievements.



Meritorious Moments



High Package Placements

Mr. B Dharmik, a final year CSE student, successfully secured placement with a substantial annual salary of Rs 16.3 lakh. Congratulating the student, Sri SRK Nishant Varma, the Secretary cum Correspondent, highlighted the growing trend where software companies extend both campus selections and internships to talented students, fostering heightened enthusiasm among the student body. He further noted that selected students also receive a Rs 25,000 internship stipend for a four-month period in addition to their package. Dr. K V Satyanarayana, Dean Placements, conveyed that a good number of companies are looking forward to conducting recruitment drives at the college. Dr. M. Jagapathi Raju, the Principal, Prof. KV Murali Krishnam Raju, Dean Evaluation, Prof. V Chandrasekhar, Head, Dept. of CSE, and Dr. GNVG Sirisha, Head, Dept. of AIML congratulated Mr. Dharmik and wished him the best in his future endeavors.



Prof. KV Murali Krishnam Raju, the Principal, announced the selection of Ms. E Satvika and Ms. M Keerthana, final year students of CSBS, for coveted positions with a substantial annual salary of 12 lakhs. Sri SRK Nishant Varma, the Secretary cum Correspondent, extended felicitations to the accomplished students. In acknowledgment, Dr. M Jagapathi Raju, the Director, highlighted the exceptional success of female students in a national competition organized by IBM, leading to their attainment of high-paying positions. The congratulatory messages poured in from the faculty including Dr. K Satyanarayana, Dean Placements, Prof. V Chandrasekhar, Head, Dept. of CSE, Prof. BHVS Rama Krishnam Raju, Head Dept. of IT.

Mr. Charan Sai Siriginidu, a final-year IT student, has secured a position as a software developer at Data Inside, earning an annual salary of Rs 18 lakh. In response to this achievement, Sri SRK Nishant Varma, the Secretary cum Correspondent, extended his congratulations. Additional accolades were offered by Dr. M. Jagapathi Raju, the Director, Dr. KR Satyanarayana, Dean Placements, Prof. BHV Ramakrishna Raju, Head, Dept. of IT, and Prof. V Chandrasekhar, Head, Dept. of CSE. This recognition underscores Mr. Charan Sai's academic prowess and readiness for the professional realm. His significant accomplishment aligns with the college's commitment to producing skilled graduates, showcasing the effectiveness of its academic programs and placement initiatives. The entire institution extends its best wishes to Mr. Charan Sai as he embarks on this promising career path.



In a noteworthy achievement, 34 final-year students have secured positions as trainee engineers with SIFI Technologies, each receiving a competitive annual salary of Rs 6 lakh. Recognizing this accomplishment, Sri SRK Nishant Varma, the Secretary cum Correspondent, appreciated all the selected students and wished them the best. Dr. M Jagapathi Raju, the Director, emphasized that these students are presented with excellent opportunities from esteemed companies. Providing department-wise details of the selected students, Dr. K V Satyanarayana, Dean Placements, disclosed that 14 students are from CSE, 10 from ECE, 8 from IT, and one each from Mechanical and EEE departments. Prof. V Chandrasekhar, Prof. BHVS Ramakrishna Raju, and Prof. BRK Varma congratulated the students for their success.



Academic Milestones



Educational leaders necessitate extraordinary skills and knowledge. Collaboration with peers is imperative for these leaders to explore and grasp innovative approaches to tackle the myriad intricate challenges in education. The attainment of a doctoral degree in education signifies the zenith of prestige. Those holding such a qualification in the academic sphere are esteemed as authorities, empowering them to assume a pivotal role in making significant contributions to both educational and corporate landscapes.

Dept. of ECE

Annamalai University has conferred a Ph.D. upon Dr. Vegesna Nagavalli, Assistant Professor, Dept. of ECE. In acknowledgment, Sri SRK Nishant Varma, the Secretary cum Correspondent, congratulated and felicitated Smt. Nagavalli in the presence of Dr. M Jagapathi Raju, the Director, Prof. K V Murali Krishnam Raju, the Principal, and Prof. N Udaya Kumar, HoD, Dept. of ECE. Dr. Nagavalli conducted research under the guidance of Prof. G Yamuna from the Dept. of ECE, Annamalai University, and Dr. T Sudhirkumar, Assoc. Professor, Sri Vishnu Mahila College of Engineering. She thanked the Management for all the support extended throughout her research and pronounced her commitment towards furthering research contributions to the department.



Dept. of EM&H

Smt. Neelima Kalidindi, currently serving as an Asst. Professor in the Department of EM&H and overseeing Soft skills in T&P Cell in association with the Dept. of English and Foreign Languages, achieved a significant academic milestone by obtaining her Ph.D. from Andhra University. In recognition of her accomplishment, Sri SRK Nishant Varma, the Secretary cum Correspondent, felicitated her in the presence of Dr. M Jagapathi Raju, Director, Prof. K V Murali Krishnam Raju, the Principal, Dr. Bh V N Lakshmi,



Head, Dept. of English and Foreign Languages, and Dr. D Venkatapathi Raju, Head, EM&H. Dr. Neelima conducted her research on "Organizational Stress and its Impact on Employee Performance: A Study with reference to select IT companies of Hyderabad," under the guidance of Dr. Sandhya Sridevi, retired AU Research Director, and Dr. Ramana Murthy, Joint Research Director.



Dr. T Satish, Asst. Professor in the Dept. of EM&H, was conferred with a Ph.D. by Acharya Nagarjuna University. On this momentous occasion, Sri SRK Nishant Varma, the Secretary cum Correspondent, honored him. Dr. Satish expressed his gratitude, attributing his academic success to the guidance of Dr. D Madhusudan Rao, Professor of Mathematics at Degree College for Women, Guntur, under whose supervision he conducted research on Fuzzy Soft Ternary Gamma Semirings. Reflecting on the importance of continuous learning, Dr. M Jagapathi Raju, the Director asserted that educators must enhance their knowledge within the evolving education system to foster excellence in their students. Dr. D Venkatapathi Raju, Head of the Dept. of EM&H, congratulated Dr. T Satish and wished him the very best in his future research endeavors.

Dept. of Physics

Dr. G N Pawan Kumar, Asst. Professor in the Dept. of Physics, achieved a significant milestone by obtaining a Ph.D. from Gitam Deemed to be a University. Sri SRK Nishant Varma, the Secretary cum Correspondent, felicitated Dr. Pawan Kumar in recognition of his academic accomplishment in the presence of Dr. M Jagapathi Raju, the Director, Prof. K V Murali Krishnam Raju, the Principal, and Dr. M V Someswara Rao, Head, Dept. of Physics. Dr. Pawan Kumar worked on Permeability Control of Magnetic Anisotropy, Frequency Stability in Cobalt Substituted Nikhil Zinc Ferrites under the supervision of Dr. Geetham, Head, Dept. of Physics, Gitam University, Visakhapatnam. Dr. Pawan Kumar expressed his gratitude to his research guide and the Management of SRKREC for all the support and encouragement extended.



SRKREC ALUMNI

Alumni Meet at SRKREC

SRKREC orchestrated a reunion, commemorating the alumni of the 1994-98 cohort on October 25th, 2023. Former civil engineering students, now established both nationally and internationally, graced the occasion to extend gratitude to their mentors. Reflecting on their college days, attendees hailing from diverse states within the country, as well as from the United States, New Zealand, and Australia, reunited in the Dept. of Civil Engineering. Dr. M Jagapathi Raju, the erstwhile Head of the Department of Civil Engineering, and the current Director of the college, along with Dr. K V Murali Krishnam Raju, the Principal, and esteemed faculty members such as Prof. A C S V Prasad, Head of the Dept., Dr. PA Ramakrishna Raju, Mr. Sharma, Mr. Krishnakumar, and others, actively participated in the event. The reunion served as a momentous occasion for reconnecting with alma mater and expressing appreciation for the enduring impact of their academic journey.



SRKR Toastmasters - MOC prelims

Dr. M Jagapathi Raju, Principal of SRKREC, underscored the crucial importance of technical students cultivating robust skills alongside language proficiency to navigate international competition effectively. Inaugurating the prelims of the Master Orator Championship Season 5 competition at District 126 and regional levels, conducted under the auspices of the Toastmaster International Club, he extended a warm welcome to participants from Andhra Pradesh and Telangana. Prof. Bh V N Lakshmi, the Chief Coordinator of SRKR Toastmasters Club, emphasized the pressing need for students to enhance their skills across various domains alongside their academic pursuits. Mr. L Pawan Kumar, President of Toastmasters International, outlined the schedule, indicating that the competition would extend until September 17, 2023, with semi-finals scheduled for September 30 and finals on 7th October 2023, featuring teams from five States. Notably, 330 students participated in the college-level competitions. Toast Master District 126 Director Sandeep Raj underscored the competition's role in enhancing students' command of the English language and fostering communication skills. SRKR Toastmasters Mr. Kumar Varma, Mr. Sridhar Shyam, Mr. V Narayana, and Mr. Karunakar and others exhibited a comprehensive commitment to academic and communication excellence.





Women Empowerment Cell Activities



The Women Empowerment Cell (WEC) at SRKREC plays a pivotal role in championing gender equality and cultivating an empowering environment for women across various facets of life. With unwavering dedication, SRKR WEC tirelessly endeavors to establish a setting where women are granted equal opportunities, rights, and representation. Actively involved in advocating for policies that advance gender equality and women's empowerment, the WEC stands as a catalyst in creating an atmosphere conducive to the flourishing of women. It is committed to organizing various programs promoting awareness on women's rights and offering essential support and resources for their holistic personal and professional development.

Women's Health

SRKR Women Empowerment Cell in collaboration with the Dept. of Civil Engineering organized a Women's Health program on October 6, 2023, at 4 p.m. The event, held in the Civil Seminar Hall, saw participation from CBPT Test attendees, girl students, lady staff, and parents. Dr. D Vijaya, a distinguished Obstetrician and Gynaecologist, delivered an insightful talk. The program, attended by key dignitaries, celebrated Dr. Vijaya's contribution, reinforcing SRKREC's commitment to holistic education and well-being. Prof. M Jagapathi Raju, the Director, Sri SV Ranga Raju, the Vice-President, Prof. K V Muralikrishnam Raju, the Principal, Dr. P Bhuvanewari, the Coordinator of WEC, and Smt. G Sasikala, a member of WEC, alongside other dedicated members, women staff, students, and parents, all actively participated in the event. The occasion served as a pivotal platform for fostering awareness and empowerment within the community, reflecting the commitment of SRKREC towards holistic education and well-being.



World Mental Health day

The Women Empowerment Cell, in collaboration with the Department of English and Foreign Languages, organized a Panel Discussion on World Mental Health Day 2023, themed "Mental Health is a Universal Right" on October 10, 2023. Student participants included Mr. S Bhaskar Prabhat, Mr. K Hanumanth Rao, Ms. K Jyothi Chandrika, Mr. G Praveen, Mr. S Satya Chaitanya (third year CSBS students), Jaya Sree, and Pallavi (third year CSE students). Dignitaries, including Chief Guest Dr. D Vijaya, an accomplished M.B.B.S, D.G.O, Obstetrician, Gynecologist, and Laparoscopic Surgeon from Bhimavaram Hospital, Bhimavaram, Dr. M Jagapathi Raju, the Director, Sri SV Ranga Raju, the Vice-President, Prof. BHVS Rama Krishnam Raju, Head, Dept. of IT, Prof. Bh V N Lakshmi, the In-Charge of WEC, and Dr. P Bhuvanewari, the Coordinator, actively participated in the discussion. Dr. D Vijaya emphasized the global priority of Mental Health and Well-Being. She highlighted the significance of World Mental Health Day on October 10th each year, aiming to raise awareness about mental health issues worldwide. Dr. Vijaya stressed the importance of prioritizing mental health, fostering open conversations, and creating a supportive environment for individuals facing mental health challenges. The event concluded with the dignitaries felicitating the Chief Guest.



Awareness on Health and Education

SRKR Women Empowerment Cell in collaboration with the Dept. of English & Foreign Languages, is actively promoting health and education initiatives to inspire positive behavioural changes for improved well-being. In line with this, an Awareness Program on Health and Education was conducted on 12th Oct. 2023, at Kopalle High School. Prof. KV Murali Krishnam Raju, the Principal, Prof. M Jagapathi Raju, the Director, Dr. P Bhuvanewari, the Coordinator of WEC, and Smt. K Nirmala Devi, the Head Mistress of Kopalle High School, provided valuable advice to the students during the program. Dr. TV Hyma Lakshmi, a member of WEC, along with teaching faculty and students from Kopalle High School, actively participated in the initiative. Orientation classes were conducted for the students. The Director and Dr. P Bhuvaneshwari, the coordinator of the UBA Cell, emphasized the importance of balancing academic pursuits with extracurricular activities. Dr. KV Muralikrishnam Raju, the Principal, advised students to respect their parents and draw inspiration from local figures who have excelled, framing education as a challenge to ascend to higher positions.





Women Empowerment Cell Activities



Cancer awareness program

Cancer has become a global disease and is spreading rapidly. Therefore, it is important to disseminate knowledge and awareness amongst the population about the affliction of cancer/s and its prevention. Keeping this in view SRKREC organized a cancer awareness program on October 28, 2023, at Kopalle High School. Dr. Revanth Reddy, a surgical oncologist from Omega Hospital, Bhimavaram, served as the Chief Guest, providing valuable insights on cancer causes, diagnosis, prevention, treatment, and cure. The program addressed common fears and barriers associated with discussing cancer, and Dr. Revanth Reddy interacted with students to clarify their doubts. Dignitaries, including Sri SV Ranga Raju, Vice President, Prof. KV Murali Krishnam Raju, the Principal, Dr. P Bhuvanewari, Coordinator, WEC, and Smt. K Nirmala Devi, Head Mistress, Kopella High School, offered advice to students and concluded the event with the felicitation of Chief Guest Dr. Revanth Reddy as a token of appreciation.



National Epilepsy Day

Every year, on November 17, National Epilepsy Day is observed in India to raise awareness about epilepsy. The World Health Organization (WHO) estimates that there are 50 million people with epilepsy globally, with 80 percent of them residing in developing nations. Despite epilepsy being curable, three-fourths of those affected in underdeveloped nations do not receive necessary care. To promote awareness about effective treatment options for epilepsy, SRKR WEC organized an awareness program on 16th Nov. 2023 on the campus. The Chief Guest, Dr. Kiran Buddaraju, MD, DM Neurology (MSRINS-Bangalore), Sri SRK Nishanth Varma, the Secretary Cum Correspondent, Prof. KV Murali Krishnam Raju, the Principal, Sri SV Ranga Raju, Vice President, Prof. Bh V N Lakshmi, the In-Charge of WEC, and Dr. P Bhuvanewari, the Coordinator, actively participated in the program. Dr. Kiran interacted with the students, highlighting that in modern lifestyles, every age group faces different issues and worries, and unexpected conditions can impact anyone at any time. He explained that epilepsy, marked by periodic "fits" or "seizures," is a persistent brain illness. Dr. Kiran recommended focusing on Physical Exercise, Balanced Diet, Meditation, Medication at the right time, and Self-management. He also discussed preventive measures to avoid epilepsy.



Interactions

In commemoration of Maulana Abul Kalam Azad's birth anniversary and the observance of November 11 as National Education Day, SRKR WEC organized an interaction program on October 4, 2023, for students at Kopalle High School, Kopalle. Amid the distractions of the COVID-19 pandemic, which drew students towards social networks for enjoyment, the WEC student team assumed the responsibility to motivate them to refocus on their education, emphasizing its critical role in determining the quality of an individual's life. The team highlighted that education not only enhances knowledge and skills but also shapes personality and attitude. They conveyed the message that engaging with books is more enriching than spending time on social media platforms like Facebook. Furthermore, they stressed the universal significance of education for individuals, societies, and the nation as a whole.



WOMEN EMPOWERMENT CELL ACTIVITIES



Prevention of Sexual Harassment at the Workplace

In alignment with the AICTE initiative for equanimity, SRKR WEC organized an awareness program on the Prevention of Sexual Harassment at the Workplace on 4th Dec. 2023. The event featured renowned legal expert Smt. N Satya Vigyana Devi, who provided guidance to women faculty and students on resiliently confronting assaults against women. She expressed concerns about the increasing incidents of violence despite existing legislation, urging women to seek support from spouses or counselors and persist until justice is served. The program aimed to address the crucial issue of preventing workplace harassment and fostered meaningful discussions. Prof. Bh V N Lakshmi, WEC Incharge, Dr. Aparna, the Coordinator of ICC, Dr. P Bhuvanewari, the Coordinator of WEC, and other faculty actively participated in the event.



Awareness on Child Abuse

Child abuse has emerged as a pressing concern in India, with the contemporary scenario witnessing parents' busy work lives, leading to a reduction in quality time spent with their children. Simultaneously, children are becoming increasingly addicted to social networks. This combination of parental absence and social media influence renders children susceptible to amoral activities and victimization. In response to this, SRKREC has undertaken an initiative to spread awareness about the early identification of abuse, the importance of sharing both physical and mental abuse with parents, and the availability of 24/7 support through the CHILDLINE Helpline Number 1098. Smt. Ch Jaya Lakshmi, Sub Inspector at DISHA POLICE STATION, Bhimavaram, graced the occasion as the Chief Guest. She interacted with students, emphasizing personal safety, self-defense, and the development of protective behaviors, nurturing children to become exemplary citizens of the nation. Dr. P Bhuvanewari, the Coordinator, WEC, and Sri. Subba Raju, Senior School Assistant, Kopalle High School, felicitated the Chief Guest. The faculty of Kopalle High School, the voluntary Staff of DISHA Police Station, and the students actively participated in the event.



SRKREC SPECIAL DAYS

Engineers' Day

Marking the birthday of Sri Mokshagundam Visveswaraya, Engineers' Day is celebrated vibrantly in the Dept. of Civil Engineering. The Institution of Engineers and the Dept. of Computer Science Engineering joined hands and added glory to the event. Senior civil engineers delivered exhortations to young civil engineers, urging them to engage in remarkable construction projects for the rapid development of the country. Retired Superintendent Engineer Sri S Suryanarayana



Raju emphasized the need for young engineers to innovate and present cutting-edge designs to contribute to the swift development of the world. Quality Control Deputy Executive Engineer Venkatakrishna and Irrigation Assistant Engineer Bh Prasad urged civil engineers to proactively find engineering solutions to address societal challenges, emphasizing the importance of interdisciplinary collaboration. Dr. M Jagapati Raju, the Principal, proudly acknowledged that the college's alumni are actively contributing to prestigious projects like Polavaram and Mission Bhagiratha. The occasion featured the felicitation of senior civil engineers S Suryanarayana Raju, J Venkatakrishna, and Prasad Raju in the presence of Sri SV Ranga Raju, Vice President, Prof. ACSV Prasad, Head, Dept. of Civil Engineering, Prof. V Chandrasekhar, Head of the Department of Computer Science, IENC Member Prof. K Brahma Raju, IIE Bhimavaram Local Centre Chairman Dr. K Suresh Babu, and faculty from various departments.

ORIENTATION OF 1ST YEAR B-TECH 2023

The orientation program for first-year B-Tech. students was held on 11th Sept. 2023 on the campus. Prof. KVSG Murali Krishna, the Director (Placement and Training) of JNTU-Kakinada, and Sri VVSN Varma, Special Enforcement Bureau Inspector, Bhimavaram, graced the occasion as the Chief Guest and the Guest of Honour respectively. Addressing the freshers, Prof. Murali Krishna urged them to aspire to become global



engineers to attain their desired objectives. Emphasizing the importance of utilizing social media for knowledge acquisition, he advised students to exercise patience and demonstrate respect for friends, parents, and teachers, underscoring the role of these qualities in shaping them into responsible citizens. He advocated against arrogance, emphasizing the need to transcend barriers of caste, creed, and region in the globalized world. Dr. M Jagapati Raju, the Principal, highlighted the college's comprehensive facilities for knowledge acquisition. Sri VVSN Varma cautioned students against succumbing to vices, especially drug addiction, predicting a bleak future if such pitfalls are not avoided. The event saw the participation of Sri SV Ranga Raju, Vice President, Dr. KV Muralikrishnam Raju, Dean Evaluation, all the heads of various departments, the Deans, and the freshers along with their parents.

Teachers' Day

Commemorating the birthday of Sri Sarvepalli Radhakrishna, the Department of Civil Engineering celebrated Teachers Day on 5th Sept. 2023. On this occasion the Dept. felicitated Dr. M Jagapati Raju, the Principal of SRKREC. Applauding his substantial contributions to the educational landscape as a teacher, civil engineering researcher, and college Principal spanning over four decades, the students and faculty in the Department of Civil Engineering paid tribute to him. Prof. ACS V Prasad, Head of the Department of Civil Engineering, Dr. Phani Kumar, Dr. PA Ramakrishnan Raju, Dean of Research and Development, Dr. Prasad, and other faculty and students actively participated in the program. Mr. Appalaraju, a distinguished alumnus, and several students spoke on this occasion, attributing the success of civil engineering graduates to the profound knowledge imparted by the faculty, resonating both nationally and internationally. In commemoration of Teacher's Day, students engaged in the ceremonial cake-cutting, expressing their profound gratitude towards their teachers. The event witnessed a significant turnout, with a considerable number of teachers and students participating in the festivities, underscoring collective appreciation for the distinguished faculty and their invaluable contributions.



Knowledge Sharing

In its commitment to cultivate a vibrant environment for faculty and students in innovative contexts, SRKREC orchestrates a rich tapestry of workshops, Faculty Development Programs (FDPs), Skill Development Programs (SDPs), Expert Talks, Conferences, and Seminars each semester. These meticulously curated events are crafted to explore the unfolding frontiers of engineering and technology. They serve as an excellent platform for students and faculty to actively engage, gaining hands-on experience and swiftly acquiring knowledge in advanced research topics.

UHV FDP

The Department of Chemistry organized a three-day faculty improvement program from 1st to 3rd Sept. 2023, sponsored by AICTE under UHV, aligning with the New Education Policy 2020. Professor Yaswant Patil from Maharashtra graced the event as the resource person. Addressing the gathering, he emphasized the importance of living above hatred and jealousy. He advocated for teachers to serve as role models and encouraged a shift from a skills-based education system to one that promotes innovative thinking for societal benefit. He further advised teachers to maintain punctuality and create a friendly atmosphere for students, fostering a mindset focused on societal contribution. Dr. P. Bhavani, Head of the Department of Chemistry, and Dr. Divakar, Associate Professor of Chemistry, coordinated the program. Dr. M. Jagapathi



Raju, the Director, highlighted the role of faculty in inspiring students and society. All the participants actively shared their opinions. The Deans and Heads of various departments emphasized the need for educators to dedicate time to instill essential values in students.

Workshop on Computer Vision

Many experts assert that the analysis of large-scale research is facilitated with the help of computer vision. The Departments of Computer Science and Engineering (CSE) and Artificial Intelligence and Machine Learning (AIML) jointly organized a two-day workshop on Computer Vision. On this occasion, Sri D Bharanikumar, CEO and Managing Director of 360 Digit MG, a leading software expert, highlighted that robots are operated with the assistance of computers and stressed to the students that this can only be achieved through computer vision. Dr. KV Murali Krishnam Raju, the Principal in-charge, mentioned that the progress of Grover in Chandrayaan-3, which has brought fame to India worldwide, is observed with the help of computers. When encountering difficulties, its course is also adjusted using computer-based solutions. Prof. V Chandrasekhar, Head, Dept. of CSE, and Dr. GNVG Sirisha, Head, Dept. of AIML, emphasized that significant improvements can be achieved through computer vision, particularly in the fields of healthcare and meeting human needs. Sri SV Ranga Raju, Vice President, graced the event. Students from various branches within the college, as well as other colleges, participated and benefited from the workshop.



MECAP-2023

The SRKR Nano Technology Research Center organized a two-day "International Conference on Materials Engineering, Materials Chemistry, and Materials Physics (MECAP-2023)" on September 25th and 26th, 2023. The event was graced by Prof. G Ravi Kiran Sastry from NIT, AP, who served as the Chief Guest. During his address, he highlighted how international business is eyeing the vast resources of lithium minerals in Jammu and Kashmir and discussed their potential applications in cell phones and computers. Distinguished guests, including Prof. Ch Subramanyam from IIT, Hyderabad, Prof. K Vijay Krishna from IIT Bhubaneswar, and Prof. M Ravi Sankar from IIT Tirupati, emphasized the valuable contributions that final-year engineering students could make to future research by actively participating in international conferences. Dr. Venu Reddy, Head of the Nano Technology Research Center, played a crucial role in convening the conference. The event saw active participation from students representing various colleges, who greatly benefited from the discussions. Sri SV Ranga Raju, Vice President, Prof. KV Murali Krishnam Raju, the Principal In-Charge, and department heads, including Dr. P Bhavani, Dr. P Ramurthy Raju, Dr. Someswara Rao, Dr. Diwakar, Dr. Chandrasekhar, and others, actively participated in the conference.



Knowledge Sharing



FDP on Design Thinking and Innovative Product Development

The Department of Computer Science and Design, with the support of Prof. KV Murali Krishnam Raju, the Principal, hosted a national-level faculty development program on 'Design Thinking and Innovative Product Development' from October 30th to November 4th, 2023. Dr. M Jagapati Raju, the Director, unveiled the poster a week earlier, disseminating the program details. Dr. M Suresh Babu, Head of the Department of Computer Science and Design (CSD), stated that SRKREC is one of the 300 selected institutions out of 3,000 nationwide that applied for faculty development funding. Several institutions from various states such as Maharashtra, Karnataka, and Tamil Nadu have already registered for participation, with Atal Academy allocating Rs 3.5 lakh for the program. Dr. M Suresh served as the coordinator for the Faculty Development Program, with Dr. N Gopalakrishna Murthy as the co-coordinator. The participants benefitted from the program inputs.



ICAAI 2023

The Dept. of Computer Science and Engineering (CSE) organized the DST-sponsored international conference on Algorithms in Advanced Artificial Intelligence (ICAAI-2023), from 22nd to 24th of December 2023. Prof. V Chandrasekhar, Head, Dept, of CSE, presided over the conference. Prof. RBV Subramanyam from NIT Warangal, Dr. MH Krishna Prasad, the Principal of JNTUK Kakinada, Prof. S Nagesh Battu, Prof. KNV Jaganmohan, and Dr. Gupta from NIT Warangal graced the conference as resource persons for various sessions. Their invaluable insights on algorithms in advanced AI added strength to the conference. Faculty members from various institutions participated and benefited from the event. Dr. M Jagapathi Raju, the Director, and Prof. KV Muralikrishnam Raju, the Principal, SRKREC, expressed their appreciation to DST for supporting the conference, acknowledging the substantial contribution of AI to the advancement of technical education.



International Conference on "Reflections on Contemporary English Studies"

The Department of English and Foreign Languages organized a two-day international conference on the theme "Reflections on Contemporary English Studies" on the 17th and 18th of November 2023. Dr. Anuradha Sudarshan, a retired professor from EFLU, Hyderabad, graced the event as the keynote speaker. Dr. T Viswanadha Rao, a retired professor from AU, and Dr. Mathews Sandra Carmel Sophia, Research Chairman at the Department of English, KL Deemed to be University, shared their experiences and reflected on the conference theme as resource persons. Prof. Bh V N Lakshmi, the Head of the Department of English and Foreign Languages, and Dr. N Satish Kumar, Associate Professor, served as the conveners of the conference. During the conference inaugural, Sri SRK Nishant Varma, the Secretary cum Correspondent, unveiled the e-souvenir alongside Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, and Prof. Bh V N Lakshmi. Both offline and online participants were present. In her keynote address, Dr. Anuradha Sudarshan emphasized the significance of prioritizing English language education, particularly considering the active participation of rural youth in international competitions. The event marked a meaningful exchange of ideas and experiences on contemporary English studies.



Knowledge Sharing

◆ Workshop by Purple Lane ◆

Empowering students with hands-on experience in emerging technologies not only enriches their skillset but also significantly enhances their employment prospects. In alignment with this vision, Dr. N Gopala Krishna Murthy, Head of the Technology Center, in collaboration with the Department of Computer Science and Design (CSD), orchestrated a workshop on the 14th of December 2023. The workshop, generously supported by Purple Lane, a renowned software company, provided students with all the essential resources for a comprehensive learning experience. Addressing the students, Mr. K Santhosh, the CEO of Purple Lane, highlighted the workshop's specific focus on user interface and user experience design, emphasizing the increasing demand for design-related skills in the job market. The students enthusiastically participated in the workshop, actively engaging with the content and gaining valuable insights. This hands-on experience not only broadened their knowledge but also bestowed practical benefits, aligning them with the evolving demands of the professional landscape. The collaborative efforts of the Technology Center, the Department of CSD, and Purple Lane created a conducive environment for meaningful learning and skill development.



◆ Workshop on Demonstration of Autonomous Vehicle ◆

The Department of EEE organised a captivating workshop on the Demonstration of Autonomous Vehicles on the 29th of December 2023. Boson Motors Pvt. Ltd., a forward-thinking company, generously provided all the necessary resources for the event. Sri Bh Suri from Boson Motors delved into the fascinating realm of man-less vehicles controlled by Android phones. He enlightened the audience on the innovative concept of recharging batteries using a solar system. This cutting-edge system represents the culmination of collaborative efforts across disciplines, involving Mechanical, Electrical, Electronics, and Computer Engineering, utilizing the power of AI and ML. The workshop was graced by the distinguished presence of Sri S V Ranga Raju, Vice President, Prof. K V



Muralikrishnam Raju, the Principal, and Prof. Bh Ravi Varma, Head, Dept. of EEE at SRKREC. Additionally, Sri Jaya Sridharan, Vice President at Boson Motors, and Mr. G Ashok Reddy, Corporate Relations Manager, SRKREC, actively participated in the event, contributing to

its success. Students actively engaged in the workshop, seizing the opportunity to glean insights into the latest advancements in autonomous vehicles. The collaborative efforts between academia and industry in this workshop provided students with a unique and valuable learning experience, aligning them with the forefront of technological innovations in the field.

MoU

The Computer Science and Design (CSD) branch of the college recently formalized a Memorandum of Understanding (MoU) with For Plane, a prominent software company, as announced by Dr. M Jagapati Raju, the Principal, SRKREC. During the official signing ceremony, Sri SRK Nishant Varma, the Secretary cum Correspondent of SRKREC, and Mr. Santosh Srinivas, the CEO of For Plane, signed and exchanged the MoU documents. Dr. M Suresh Babu, the Head of the Department of CSD, revealed that this MoU facilitates workshops, internships, and placement assistance. Mr. K. Bhavani Prasad, Managing Partner at For Plane, speaking on this occasion, emphasized the high demand for



UI/UX design skills in the market, citing lucrative salary prospects. He expressed the relevance of these courses for students across disciplines, even those without coding knowledge. Dr. M Jagapati Raju, the Principal, Prof. KV Murali Krishnam Raju, Dean of Evaluation, and Dr. N Gopal Krishna Murthy, Head, Technology Center, SRKREC, participated in the event, highlighting the significance of the collaboration between the college and For Plane in providing valuable opportunities and skills to the students.

Knowledge Sharing

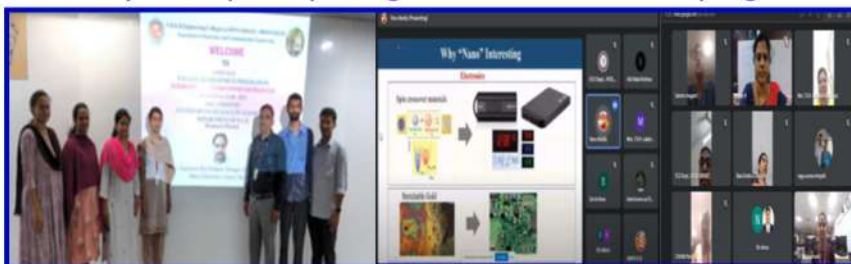
Awareness on National Quantum mission

Dr. M Jagapathi Raju, the Director, SRKREC, to promote research-oriented projects organized an awareness program on 14th Nov. 2023. Dr. JBV Reddy, Scientist-F and Mission Director at the National Quantum Mission, Department of Science and Technology (DST), New Delhi, graced the event as the resource person. He elaborated on the concepts of Qbits, Classical Computing, Quantum Entanglement, and skillfully connected these topics to our scriptural understanding of metaphysical concepts. Prof. KV Murali Krishnam Raju, the Principal, all Deans, HoDs, and other senior faculty members from various departments attended the program and interacted with the resource person.



FDP ON Design Challenges and opportunities in VLSI

The Dept. of ECE organised a one-week FDP on Design Challenges and opportunities in VLSI from 9th to 13th Oct. 2023. Aimed at promoting research and development endeavours to address issues with cutting-edge VLSI (Chip) logic design and make in India initiatives and encouraging Make in India and Digital India by providing exposure and in-depth knowledge of the concepts, challenges, and opportunities for research in VLSI design, the program provided invaluable inputs to the participants. Sri. Nageswara Rao Pedapati, Manager (Semiconductors) Bharath Electronics Ltd., Bangalore, Prof. K Padma Vasavi, Head, Dept. of ECE, SVECW, Vishnupur, Bhimavaram, Prof. N Balaji, Director, IQAC and Legal Cell, Head, Dept. of ECE, UCE, JNTUK, Kakinada, Dr. T Rajani, Asst. Professor, Dept. of Humanities and Sciences (Physics), VNR Vignana Jyothi Institute of Engineering and Technology, and Dr. R Venu Reddy, Head, Nanotechnology Research Center, SRKREC, are the resource persons of various sessions of the FDP. Dr. K Bala Sindhuri, Asst. Professor, and Mr. YSS Sriramam, Asst. Professor, Dept. of ECE, coordinated the program. Thirty three participants got benefitted from the program.

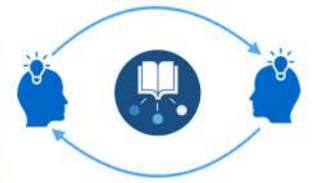


ENCENDER-2

The Dept. of ECE conducted ENCENDER-2 an awareness program for second year students to make them aware of the real-world opportunities. The event took place in the department on 10th Nov. 2023. Dr. TV Hymalakshmi, Assoc. Professor, and Mr. KNV Satyanarayana, Asst. Professor, Dept. of ECE, coordinated the program as IETE members. Prof. N Udaya Kumar, Head, Dept. of ECE, gave the keynote address. ISTE student members gave presentations on 'Career in Software' and 'Exploring Career Opportunities after ECE' highlighting diverse opportunities for ECE graduates in telecom, embedded systems, electronics manufacturing, and IT. Around 135 students actively participated in the event.



Knowledge Sharing



Guest Lecture- Kick-Start with Embedded Systems

Mr. N Kishore Chandra Dev and Mr. K Chalapathi Raju, Asst. Professors, Dept of ECE, coordinated and organised a guest lecture on Kick-Start with Embedded Systems. The event took place on 3rd Nov. 2023 and nearly 98 students from second and third years participated and got benefitted. Mr. Naveen Peethani, Technical Specialist in Radar Signal Processing, Continental Autonomous Pvt. Ltd. graced the event as the resource person and provided valuable insights into kickstarting a career in embedded systems and highlighted the numerous opportunities available in this field.



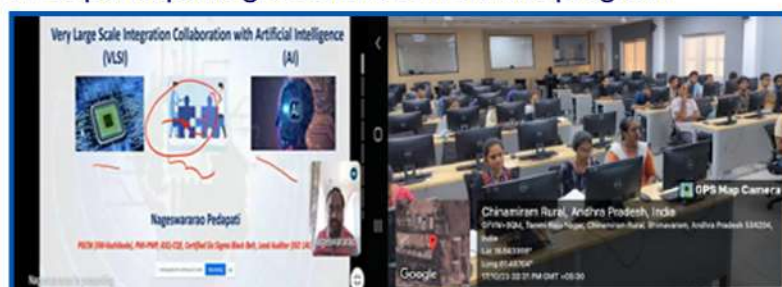
Guest Lecture- intricacies of VLSI Design

Mr. T Nalini Prasad and Mr. YSS Sri Ramam, Asst. Professors in the Dept. of ECE, collaborated seamlessly to curate and conduct an enlightening guest lecture on the intricacies of VLSI Design. The event unfolded its brilliance on the 3rd of November 2023, attracting a robust participation of nearly 104 students from the second and third years. The distinguished guest speaker for the occasion was Mr. T Naga Subrahmanayam, a seasoned Digital Design Engineer at Texas Instruments, Bangalore. His presence lent an invaluable dimension to the gathering, as he delivered a comprehensive overview of the nuances of diving into VLSI design. Mr. Subrahmanayam not only elucidated the technical facets but also shed light on the myriad opportunities that this field unfolds in the dynamic job market. The lecture proved to be a rich source of knowledge for the attendees, offering them profound insights into the captivating realm of VLSI design.



SDP

The Center of Excellence in VLSI Design of Dept. of ECE organised a one-week SDP on Design Challenges and opportunities in VLSI from 16th to 20th Oct. 2023. Mrs. DVN Bharathi and Mrs. K Lakshmi Divya, Asst. Professors, coordinated the program. Aimed at promoting research and development endeavours to address issues with cutting-edge VLSI (Chip) logic design and to exposure in-depth knowledge of the concepts, challenges, and opportunities for research in VLSI design, experts from industry and engineering colleges gave invaluable inputs as resource persons. Eighty three participants got benefitted from the program.



Stimulations

Student-centric activities act as dynamic catalysts within a technical institution, igniting a powerful spark for an enriched academic environment. Tailored to orbit around the unique needs, interests, and aspirations of students, these activities create a vibrant atmosphere that elevates their overall learning experience. In parallel, both teacher-student and student-student interactions emerge as indispensable elements in cultivating student motivation, fostering active engagement in learning, instilling a profound sense of belonging to the institution, and encouraging academic perseverance. It is noteworthy that each department places a high priority on fostering meaningful student-student interactions on the campus.

District-level Youth Festival Competitions

The district-level youth festival competitions, hosted at SRKREC on September 29, 2023, were a dazzling display of talent and creativity. The event, organized by the District Youth Services Wing in collaboration with SETWELL, featured a myriad of competitions including folk dance and story writing. Esteemed personalities like Sri M D H Mohan, the CEO of SETWELL, Sri S V Ranga Raju, Vice President of SRKREC, and Dr. M Jagapati Raju, the Principal of SRKREC, graced the concluding session. Their presence added a touch of distinction to the occasion as they generously distributed prizes to the deserving winners. During the event, Sri SV Ranga Raju expressed his appreciation for the Andhra Pradesh state government's substantial support in motivating the youth through various sponsored programs. He passionately urged the students to seize the opportunity, allowing their talents to shine and excel. The occasion resonated with encouragement and celebration of the vibrant and dynamic spirit of the youth.



Felicitaton to ISRO scientist

Dr. M Jagapathi Raju, the Principal, felicitated Mr. N Vishwateja, Scientist-C, for his accomplishments at ISRO on 30th September 2023. The young scientist expressed his profound satisfaction in contributing to the nation through his service at ISRO. Dr. Jagapati Raju appreciated him, citing his crucial involvement in ISRO experiments such as Chandrayaan-3 Aditya II. Notably, Sri Vishwateja is the son of Sri N. Gopalakrishna Murthy, the Head of the Technology Center at SRKREC. On this occasion, he stated that SRKREC proudly boasts of its three alumni who held prominent positions in the Chandrayaan-3 mission. Speaking at the event, Mr. Vishwateja mentioned that after completing his B.Tech. and M.Tech. at Chennai IIT, joining ISRO as a scientist fulfilled his childhood dream. Dr. N Gopalakrishna Murthy, Head of the Technology Center, announced plans to establish a space center on the campus, encouraging students to engage in mini-satellite projects with the collaboration of college alumni associated with ISRO. Prof. KV Murali Krishnam Raju, Dean of Evaluation, expressed his appreciation for Mr. Vishwateja, stating that he stands as a great inspiration to the students of SRKREC.



Stimulations

Chandrayaan Mahotsav /

In the realm of scientific and technological achievement, India has soared to the forefront with the successful launch of Chandrayaan 3, as articulated by Dr. M Jagapathi Raju, the Principal of SRKREC. Embracing this milestone, Dr. Raju encourages the active involvement of engineering and science students in forthcoming experiments, recognizing their pivotal role in shaping the future. In line with this ethos, a victory program, orchestrated under the guidance of AICTE, was conducted on the campus to imbue students with the spirit of Chandrayaan-3. Prof. Bh V N Lakshmi, Head, Dept. of English and Foreign Languages, organized a quiz on Chandrayaan-3, and prizes were given away to the winners at the end. Speaking on this occasion, she emphasized India's reliance on young engineers for future endeavors. The Principal underscored the government's directive to share the success of Chandrayaan-3 with students, highlighting ISRO's forthcoming support for launching mini satellites at the collegiate level. Faculty and students actively participated and made the event a grand success.



Short film "Mahasu" - Success story /

SRKR Engineering College, emphasizing the multifaceted talents of students, supports them to stretch beyond academic achievements and strive for accomplishments in arts, culture, sports, etc. In this direction, Dr. M Jagapathi Raju, the Director, and Prof. KV Murali Krishnam Raju, the Principal, applauded Mr. K Pandu, an alumnus of the Department of Electronics and Communication Engineering (ECE), for creating a praiseworthy short film titled "Mahasu." They felicitated him along with his team on the campus. The team won four awards in national-level competitions for their short film, "Mahasu." Speaking on this occasion, Mr. Pandu mentioned that he won 3rd place in the Best Actor category and thanked the Management and the academic leaders of SRKREC for their constant encouragement. The short film earned accolades for Best Cinematography and Best Crime Thriller Story. Mr. Pandu highlighted that this achievement opened doors for opportunities in both the directorial and acting domains. The recognition showcases the college's commitment to nurturing diverse talents among its students beyond the academic sphere.



Spell Bee-2023 /

Advocating for academic engagement, Dr. M Jagapati Raju, the Director, asserted that active participation in various competitions is imperative for enhancing students' knowledge. Testifying to this commitment, the Department of Computer Science and Design, in association with the Department of English and Foreign Languages, organized the Spell Bee-2023 competition on the campus. Notably, the Department of CSD developed specialized software to evaluate students' proficiency in the English language. Majority of the students actively participated and enjoyed the event. The winners were honored at the Technology Centre. Dr. M Jagapati Raju, the Director, and Prof. KV Murali Krishnam Raju, the Principal, gave away the prizes and certificates to the winners in a special event arranged in the Technology Center. They appreciated Dr. M Suresh Babu from the Department of CSD and Dr. N Gopalakrishna Murthy from the Technology Center for developing the competition software and the entire Department of English and Foreign Languages for its contribution to the success of the event. They also expressed optimism for the extension of such academic competitions to other colleges. Dr. Ch Rupa Jhansi Rani, Mr. Hari Nair, Assistant Professors from the Department of English and Foreign Languages, and other faculty actively participated in the event, further enhancing the collaborative spirit of such academic initiatives.



Stimulations

Movie Pramotion at SRKREC (

On November 8th, 2023, the Anveshi film team created a buzz on the campus, bringing along the lead actor Vijay and the entire cast. The team engaged in lively activities, including playing, singing, and dancing with the students, incorporating elements of significant scenes and songs from the movie Anveshi as part of their promotional efforts. The students enthusiastically participated in the interactive session. During this event, the film's producer, director, and cast announced the statewide release of Anveshi on November 17th, 2023, urging everyone to watch the film. They expressed their delight in spending a day with the students of the esteemed SRKREC, emphasizing the overwhelming response from the students for the film's scenes. Dr. M Jagapathi Raju, the Director, and Prof. KV Muralikrishnam Raju, the Principal, SRKREC, extended a warm welcome to the film crew. Reflecting on the



successful history of film promotions at the college, they congratulated and blessed the Anveshi film for achieving similar success. Mr. T Ganapathi Reddy and Mr. VJ Kanna, producers, were also present, and the program featured the entertaining comedy of the Jabardast team Mr. Giri and Mr. Naresh. The event added a touch of excitement and entertainment to the college atmosphere.

Felitation to New Director (

In recognition of the commendable efforts exerted by Dr. M Jagapati Raju as the Principal of SRKREC, who diligently worked towards the college's progress, the Department of Basic Science comprising four departments arranged a retirement felicitation ceremony on October 8th, 2023. Dr. Raju, who began his tenure as a teacher 42 years ago and ascended to the position of Principal, was praised for his admirable contributions. Wholeheartedly, all the faculty of Basic Sciences and Humanities felicitated Dr. Jagapathi Raju and his spouse, Smt. Padmavathi. Prof. Bh V N Lakshmi, Head of the Department of English and Foreign Languages, Dr. P Bhavani, Head of the Department of Chemistry, Dr. D Venkatapathi Raju from the Department of EMH, and Dr. Someswara Rao, Head of the Department of Physics, along with other senior faculty, expressed their heartfelt appreciation. Dr. N Satish Kumar, Assoc. Professor, Dept. of English and Foreign Languages, read the heart-touching and memorable felicitation script that he had written as a symbol of veneration and great respect for Dr. Raju and Smt. Padmavathi. The retirement ceremony ended on a note of assurance to continue to work following the advice of Dr. Raju. He recounted his experiences on the campus, thanked all, and wished everyone a successful life. Saying that there is a lot of learning ahead, he urged everyone to be focused and persistent, assuring that success will naturally follow in the future endeavors of all.



Inaguration of Walking Track (

Sri Sagi Prasad Raju, the President, SRKREC, formally inaugurated the recently constructed sand bed walking track encircling the water pond at SRKR Engineering College. Sri SRK Nishant Varma, the Secretary cum Correspondent, remarked that the initiative was implemented based on expert recommendations. According to him, dedicating just 15 minutes a day to walking on the naturally prepared sandy soil would enhance students' blood circulation, fostering positive thoughts and optimal health. The scenic location, featuring a pond, coconut trees along the embankment, and a central walking track surrounded by lush trees, is not only utilized by students but also frequented by local walkers. He emphasized its accessibility for general use. The event witnessed the presence of Sri Gokaraju Ramaraju and Sri SV Ranga Raju, Vice President. Also in attendance were Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, and other teaching, and non-teaching faculty. The inauguration marked a positive step toward promoting health and well-being of the college and the society.



College & Community Connect

“The purpose of life is not to be happy. It is to be useful, to be honourable, to be compassionate, to have it make some difference that you have lived and lived well.” These words, by Ralph Waldo Emerson, aptly describe what it means to be a human being. An educational institution’s role is not only to educate its wards but also to impart pertinent moral values to them in order for them to function as responsible citizens. SRKREC always strives towards college and community connect and encourage the students to participate in extension activities and outreach programs which help the needy and also contribute positively towards social betterment.

Felicitation to New Director and New Principal by Various local organizations

The newly appointed Principal, Dr. KV Muralikrishnam Raju, and the Director, Dr. M Jagapathi Raju, were honored on Saturday by representatives from various local organizations. Sri Vigyana Vedika convener Sri Ch Ranga Sai and Lions Club representative Sri N Rajesh, along with noted lawyer Undavalli Ramesh Naidu, felicitated Dr. Jagapathi Raju, and Dr. Muralikrishnam Raju. Speaking on this occasion, Sri U Ramesh Naidu expressed confidence that the college, under their leadership, establishment in a rural setting. Dr. Jagapathi Raju, the Director, and Prof.



Muralikrishnam Raju, the Principal, acknowledged the continuous commitment of the Management to educational advancement, expressing gratitude for the support provided. Sri Prasad Raju, retired DEO, Sri B Srinivasa Rao, Sri Venkatapathi Raju, and others participated and lauded the efforts of the institution.

The Youth Hostels Association of India in the state of Andhra Pradesh paid a visit to SRKREC on 10th Oct. 2023, extending an earnest appeal to the institution to encourage its students to become part of the Youth Hostels and reap the benefits. Dr. Soma Raju, Chairman of the AP State Youth Hostels Association of India, lauded the institution for its exceptional progress in both academic and research pursuits. In a gesture of appreciation, Dr. Soma Raju, along with the Youth Hostels Association Bhimavaram Unit, felicitated Dr. M Jagapati Raju, the Director, and Prof. K V Muralikrishnam Raju, the Principal, recognizing their roles as exemplary administrative leaders of the institution. The event was graced by the presence of notable figures, including Dr. K Satyanarayana, ex-Principal of KGRL College, Sri N Rajesh from Bhimavaram Lions Club, Sri Laxmana Varma, ex-Assistant Secretary of DNR College Association, Sri Gandhi, retired Deputy Tahasildar, as well as esteemed individuals like Dr. K M Ganesh, Dr. N Gopala Krishna Murthy, Dr. D Venkatapati Raju, Dr. M Suresh Babu, and Mr. Rambabu, an engineer from SRKREC. Their collective participation added significance to the occasion, creating a harmonious atmosphere of recognition and camaraderie.



Swachhata Hi Seva

SRKR NSS unit orchestrated a Swachh Bharat program, wherein they diligently cleaned the campus, specifically targeting the proliferation of wild plants in the pond adjacent to Srujana Vatika within the college premises. Prof. KV Muralikrishnam Raju, the Principal In-charge, emphasized the significance of prioritizing environmental cleanliness, aligning with the ideals of Mahatma Gandhi. Dr. R Krishna Chaitanya, the NSS Coordinator, and Mr. KV Satyanarayana, Asst. Coordinator, highlighted that the initiative was in accordance with AICTE's recommendation to conduct the Swachhata Hi Seva program from 15th Sept. to 2nd Oct. 2023, commemorating Mahatma Gandhi's birth anniversary. The students exhibited enthusiasm and active participation in the endeavor, which also included a rally organized at Srujana Vatika.



College & Community Connect

Fit India - 3k Walkathon

Something as simple as a daily brisk walk can help live a healthier life. Promoting this aspect SRKR NSS Unit organized a 3K Walkathon on 6th Oct. 2023, following the directives of AICTE. Dr. M. Jagapathi Raju, the Director, emphasized the importance of physical exercise and the cultivation of good health among girl students. Complying with these instructions, girl students participated in a rally from Srujana Vatika within the college premises, extending to the entire college grounds, chanting slogans of Fit India. During the rally, the Director, SRKREC, highlighted that the new education system advocates numerous programs at the college level to enhance the overall health of students. He proudly announced that, in the Fit India Challenge competitions organized nationally by AICTE, students from SRKR Engineering College secured the first position in two categories. Dr. R Krishna Chaitanya, the NSS Coordinator, Mr. KNV Satyanarayana, Asst. Coordinator and Mr. Madhav Rao, along with NSS student volunteers together made the program a grand success.



Helmets Distribution

A program to create awareness of wearing helmets was held at SRKREC on 17th Oct. 2023. Sri SRK Nishant Varma, the Secretary cum Correspondent, presented helmets to the police department and several sportsmen. Speaking on this occasion, Sri AV Subba Raju, District Additional SP, underscored the collective responsibility of



all individuals to contribute to the police department's continuous efforts in maintaining peace and security. He appreciated SRKEC for its consistent encouragement of various aspects such as sports, cultural activities, entrepreneurial, and community service programs. Dr. M Jagapathi Raju, the Director, and Dr. KV Muralikrishnam Raju, the Principal, emphasized that such initiatives thrive due to the college's commitment to societal welfare. Sri SV Ranga Raju, Vice President, Sri B Sridhar, DSP, BVRM, G Srinivas, BVRM Two Town CIG, and others actively participated in this program, contributing to the success of the awareness initiative.

Rashtriya Ekta Diwas - National Unity Rally

In observance of Sardar Vallabhbhai Patel's birth anniversary, the SRKR NSS Unit organized a national unity rally on 31st Oct. 2023. Paying homage to Sardar Vallabhbhai Patel's vision and his national spirit, numerous students actively participated in the rally, holding national flags symbolizing the fulfillment of Patel's aspirations. The rally resonated with slogans emphasizing unity as a collective symbol. Sri SV Ranga Raju, Vice President, Sri Sagi Satya Prateek Varma, GB Member, Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, Dr. R. Krishna Chaitanya, NSS Coordinator, and Mr. KNV Satyanarayana, Assistant Coordinator, actively participated. Their involvement marked the significance of the occasion and the institution's commitment to fostering national unity.



Mera Matti - Mera Desh

Following the directives of AICTE, the SRKR NSS Unit celebrated the "Mera Matti-Mera Desh" program on 13th Oct. 2023. On this occasion, Dr. M Jagapathi Raju, the Director, emphasized the pivotal role of students as defenders of the motherland. In accordance with the government's agenda, all student volunteers contributed soil and grains from their respective regions, filling the Amrita Kalash as a symbolic gesture of unity. Prof. K V Muralikrishnam Raju, the Principal, commended the students for their active participation, highlighting Prime Minister Narendra Modi's initiatives towards cultivating patriotism and fortifying the nation's defense through youth empowerment. Dr. R Krishna Chaitanya, NSS Coordinator, emphasized the significance of JNTU Kakinada presenting an Amrita Kalash filled with soil collected by their students. The enthusiastic involvement of students in the program, marked by unity slogans and national flags, underscored their commitment to the cause. All NSS volunteers contributed significantly to the event, aligning with the program's overarching objectives.





Festive Moods



Vijayadashami Navratri Mahotsavam

SRKREC embraced the joyous spirit of Vijayadashami Navratri Mahotsavam within its premises, adorning the surroundings with daily rituals and exquisite decorations. Sri SRK Nishant Varma, the Secretary cum Correspondent, graced the occasion by performing special prayers and seeking the blessings of his parents. In a spirit of reverence and devotion, Sri Sagi Prasad Raju, the President, expressed contentment with the spiritually enriched ambiance of the college campus. He extended his heartfelt wish for the benevolent gaze of the Goddess upon all, joyfully acknowledging the substantial student participation in the ongoing programs and wishing them success under divine blessings. During the auspicious occasion, he paid homage to the goddess through a dedicated pooja. Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, and Mr. Ch Dilip Chakraborty, the Administrative Manager, actively participated, overseeing the grand poojas performed by the temple priests. The celebration was a harmonious blend of spirituality and festivity, resonating throughout the academic milieu.



Karthika - Deepotsavam

The celebration of Karthikadeepotsavam at SRKREC unfolded with an air of great fervor ON 27th Sept. 2023. Sri SRK Nishant Varma, the Secretary cum Correspondent, performed the pooja with deep devotion, seeking the wellbeing of the institution and society. The temple on the campus adorned with auspicious deepams illuminated the surroundings, casting a warm glow and spreading happiness. The students actively participated in the celebration, lighting numerous deepams that added brightness to the auspicious occasion of Karthikadeepotsavam. Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, and other faculty members graced the event with their presence, further enhancing the collective spirit of the academic community. Beyond its festive allure, the ceremonial occasion underscored the college's commitment to cultural and traditional celebrations. The structured presentation of the event, coupled with the esteemed presence of academic leaders, not only heightened the celebratory atmosphere but also highlighted the profound significance of preserving cultural practices within the academic arena.





Sports & Games



In line with the ancient wisdom of Greek philosopher Thales, who espoused the idea of "A sound mind in a sound body," sports emerge as a pivotal force in shaping personality and fostering holistic growth. Regular participation in sports goes beyond enhancing physical health; it cultivates a sound mind and robust strength. Recognizing that physical well-being is integral to the comprehensive development of students and their character, it is positioned as equally vital as education itself.

Foil Fencing Winners

Soaring with the triumphant spirit of SRKREC, students Mr. M Venkatesh and Mr. M Subhash Chandra Kumar achieved the pinnacle by securing a gold medal in the team event of the foil division. The Management, along with the Director and the Principal of SRKREC, extended heartfelt congratulations to them for their outstanding achievement. Dr. P Satyanarayan Raju, the PD, revealed that the duo not only excelled at the state-level competition in Kakinada but also earned the prestigious opportunity to represent the college at the upcoming national-level competition scheduled for December in Punjab. In another remarkable feat, Mr. Leela Krishna, a talented student, clinched a silver medal in the Sabri category. The presence and encouragement of Sri AV Subbaraju, ASP, and Sri Bandaru Srinath, DSP, added significance to the celebratory program. Both officers congratulated the students for their exceptional efforts and acknowledged the crucial support provided by their coach, Mr. G Krishan Mohan. The achievements of these students not only reflect their individual prowess but also stand as a testament to the college's commitment to excellence in diverse fields.



JNTUK Central Zone Basketball Winners

The student team from SRKREC achieved a remarkable feat by securing the first position in the JNTUK Central Zone Basketball Competition held at Lakkireddy Balreddy Engineering College, Mylavaram, from October 29th to 30th, 2023. Sri SRK Prateek Varma, GB Member, conveyed hearty congratulations on behalf of the Management and extended the best wishes to the victorious team. Dr. Satyanarayana Raju, the PD, acknowledged the exceptional contributions of the team members, including V. Satvika (team captain), D. Sandhya, BL Satya Sri, K Sai Prasanna, B Aruna Bhai, B Chaitanya Lahari, M Pooja Manmita, A. Meghna Bhanu, SK Kadarunisha, K. Supriya, D. Niha Rika, and K. Pravallika. Dr. M Jagapathi Raju, the Director, expressed his admiration for the team,



highlighting that their sporting success also reflects the college's commitment to academic excellence. Prof. KV Muralikrishnam Raju, the Principal, seized the occasion to announce the selection of four SRKREC students for the JNTUK team in the upcoming South Zone competition in Kerala. Dr. Hari Mohan, Smt. G Sarika, Mr. Avinash, Asst. PDs, and others actively participated in the event, extending their congratulations to the accomplished students

Inter university and South Zone Winners - Net Ball, Badminton

Upon the selection of 9 students from SRKREC to represent JNTUK in the inter-university and South Zone competitions, Sri SRK Nishant Varma, the Secretary cum Correspondent, extended his heartfelt congratulations to the selected players on November 28th, 2023. Dr. Ch Hari Mohan, the Asst. PD, announced the names of the selected players: Ms. P Rakshitha and Ms. Tejaswi for volleyball, Mr. K Vikas Babu and Ms. Jai Manasa for handball, and Ms. B Chaitanya Lahari and Ms. R Akhila Srivalli for Net Ball. In the Central Zone Inter-College competition, the women's badminton team secured the runner-up position, and the women's volleyball team achieved the third position. Dr. M Jagapati Raju, the Director, commended the athletes for their numerous successes in the central zone and encouraged them to continue bringing honor to JNTUK in the upcoming south zone competitions. Smt. G Sarika, Mr. Avinash, Asst. PDs, and others actively participated in the program, showing their support for the accomplished athletes.



Sports & Games



Inauguration of Shuttle Badminton courts

Sri Sagi Prasad Raju, the President of SRKREC, underscored the importance of fostering women's excellence in sports as he inaugurated shuttle badminton courts specially arranged in the women's hostels on a Wednesday morning. Despite the presence of various sports grounds within the college premises, these dedicated facilities within the hostels are designed to cultivate a sense of sportsmanship among female students. Sri Sagi Prasad Raju expressed his aspiration for female students to excel in both sports and education. The inauguration ceremony was attended by Sri SRK Nishant Varma, Secretary, and Correspondent, Dr. M Jagapathi Raju, the Director, Prof. KV Muralikrishnam Raju, the Principal, and other staff members. Addressing the gathering, the principal highlighted the numerous state-level sports competitions organized in the current academic year, showcasing the college's commitment to prioritizing sports. The expansive ten-acre area within the premises has been equipped with various sports facilities, encouraging students to make full use of them. The event witnessed the participation of College Governing Body member Sri Gokaraju Ramaraju, Sri SV Ranga Raju, Vice President, Sri Gokaraju Ramaraju, GB Member, Dr. K Kishore Raju, Hostel Warden, Dr. BHVS Ramakrishnam Raju, College Infrastructure Development Incharge, Dr. Ch Dilip Chakraborty, Administrative Manager, and others who actively engaged in the program.



JNTU Central Zone Sports Winners

The men's team from SRKREC achieved a remarkable feat by securing the top position in the JNTUK Central Zone Sports Competition, conducted from the 14th to 16th of November 2023 at Ongole Rice College of Engineering. College Principal Dr. KV Muralikrishnam Raju proudly announced this achievement. In recognition of this accomplishment, Sri SRK Nishant Varma, the Secretary cum Correspondent, Dr. M Jagapati Raju, the Director, and Prof. KV Muralikrishnam Raju, the Principal, extended their heartfelt congratulations to the students. The winning team members, including final year CSE student Mr. Banka Dharmik, CSBS final year student Mr. KSS Harsha, AIDS second-year student Mr. Penugonda Sriram Karthik, EEE section third-year student Mr. S Lakshmi Durga Vijay, and first-year EEE student Mr. Hari Hanumanth, were recognized for their outstanding performance. Dr. Ch Hari Mohan, the Asst. PD, and the Department of Physical Education were also acknowledged for their efforts in coaching and organizing. Furthermore, the team is set to represent JNTU in the upcoming South Zone competition scheduled for December, showcasing their skills at a broader level. The college community takes pride in the achievements of its sports enthusiasts, highlighting the holistic development and excellence fostered at SRKREC.



Creative Writing

The Key to Imagination

Nagireddy Akshaya Kumar,AIML-C



Once in a quaint town nestled between rolling hills and whispering pines, there lived a young girl named Lily. Known for her insatiable curiosity, Lily spent her days exploring the nooks and crannies of the town, always seeking something new.

One day, while wandering through the forgotten garden behind the old library, Lily discovered a peculiar key hidden beneath a moss-covered stone. Intrigued, she decided to investigate its origin. Guided by her imagination, Lily embarked on a journey through the pages of dusty books and forgotten tales.

With each turn of a page, the key revealed a world of wonders – from enchanted forests filled with talking animals to distant galaxies where stars danced in cosmic harmony. Lily's mind became a canvas for the colours of imagination, and the key, a portal to realms beyond reality.

As she shared her discoveries with the townsfolk, a ripple of creativity spread. The once-sleepy town transformed into a vibrant hub of ideas, where the impossible became possible. Lily's key had unlocked not just a hidden garden but the limitless potential within every individual.

In the end, it wasn't just a physical key but the key to imagination that changed the town forever. Lily's legacy lived on as the townspeople continued to explore, dream, and create, proving that the most extraordinary adventures begin with a simple key and a boundless imagination.



Grey Musings

Prof. Bh V N Lashmi

In the realm of grey musings,

Silent thoughts cascade like shadows,

A tapestry woven with threads of nuance,

Where whispers of reflection softly echo.

Amidst the muted hues of contemplation,

I navigate the labyrinth of my mind,

Grey, the bridge between stark contrasts,

An equilibrium where answers I find.

Each muted thought, a brushstroke of ambiguity,

Painting the canvas of introspection,

A palette of greys, subtle and profound,

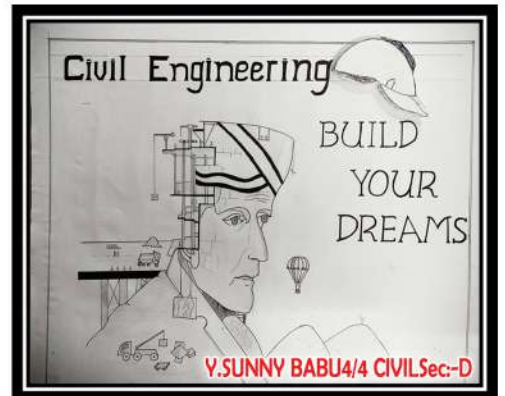
Revealing the depth of quiet introspection.

In the realm of grey musings,

I explore the twilight of uncertainty,

Where ambiguity births understanding,

And shades of nuance unveil the truth within me.





SRKREC MEDIASCAPE

SRKR College organises 3-day teacher training prog

EXPRESS NEWS SERVICE @Kakinada

PROFESSOR Yashwant Patil from Maharashtra has suggested that education should be developed in a manner that reflects humanistic values to increase self-confidence among students. He addressed the faculty as a guest speaker in a three-day training programme organised at SRKR Engineering College, Bhimavaram on Sunday.

As a part of New Education Policy 2020, AICTE Universal Human Values (UHV) conducted three-day teacher training programmes with the main objective of inculcating the values of humanity in students and how teachers should be made aware of it. Head of Engineering Chemistry department Dr P Bhavani and Dr Diwakar acted as coordinators for the programme.

Professor Yashwant Patil suggested and College Principal Dr M Jagapathi Raju also spoke on the occasion. Several others were present.

UNIQUE YEAR



Spell Bee-2023 competition held



SRKR Engineering College Director Dr M Jagapathi Raju gave away prizes to the winners of the 2023 competition on the college premises in Bhimavaram on Monday.

Language of the students. The Computer Science department had held a spell bee competition for the students to improve their knowledge, stated SRKR Engineering College Director Dr M Jagapathi Raju.

The departments of Computer Science and Design and English of SRKR Engineering College jointly organised 'Spell Bee-2023' competition to test English.

He hoped that such competitions would be conducted in all the colleges.

College Principal Dr KV Muralikrishnam Raju exhorted the students to improve their proficiency in English which would help them to go abroad.

Technology Centre head Dr N Gopikrishnan Murthy, English department head Dr M Venkatesh Babu, Hindi and others were present.

SRKR Engg college principal felicitated



Dr M Jagapathi Raju, principal of SRKR Engineering College was felicitated here on Tuesday on the occasion of Teachers' Day giving credence to his 40-year-long service as teacher and principal.

The Civil Engineering department organised the Teachers' Day programme on the college premises in which the students of the civil engineering felicitated the principal.

Head of the Civil Engineering department Dr CSV Prasad presided over the meeting in which Prof. Phani Kumar, Dr PA Ramakrishna Raju, Dr Prasad, alumni member Appala Raju and several students praised the services of Dr Jagapathi Raju.

They recalled that several civil engineering students settled in high positions in various countries across the world due to the valuable guidance they received from the civil engineering faculty.

Later, Dr Phani Kumar, R&D Dean Dr PA Ramakrishna Raju and others were also felicitated. The students cut a cake on the occasion.



Retired Superintending Engineer Sanyasiranyana Raju being felicitated at SRKR Engineering College in Bhimavaram on Friday

Come out with latest designs, young engineers told

SEVERAL senior civil engineers exhorted young civil engineers to undertake wonderful constructions for the rapid development of the country.

Quality Control Deputy Executive Engineer J Venkatesh and Irigoin Assistant Engineer Ith Prasad appealed to the civil engineers to find engineering solutions to the problems people were facing. They opined that all the branches should coordinate to find solutions.

Principal Dr M Jagapathi Raju recalled that the alumni of the college are working in prominent projects like Polunnam and Mission Bhagirtha which makes the college proud.

Senior civil engineers S Sanyasiranyana Raju, J Venkatesh and Prasad Raju were felicitated on the occasion.

Head of the Civil Engineering department Dr CSV Prasad and head of Computer Science Dr V Chandrabhar were the point of presidents of the programme.

College Vice-president S V Ranga Raju, Indian Institution of Engineers national council member Dr K Radhika Raju, IIE Bhimavaram local centre chairman Dr K Suresh Babu and others participated.

SRKR student gets job with ₹16.3L pay

SRKR Engineering College final year Computer Science student Banka Dharmic secured placement in campus interview with a salary of ₹16.3 lakh per year, said Secretary and correspondent Sagi Ramakrishna Narsimhan Verma. He congratulated the student in the management meeting hall of the college here on Thursday. He said that in recent times, software companies are offering campus selections as well as internships to talented students, which will create more enthusiasm among the students.

He said that the selected students also got ₹25,000 internship for four months along with the package.

Training and placement cell in-charge Dr R Sanyasiranyana said that many companies have already expressed their readiness to come to their college. College vice-principal KV Muralikrishnam Raju, CSE department head V Chandrabhar, ADM, head GNVG Sirisha and others were present.

Sand bed walking track inaugurated

CHAIRMAN of SRKR Engineering College in Bhimavaram, Sagi Prasad Raju, said that walking on the sand bed will help in developing the health of the students. He inaugurated the new sand bed walking track here on Monday. He hoped that the natural air during the walking would boost the students. He further said that the local citizens can also utilise the track apart from the students of the college.

Vice-Chairman of the college Gokaraju Rama Raju, SV Ranganaraju, Director of the college Dr M Jagapathi Raju, and others were present.

Muralikrishnam Raju takes charge as SRKR Engg College principal

Dr M Jagapathi Raju appointed as the college director

Muralikrishnam Raju took charge as the principal of SRKR Engineering College in Bhimavaram on Monday. He was accompanied by several faculty members and staff. The college is proud to have a new principal who has a rich experience in the field of engineering education.

SRKR student bags 1st price in orator champ

In a proud moment, A Jayarsi, an engineering third-year student of SRKR Engineering College, Bhimavaram won first prize in the national wide Master Orator Championship English Speaking Competitions held in Hyderabad on Sunday.

College director Dr M Jagapathi Raju felicitated Jayarsi on Monday. She also won a lap-top worth ₹1.5 lakh in the competition, he added.

SRKR College to hold faculty development programme

COMPUTER Science and Design (CSD) department of SRKR Engineering College is organising a national level faculty development programme on the theme 'Design Thinking and User Experience Development' from October 20-22, 2023. The programme is a two-day workshop for faculty members of the college. The programme is being conducted by the department of CSD. The programme is being conducted by the department of CSD. The programme is being conducted by the department of CSD.

SRKR student wins Master Orator championship

COMPUTER Science and Design (CSD) department of SRKR Engineering College is organising a national level faculty development programme on the theme 'Design Thinking and User Experience Development' from October 20-22, 2023. The programme is a two-day workshop for faculty members of the college. The programme is being conducted by the department of CSD. The programme is being conducted by the department of CSD. The programme is being conducted by the department of CSD.

Meet on English language begins

ENGLISH language meet was held at SRKR Engineering College in Bhimavaram on Monday. The meet was attended by several faculty members and students. The meet was held to discuss the importance of English language in the field of engineering. The meet was held to discuss the importance of English language in the field of engineering.

ASSISTANT PROFESSOR OF SRKR RECEIVES PH.D

ASSISTANT PROFESSOR of SRKR Engineering College in Bhimavaram, Dr. M. Jagapathi Raju, has received his Ph.D degree from the University of Hyderabad. Dr. Raju is a highly qualified and experienced faculty member who has been contributing to the development of the college for many years.

Colleges urged to maintain big servers

Colleges are urged to maintain big servers to ensure the smooth functioning of their IT infrastructure. The college authorities are advised to take necessary measures to maintain the servers and ensure the security of the data. The college authorities are advised to take necessary measures to maintain the servers and ensure the security of the data.

PLACEMENT

SRKR Engg College pupils bag jobs with high package

SRKR Engineering College students have secured placements with high packages. The college is proud to have a high placement rate for its students. The college is proud to have a high placement rate for its students.

SRKR student wins Master Orator championship

SRKR Engineering College student has won the Master Orator championship. The student's performance was highly praised by the judges. The student's performance was highly praised by the judges.

SRKR gets 'best participating institute award'

SRKR Engineering College has received the 'best participating institute award' for its participation in the regional engineering conference. The college is proud to have received this award. The college is proud to have received this award.

Come out with latest designs, young engineers told

Young engineers are urged to come out with latest designs for the rapid development of the country. The college is proud to have a high placement rate for its students. The college is proud to have a high placement rate for its students.

PhD for research on impact of stress on IT staff

PhD research is being conducted on the impact of stress on IT staff. The research is being conducted by a faculty member of the college. The research is being conducted by a faculty member of the college.

NEWS

Right use of resources will make India No 1 in world, say experts. Experts have said that the right use of resources is the key to making India a global superpower. Experts have said that the right use of resources is the key to making India a global superpower.



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